

Curriculum Vitae

Ms.P.Sudha, M.com, M.phil, PGDCA, (Ph.D)

w/o, S.Nachimuthu

Saravana Gounder Street, Kunjipalayam

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Objective:

As a qualified teacher of varied experience, I can administer and deliver quality education to the younger generation. I am confident that my passion for student's development, together with my skill and expertise will enable me to make significance difference.

Academic Profile

Course	University/Institution	Year of Passing	Percentage	Class
B.Com	Nallamuthu Gounder Mahalingam College	2006	75%	First Class with Distinction
M.Com	Nallamuthu Gounder Mahalingam College	2008	79%	First Class with Distinction
M. Phil	Sree Ramu college of Arts & science	2010	65%	I Class
PGDCA	Bharathiyar Universtiy	2009	64%	I Class
Ph. D	Nallamuthu Gounder Mahalingam College	Pursing	-	-

Technical Qualification:

1. Passed English lower in typewriting
2. Computer knowledge in MS office, Excel, PowerPoint. Tally, VB and HTML

Academic/Teaching Experience

- Worked as an Asst. Professor in Commerce Department , Sree Ramu College for 7 years (from 2010 to 2017).

- Handled Subjects for both UG and PG Commerce
- Currently Working as an Asst. Professor in Commerce, N.G.M College, from 15.11.2021

Accomplishments

1. Served as **NSS Programme Officer (Level III)**, overseeing student engagement and community outreach initiatives.
2. Acted as **Criterion Coordinator (Criteria 3, 4, 6 & 7)** for AQAR and SSR documentation, ensuring compliance with accreditation standards.
3. Functioned as **Department Coordinator** for MIS report preparation and submission.
4. Mentored **First-Year Undergraduate Students**, providing academic and personal guidance.
5. Served as **Department ERP Coordinator**, managing academic data and system operations.
6. Coordinated **Gnanasakthi initiatives**, facilitating student development activities.
7. Collaborated with the **Admissions Team** for undergraduate programme enrollment and outreach.
8. Served as **Department VAC Coordinator**, organizing and monitoring value-added courses.
9. Appointed as **Question Paper Setter** for autonomous colleges.
10. Presented a paper at the conference "*Recent Trends in Human Resource Management*" (ISBN publication, Yuvakshetra Publication).
11. Worked as **Organizer – IIT Spoken Tutorial Programme (Academic Year 2024–25)**.

COURSE COMPLETED

1. Successfully completed **NPTEL Online Certification** Exam in *Research for Marketing Decisions* during the period 2025
 - a. Successfully completed the NEP2020 Orientation and Sensitization Programme in online mode under MMTTP of Ministry of Education, Government of India organized by Malaviya Mission Teacher Training Center, Shri Ram College of Commerce from 12.01.2025 to 30.01.2025

- b. Research Methodology Program organized by B.K. School of professional and management Studies, Gujarat University From 5.02.2025 to 14.02.2025
2. Successfully completed **NPTEL Online Certification** Exam in *Marketing Management* I during the period 2024
3. Participated in a **7-Day Short-Term Course on “Development of Multimedia Package**, sponsored by the University Grants Commission. from 27.02.2025 to 05.03.2025
4. Participated in a **7-Day Short-Term Course on Entrepreneurship, Innovation and Sustainability**, sponsored by the University Grants Commission.

Project Work Done

1. PG Project Titled on Consumer Awareness and Satisfaction Towards Soya Products With Special Reference Pollachi Taluk.
2. M.Phil Dissertation Titled on A Study on Awareness and Satisfaction On Coir Products (A Special Reference To Pollachi).

UGC Care Publication

1. Published a research paper entitled on “**Perception About New Education Policy (Nep) In Teaching Fraternity - With Respect To Coimbatore City**” in Madhya Bharti UGC Care Group I Journal ISSN: 0974-0066 Vol-83 No. 1, January – June: 2023
2. Published a research paper entitled on “**Modern Business Challenges Faced By First Generation Women entrepreneurs In Coimbatore City – With Special Reference to apparel Sector**” in Madhya Bharti -Humanities and Social Sciences- UGC Care Group I ISSN: 0974-0066 Vol-84 No. 15, July – December: 2023
3. Published a research paper entitled on “**An Impact Of Organisational Climate On Employees’ Performance with Selected Private Insurance Companies**” in Madhya Bharti -Humanities and Social Sciences- UGC Care Group I ISSN: 0974-0066 Vol-85 No. 16, January – June: 2024
4. Published a research paper entitled on “**Awareness Of India Post Payment Bank Services Among Ruralcommunities With Special Reference To Pollachi Taluk**” in Arthshastra, Indian Journal of Economics and Research, Vol 14, Iss.01, No.1, January-March:2025
5. Published a research paper entitled on “**Perception About e-Bike Users In Coimbatore District**” in Humanities and Social Science Studies, Vol. 14, Issue 1, No.13, January – June: 2025

6. Published a research paper entitled on “**Savings and Investment Patterns of Salaried Individuals in Relation to Socio-Economic Factors**” in International Journal of Applied and Scientific Research (IJASR), Vol. 4, No.1, 2026: pp - 41 -52
7. Published a research paper entitled on “ **A study on Users awareness and satisfaction towards e-bike**” ” in **International Journal of creative research thoughts(IJCRT)**,Vol-14 March 2026.

Faculty Development Programme :

1. Participated in Seven days National Level FDP on the “**Overview of Capital Market**” organized by the Department of Commerce , Nallamuthu Gounder Mahalingam College, in collaboration with Bombay Stock Exchange Brokers’ Forum, Mumbai, held from 22nd Aug 2022 to 30th Aug 2022 Participated FDP held on 16th and 17th Feb 2017, organized by Department of commerce, NGM College.
2. Participated in the Professional Development Program entitled, “**Net Banking**” Organized by Department of Commerce N.G.M College, Pollachi held on 16.11.2022
3. Participated in Five Days National Level Faculty Development Programme on “**Contribution of Service Sectors in Economic Growth and Industrial Development**” organized by the Department of Commerce - Business Process Services from 21.11.2022 to 25.11.2022.
4. Participated in the Seven days Virtual National Level Faculty Development Program on “**Research Methodology**” organized by Department of Commerce, PPG College of Arts and Science, Coimbatore held during 12th December - 19th December, 2022.
5. Participated in the Nine days Faculty development program on “ **Design and Development of Industry led Curriculum in Technologies Era**” organized by AMIT University from 14.12.2022 to 22.12.2022
6. Participating in one Week Faculty Development Programme on “**Effective Teaching Learning Paradigms through Pedagogical Innovations**” organized by the Department of Mathematics, Sathyabama Institute of Science and Technology, Chennai, from Feb 7 to Feb 12, 2022.
7. Attended eight days FDP Program on “Adoptive Approaches for modern teaching and research” organized by SNMV College.
8. Participated in Faculty development programme on “**Quality Education For Nation Building**” Conducted by SIIMS, Pollachi on 31.07.2023 to 08.08.2023

9. Participated in National Level Seven days Faculty development programme on “**Emerging trends and Challenges in Commerce and Management Education**” held at Hindustan College of arts and Science ,Coimbatore on 19.09.2023 to 26.09.2023
10. Participated in National Level Seven days Faculty development programme on “**Tally ERP 9 with GST**” organized by N.G.M. College, Pollachi on 16.10.2023 to 20.10.2023, 25.10.2023 to 27.10.2023
11. Participated in Five days online Faculty development program on “ **AI in Education and Business**” organized by Hindustan college, Coimbatore on 8.1.2024 to 12.01.2024
12. Attended One week Faculty development program on” Yoga for Emotional stability”, From 05.08.2024 to 13.08.2024 at N.G.M College, Pollachi
13. Attended One week Faculty development program on” Empowering Educators with Power BI” Organised by N.G.M.College, Pollachi From 03.03.2025 to 12.03.2025
14. Attended One week Faculty development program on “ Capacity Building in Higher Education Institutions(HEIs): The Challenges and opportunities From 14.7.2025 to 18.7.2025
15. Participated in the Five-Day International Faculty Development Program on “ Digital Pedagogy:L Teaching in the age of Technology” Organised by S.A.College of arts and Science, Chennai from 25.08.2025 to 29.08.2025
16. Participated in a Five Day International online on “ Viksit Bharat@2024: An outlook on Realising the Vision” organized by V.o.Chidambaram College, Thoothukudi from 22.09.2025 to 26.09.2025

Workshop Attended:

1. Participated in National Level workshop on “**Implication of digital financial inclusion supporting rural women economic empowerment in western Tamil Nadu**”. Organized by UG Department of Commerce IB with International Business on 20th Feb 2024.
2. Attended 5 Day National Level Intensive Workshop cum Hands- on Training on “ Latex for Writing Research Papers and Scientific document, From 24.06.204 to 28.06.2024
3. Participated in 7 days online workshop on “ Research Methodology and publication Ethics” organized by Star International Foundation for Research and Education on 05.03.2025 to 11.03.2025

4. Participated two days online workshop on “Empowering Rural Consumers” organized by PG Research Department of Commerce, Periyar EVR College.

Seminar Participated And Presented :

Sl.No	Paper Title	State/National /Inter – National	Name Of The Institution	Date
1	Digital Financial Inclusion	ICSSR Sponsored two days National level Seminar	Suguna College of Arts and Science Coimbatore	30.8.2022 & 31.08.2022.
2	The Importance Of Outcome Based Education In A Modern Educational Setup	NAAC Sponsored 2 days Seminar	Quality Assurance Cell, Hindusthan Institute of Technology, Coimbatore	21 st & 22 nd September 2022
3	ICT Tools In Teaching Learning Process	National level Seminar	NGM college	Oct-2022
4	Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023)	International Seminar (Webinar)	Bharathidasan University	January 6-7, 2023
5	Perception About New Education Policy (NEP) In Teaching Fraternity – With Respect To Coimbatore City	National level Seminar	NGM college	Dec-2022
6	Performance of teachers and professors in NEP 2020	National level seminar	NGM college	Dec-2022
7	Exploring New Models For Effective Learning	ICSSR Sponsored National level Seminar	NGM college	Jan-2023
8	Significance Of Blended Learning In Education System	ICSSR Sponsored National level Seminar	NGM college	Jan-2023

9	Digitization Of India –Village Heritage Through Small Villages	ICSSR Sponsored National level Seminar	NGM college	April-2023
10	Vision For Vishwa Guru India: Initiatives For Global Leadership By 2047	ICSSR Sponsored National level Seminar	NGM college	21.07.2023
11	Rural Women Empowerment Through Skill Development	ICSSR Sponsored National level Seminar	NGM college	02.08.2023
12	Perspective Of ICT Tools In Education	National level Seminar	NGM college	04.08.2023
13	Impact Of New Education Policy Among Future Generation	National level Seminar	NGM college	10.08.2023
14	Sustainable Developments Through Msmes: A Pathway To Self-Reliant India", 2047	ICSSR Sponsored National level Seminar	NGM college	06.10.2023
15	Envisioning A Self-Reliant Rural India For Sustainable Economic Development	ICSSR Sponsored Two day National level Seminar	NGM college	12.10.2023 & 13.10.2023
16	Entrepreneurship & Social Empowerment-Turning Dreams into Reality	National Level Seminar	NGM college	05.03.2024
17	Digital India-a key to transform India	ICSSR-SRC Sponsored one day National level Seminar	NGM college	19.7.2024
18	Impact of AI on Employment of Indian Workers	ICSSR-SRC Sponsored one day National level Seminar	NGM College	24.01.2025
19	Digital safety and Security of Rural Women	ICSSR-SRC Sponsored one day National level Seminar	NGM College	31.01.2025

20	Role of Artificial Intelligence in Supply Chain	ICSSR-SRC Sponsored one day National level Seminar	NGM college	7.03.2025
17	Artificial Intelligence in Healthcare: Oppurtunities & Challenges	ICSSR-SRC Sponsored one day National level Seminar	NGM college	19.9.2025
18	Bridging the digital divide: Digital Financial Inclusion for Marginalized Communities in the Era of Amrit Kaal	ICSSR Sponsored one day National level Seminar	NGM college	09.01.2026
19	Prospects of AI and Personalized Learning in Inclusive Education Integrated to NEP-2020	ICSSR-SRC Sponsored one day National level Seminar	NGM college	6.2.2026

Conference Presented :

1. Paper presented in “ National Level conference on Strategies for the sustainable Industrial Development” Vidyasagar college of Arts and Science
2. Participated in National Level Conference on “ **Digitalization of Global Business Environment 2.0**”, Conducted by Rathinam College on 19.10.2023
3. Attended an International Conference on “**G20 and Indian Management practice**” held at SIIMs, Pollachi On 07.12.2023 to 08.12.2023
4. Paper Presented in the International Conference on “ Recent Trends in Multi-Disciplinary Research and innovation” conducted by A.V.P. College of arts and Science on 13.9.2024
5. Paper presented in the one day International Conference on “ The Future of Work: Gig Economy, Remote work AI Challenges” Conducted by Nazareth Margoschis College on 18.7.2025

Book published:

- TITLE: “**Digital Management in India 2025**” Published by Shinemax International publication. ISSN NO: 978-81-994078-5-5 in the year -2026

Personal Information:

Name : P.SUDHA
Date of Birth : 10.05.1986
Father's Name : Mr.T.Paramasivam
Nationality : India
Marital Status : Married
Mother Tongue : Tamil
Languages Known: English, Tamil.

Declaration

I hereby declare that all the information provided above is true. I assure that I will serve the institution with dedication, commitment and sincerity.

Reference

Dr. R.Manikandan

Associate Professor and Head,
PG and Research Department of Commerce,
N.G.M College,
Pollachi

Date:

Signature

(P.SUDHA)