

UGC Care Publication

1. Published a research paper entitled on “**Perception About New Education Policy (Nep) In Teaching Fraternity - With Respect To Coimbatore City**” in Madhya Bharti UGC Care Group I Journal ISSN: 0974-0066 Vol-83 No. 1, January – June: 2023
2. Published a research paper entitled on “**Modern Business Challenges Faced By First Generation Women entrepreneurs In Coimbatore City – With Special Reference to apparel Sector**” in Madhya Bharti -Humanities and Social Sciences- UGC Care Group I ISSN: 0974-0066 Vol-84 No. 15, July – December: 2023
3. Published a research paper entitled on “**An Impact Of Organisational Climate On Employees’ Performance with Selected Private Insurance Companies**” in Madhya Bharti -Humanities and Social Sciences- UGC Care Group I ISSN: 0974-0066 Vol-85 No. 16, January – June: 2024
4. Published a research paper entitled on “**Awareness Of India Post Payment Bank Services Among Ruralcommunities With Special Reference To Pollachi Taluk**” in Arthshastra, Indian Journal of Economics and Research, Vol 14, Iss.01, No.1, January-March:2025
5. Published a research paper entitled on “**Perception About e-Bike Users In Coimbatore District**” in Humanities and Social Science Studies, Vol. 14, Issue 1, No.13, January – June: 2025
6. Published a research paper entitled on “**Savings and Investment Patterns of Salaried Individuals in Relation to Socio-Economic Factors**” in International Journal of Applied and Scientific Research (IJASR), Vol. 4, No.1, 2026: pp - 41 -52
7. Published a research paper entitled on “**A study on Users awareness and satisfaction towards e-bike**” in International Journal of creative research thoughts(IJCRT),Vol-14 March 2026.