

Dr.P.Karthika M.Com.,M.Phil.,Ph.D



Personal Information:

Name: Dr.Karthika.P.

Date Of Birth: 22.5.1992

Father's Name:
Mr.R.Paramasivam

Nationality: Indian

Marital Status: Married

Mother Tongue: Tamil

Languages Known:
English, Tamil.

Address:

13/3, Kamarajar street,
Suleeswaranpatti,
Pollachi-642006.

e-mail:

pkarthika22592@gmail.com

Contact Number:

Mob: 90003507273

About me

A versatile and enthusiastic teacher with ten years of experience in the field of commerce, teaching both undergraduate and postgraduate students. Skilled in classroom and conflict management, with a strong commitment to guiding students toward achieving higher positions in society.

Academic Chronicle

Ph.D (Commerce-HR)(2019-2024)

NGM College, Pollachi.

Affiliated to Bharathiar University,
Coimbatore.

M.Phil., (Commerce- HR) [2014-2015]

Aggregate: 61.33%

NGM College, Pollachi.

Affiliated to Bharathiar University,
Coimbatore.

M.COM., [2012-2014]

Aggregate: 84.73%

NGM College, Pollachi.

Affiliated to Bharathiar University,
Coimbatore.

B.COM., [2009-2012]

Aggregate: 82.86%

NGM College, Pollachi.

Affiliated to Bharathiar University,
Coimbatore.

Higher Secondary Leaving Certificate(H.S.C)[2009] Aggregate : 87%

Municipal Girls Higher Secondary School,
Pollachi, Tamil Nadu, India.

Secondary School Leaving Certificate(S.S.L.C)[2007] Aggregate:72%

Municipal Girls Higher Secondary School,
Pollachi, Tamil Nadu, India.

Work Experience

- I have working as an Assistant Professor at Nallamuthu Gounder Mahalingam College from 2016 to till date

Certifications

- I have obtained Silver medal in M.Com.,
- Received Swayam Mentorship certificate



Personal Traits

Publications

➤ UGC Care List.

- Karthika (2025), Subjective well-being among College Students(A study with special reference to PG students in Coimbatore District), International Journal of Cultural Studies and Social Sciences, Vol. 22(1)10, Jan-June, pp.157- 163, ISSN:2347-4777.
- Karthika (2025), Students' Expectations in Higher Education: A Socio Academic Study from a Rural Indian Context, Juni Kyat, Vol.15(9)01, September 2025, pp.144-151, ISSN:2278-4632
- Karthika (2025), Life Style Redefined: The Impact of Income on Working women's Lives, Madhya Bharti-Humanities and Social Sciences, Vol.86(3), Jan-June, pp.1-7 , ISSN: 0974-0066.
- ✓ Karthika et al.(2021), Perception Towards Ban on Plastic Bags, Shodh Sanchar Bulletin, Vol.11(41), Jan-March, pp.272-275, ISSN: 2229-3620
- ✓ Karthika et al.(2021), Career Choice among College Students, Shodh Sarita, Vol.8(29), Jan-Mar, pp.319-321, ISSN:2348-2397
- ✓ Karthika et al.(2012), Work-Life Balance among IT Sector Women Employees, Shodh Sraita, Vol.8(29), Jan-Mar, pp.372-325, ISSN: 2348-2397
- ✓ Manjula, Karthika and Gnanselvi (2019), Customer Satisfaction on Honda Two Wheeler Service Center, International Journal of Analytical and Experiential model Analysis, Vol9(7) June 2019, pp.926-932, ISSN:0886-9367.

➤ Peer-Reviewed Journals

- ✓ Karthika and Bruntha (2023), Emotional Well-Being of Non-Resident Indians: Role of Self-Esteem and Life Satisfaction, International Journal of Interdisciplinary Research in Arts and Humanities, Vol.8(2), 2023, pp.14-18, ISSN:2456:3145, Impact factor:5.225



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- ✓ Karthika and Bruntha (2023), Economic Well-being of Non-Resident Indians, International Journal of Interdisciplinary Research and Modern Education, Vol.9(2), 2023, pp.45-49, ISSN:2454-6119, Impact factor:7.315
 - ✓ Bruntha, Manjula and Karthika(2020), Determinants of Entrepreneurship among College Students, Alochana Chakra Journal, Vol. (9)6, June 2020, pp.-8828-8832, ISSN:2231-3990
 - ✓ Karthika (2025),Living Abroad, Spending more: A Study on the Economic Pressure Faced by the Indian Diaspora, International Journal of informative and Futuristic Study, Vol.13(3), November, 2025, pp.310-316.
 - ✓ Karthika et. al.(2026), A Study on Life Skills as Predictors of Academics Performance in College Learners, International Journal of Innovative Research in Technology, Vol.12(8), January 2026, pp.387-393.
 - ✓ Karthika et. al.(2026), Building Self-Confidence through Movement: A Gym Intervention Study, Journal of Advance and Future Research, Vol.4(1), January 2026, pp.252-257.
 - ✓ Karthika (2026), Impact of AI-Enhanced Digital Marketing on the Spending Habits of Working Women, International Journal of Innovative research in management Studies, Vol.8(2), February 2026, pp.163-167.
 - ✓ Karthika(2026), Economic Empowerment of Working women: theoretical Perspectives and Empirical Evidence, International Journal of informative and Futuristic Study, Vol.13(6), February, 2026, pp.714-717.
 - ✓ Karthika (2026), Economic Behaviour of working women: A Study on Income Utilization and Savings, International Journal of Interdisciplinary and multidisciplinary Research, Vol.11(3), June 2026, pp.185-192.
 - ✓ Karthika(2026), Economic Empowerment of Working Women in the Digital Era: A Factor Analytical Study, International Journal for Innovative Research in Multidisciplinary Field, Vol.12(6), June 2026, pp.137-142.

Conference Attended / Papers Presented

- ✓ Subaithani and Karthika (2025), The impact of AI job opportunities and challenges in the supply chain sector, ISBN: 978-93-94004-85-6
- ✓ Karthika et al. (2024), Impact of G20 in Indian Economy ISBN: 978-93-90956-57-9



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- ✓ Karthika et al.(2025), AI in Healthcare, Finance and Education, Proceedings of Two days National Seminar on Emerging Trends in AI NSETAI-2025, ISBN: 978-93-342-3722-1
- ✓ Karthika(2025), Digital Empowerment as a Tool of Social Justice: Reinterpreting Ambedkar's Legacy National Seminar
- ✓ Karthika(2025), AI Enabled workforce Transformation: Innovations in Management and Human Resource Development, International Conference
- ✓ Karthika(2025), Harnessing Artificial Intelligence for Sustainable Logistics: Insights from India and the World. National Conference
- ✓ Karthika(2025),Artificial Intelligence Enabled Sentiment Analysis: Understanding consumer Emotions to Drive Sustainable online Marketing, International Conference

FDP Attended (Online & Offline)

- Two-week faculty Development Programme on Managing Online Classes and Co-Creating MOOCs by Teaching & Learning Center, Ramanuja College,MHRD, PMMMNMTT, Delhi
- Participated and Completed NEP 2020 Orientation & Sensitization Programme under MM-TTP of UGC by Central University of Jammu.
- Participated Ten days Job orientated Training on GST IN TALLY organised by Manonmaniam Sundaranar University Thirunelveli, in association with Aakkam Industrial Training and Research Institute Coimbatore.
- Participated in National Level FDP on Paradigm Shift In Teaching and Learning organised by St. Joseph 's College of Arts and Science for Women, Hosou.
- Participated Three days National Level FDP on Effective Use of ICT & E- Content Development organised by Atmiya University, Gujarat.
- Attended Three days FDP on Moodle Learning Management System by Spoken Tutorial Project, IIT Bombay MHRD, Govt.of India.
- Participated in Professional Development Programme, on Foundation of Teaching Learning by National Institute of Technical Teachers Training and Research, Chennai
- Attended Inter-Intra Institutional five days FDP on Next –Gen Educators: A faculty Development journey into Research, Innovation and Creativity by IQAC, City College, Jayanagar, Bangalore.



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MOOC Certifications

- **NPTEL**
 - ✓ Consumer Psychology
 - ✓ The Science of Happiness and Well-being
- **Coursera**
 - ✓ University Teaching
 - ✓ Teaching Character and Creating Positive Classrooms
 - ✓ Foundations for Teaching Learning: Introduction
 - ✓ Strategic HRM, Talent, Performance, Compensation Design
 - ✓ Business Analytics with excel: Elementary to Advanced
 - ✓ Agile Approaches for Leaderships
 - ✓ Building an Agile approach for your organization
 - ✓ Leadership communication for Maximum Impact: Story Telling
 - ✓ Purpose- Driven Leadership for Strategy and Innovation
- **Saylor Academy**
 - ✓ Foundations of Human Communications
 - ✓ Managerial Accounting
 - ✓ Advanced Organisational Behaviour
 - ✓ Introduction to Business Intelligence and Analytics
 - ✓ Principles of Management
 - ✓ Introduction to Critical Thinking and Logic
 - ✓ Principles of Marketing

Membership

- Member at International Peer Reviewed Research Journal & Book Publication (ID No.- 2678)
- Life Member at Indian Academic Researchers Association (No. 1380)
- Member at International compliance Professionals Associations
- Member at International Association for the Engineers and the computer scientist. (No.531513)
- Member at IFERP ID No.47987210

Area of Interest

- Human Resource Management and Development
- Banking Theory
- Corporate Accounting
- Management Accounting

Declaration:

Here by I confirm that the information given above is true to the best of my knowledge.

Dr.P.Karthika M.Com.,M.Phil.,Ph.D



Pollachi

Yours Faithfully,

(Dr.Karthika.P)