Sneka. K
6385440554
kuruvayursneka@gmail.com

Professional summary

A Passionate educator with a strong academic foundation committed to teaching, mentoring and academic excellence. Expertise in commerce and accounting aligned with inclusive learning and departmental academic growth.

Educational background

DEGREE/COURSE	INSTITUTE	PERCENTAGE	YEAROF PASSING
M.COM	Ladydoakcollege, Madurai	80%	2022
B.COM	Ladydoakcollege, Madurai	80.40%	2020
H.S.C	OCPMGirlsHr. Sec. School, Madurai	97.41%	2017
S.S.L.C	OCPMGirlsHr. Sec. School, Madurai	95.20%	2015

Work History

2024-2025 - Assistant professor at LadyDoak College,Madurai**.**

From 2025 - Assistant professor at NGM college, pollachi

- Handled papers like Business environment, Business Accounting,Cost Accounting, Business Economics, Banking and insurance, Entrepreneurship development and Indirect taxes.

NET

Examination	Yearof Passing	Subject	University
NET	18.01.2024	Commerce	UniversityGrants Commission

Academic projects

- Consumer awareness on Household Appliances in Madurai (2020).
- A case study on Stainless steel utensils manufacturing (unorganised) with special reference to othakkadai, Madurai (2022).
- Internship training program in Lakshmi vilas Bharath Snacks, Madurai (2019)

Achievement &Award

- Certificate of Basics of managing money-by PERIM5C
- Certificate of Cyber security Essentials-by CISCO Networking Academy

Faculty Development Programme &Workshops

- ”Being an Effective Teacher”–Workshop at Lady Doak College July 2024.
- "Outcome Based Education practice at Lady Doak College"-– Workshop at Lady Doak College August 2024.
- Innovative curriculum design, implementation & assessments -- Workshop at Lady Doak College October 2024.
- Workshop on 'Navigating Peace and Fostering Peace Education'– December 2024
- Effective Applications of Artificial Intelligence Tools in Commerce– FDP August 2024
- International Faculty Development Programme on “Integrating Service-Learning in Academia” – FDP February 2025
- Five Days National Level Online FDP on “Outcome based learning in HEL’s for Quality Education organized by Dhaanish Ahmed Institute of technology, Coimbatore- July 2025
- One week FDP Programme on titled “Capacity Building Higher Education Institutions (HEI): The challenges and Opportunities-July 2025.
- UGC Sponsored Short termed course on under MMTTC titled “7 days workshop on Entrepreneurship, Innovation and Sustainability – July 30, 2025- August 05,2025.

- Five-Day International Online FDP on “VIKSIT Bharath @ 2047 : An Outlook on Realising the Vision” organized by the PG & Research Department of Economics, V.O. Chidamparam College.-September 2025.

NPTEL COURSE

1. Nptel online course on the titled “Research for marketing Decisions-August – October 2025 with 76% marks.
2. Nptel online course on the titled “Marketing Management II – Feb – April 2026 with 91% marks.

Book Chapter/Conference paper

1. Published a chapter on the title “From data to Devotion: AI in Creating lifelong Customer” in the ICSSR SRC sponsored conference “Harnessing artificial Intelligence, Innovation and Technology: A pathway to Economic Transformation and Sustainable Development in India”. Volume I- ISBN:978-93-94004-62-7. August 2025.
2. Published a chapter in the book title “India-Malaysia Bilateral Relations in the 21st Century” sponsored by Indian Council of World Affairs, New Delhi in the chapter title as “Green Diplomacy in Action: India-Malaysia Joint Initiative for Climate Change Mitigation in the 21st Century”. August 2025. ISBN:978-93-6126-546-4
3. Published a chapter on the title “The Role of Digital Infrastructure in Integrating the Informal Sector” in the conference titled “INDIA@2047:Innovative Pathway’s Digital Financial Inclusion and Future Readiness”. Volume I- ISBN: 978-93-5619-520-2. January 2026.
4. Published a chapter on the title “ Transforming Indian Education Through AI Learner Centric Pedagogy and Teachers Empowerment” in the ICSSR SRC sponsored conference “Prospects of Artificial Intelligence (AI) and Personalized learning in Inclusive Education Integrated to the National Educational Policy (NEP)-2020” Volume II- ISBN:978-93-94004-30-
5. Published a chapter in the title “Global Trade Wars: Challenges and Opportunities for Viksit Bharath 2047” in the national conference” Global Trade Wars and Their Impact on India's Roadmap to VIKSIT Bharath 2047” volume –I. February 2026 ISBN:978- 93-6163-730-78.

Article

1. Published a article title “Evaluating AI Tools usage and its effect on Youth Academic Achievement: A Primary Study” in the International Journal of Innovative Research in Technology, volume 12, issue -8 ISSN: 2349-6002 in January 2026.

Languages

- Tamil, English

Personal details

Name : Sneka. K
Father Name : kuruvayur.R
Marital Status : Married
Address :Thachampakka, Kollengode po,
Palakkad - 678506

Contact No 6385440554

Declaration

I hereby declare that the above mentioned details are true to the best of my knowledge.

Yours Sincerely
Sneka.K

.