



Resume

Dr. R. GAYATHRI M. Com, M.Phil, PGDCA, M.B.A, Ph. D, SET

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OBJECTIVE

As a qualified teacher of varied experience, I can administer and deliver quality education to the younger generation. I am confident that my passion for student's development, together with my skill and expertise will enable me to make significance difference.

Academic Profile

Sl.No.	Course	University/Institution	Year of Passing	Marks	Class
1.	B.Com	Bharathidasan University	1995	76%	I Class with Distinction
2.	M.com	Annamalai University	1998	62%	I class
3.	M. Phil	Bharathidasan University	2001	79%	I Class with Distinction
4.	PGDCA	Periyar University	2006	78%	I class
5.	Ph. D	BharathiyarUniverstiy	Feb 2011		
6	MBA	Bharathiyar University	April 2014	62%	I Class
7	SET	Mother Therasa University	Feb 2016		

Specialization: Finance and Marketing

Technical Details

1. Passed English lower and Higher passed in typewriting
2. Computer knowledge in MS office, Excel and PowerPoint
3. Passed Hindi Praveen (equalent to Hindi MA)

Experience: 26 years

SL. No.	Designation	University/Institution	Year	Duration
1.	Lecturer	Srimathi Indira Gandhi College, Trichy	3 years and 7 months	4.9.1999 to 15 th Apr 2003
2.	Head and Associate Professor in PG Commerce	Sree Saraswathi Thyagaraja College	18 years	2.06.2003 to 27.5.2021

3.	Associate Professor in PG Commerce with International Business	NallamuthuGounderMahalingamCollege, Pollachi	5 year month	1.7.2021 to till date
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Experience in Handling Classes

UG (Class handled in B. Com, BBA, B. Com (CA), B. Com(PA), B. Com (BPS) **26 years**

PG (M. Com from 2003 to 2021) **20 years**

Experience as Head of the Department of PG Commerce: March 2010 to May 2021: **11 years**

Experience in Various Academic Activities and Institution as a whole

Sl. No.	Year	Details
1	2009-2020	BOS Chairman for PG Commerce 10 times acted as BOS Chairman
2	2007	Member in NAAC Core Committee
3	2012	Member as NAAC Core Committee
4	2019	Joint Coordinator in NAAC Core Committee
5	2010	Member of Autonomous Core Committee
6	2015	Coordinator of Autonomous Core Committee
7	2012	Acted as Convenor for Workshop
8	2019	Acted as Convenor for National Seminar
9	2013,2014,2015, 2016,2017,2018	Acted as member in Conference Organizing Committee
10.	2020-2021	IQAC Coordinator at STC
11	2021	IQAC Member at NGM
12.	1.7.2021 to 2026	NAAC C2 Manager

Research Experience:

S.No.	Year	Name of the Research Programme	No of M.Phil./Ph.D. awarded under my Guidance
1	2008,2010,2011,2012,2014, 2015,2018	M.Phil.	7
2	2018,2019,2020	Ph.D. Awarded	3
3	2022	Ph.D. Awarded	2
4	2024	Ph.D. Thesis Submitted	2

Research Project Submitted

- 1. Minor Research Project-** *Impact of Digitalization on Business Development – Sponsored by Indian Council of Social Science Research, New Delhi - for Rs. 3,00,000, 2018-2019*
- 2. Seed Money Project-** *Pay disparities of women in unorganized sector during Covid pandemic- sponsored by NallamuthuGounderMahalingamCollege, Pollachi – for Rs.25,000, Oct 2022*

3. **Short term Emperical Research Project – Implication of Digital Financial Inclusion supporting Rural women Economic Empowerment in Western Tamilnadu**” for Rs.3,00,000. F.No. 222/CIS-2023-1257/DI/SCD
4. **Punyasholoka Ahilyabai Holkar Special Call for Women Led Development Research Project- “The role of standup India in Enhancing Economic Empowerment and Work Life Harmony among Women Entrepreneurs”** for Rs.9,00,000 F.No. 36/WLD-2025-721/SCD

Seminar Organised

1. **ICSSR Sponsored National Seminar on “Envisioning a Self-reliant Rural India for Sustainable Economic Development”** held on 12th and 13th Oct 2023 for Rs.1,00,000.NIS/NS/72/IC/2023-24
2. **ICSSR Sponsored Workshop on Digital India Scheme- “Implication of Digital Financial Inclusion on rural women Economic empowerment on western Tamil Nadu”** held on 20th Feb 2024.
3. **SRC-ICSSR Sponsored National Seminar onsite One day National Seminar on “Harnessing Artificial Intelligence, Innovation and Technology: A Pathway to Economic Transformation and Sustainable Development in India”** on 19th Sep 2024 for Rs. 35,000

Acted as Resource Person

S.No	Topic	Organised by	Participants	Date
1.	Virtual Workshop on SET/NET Preparations	PG and Research Department of Commerce, St. Marys College Thootukodi	90 M.Com students	17, 18,19 th June 2020
2	Personality Development	Shanmuga College of Arts and Science	60 UG students	30 th Jan 2018
3.	National Conference on Innovation in Banking	Sri Ramakrishna Mission VidhyalayaCollegeof Arts and Science Coimbatore	250 participants	28 th Aug 2014
4	Awareness on Startup and Incubation	Vidhyasagar Arts and Science College Udumalpet	60 participants	31 st Aug 2023
5.	Pre Incubation and Incubation Management	Vidhyasagar Arts and Science College Udumalpet	60 Participants	12 th Aug 2024

NPTEL Online Course completed

S.No	Name	Course name	Awarded/Organisation	Date
1.	Dr.R.Gayathri	Retail Management	Silver Medal/ NPTEL	Jan – Mar 2022
2		Emotional Intelligence	NPTEL	Jan-Mar 2023
3		Consumer Behaviour	NPTEL Mentor	Jan-Mar 2023
4		Business Marketing Technology- Focus	NPTEL	Aug – Oct 2024

5		Sales and Distribution Mangement	NPTEL Silver Medal/Topper	Feb-Apr 2026
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Workshop/Seminar participation

Sl. No.	Date	Topic	College
1.	Sep 03	Emerging challenges in HRD	GVG college Udumalpet
2.	Feb 05	Securization Act 2002	PSGR Krishnamal college
3.	29 th , 30 th Mar 05	Financial sector – The Global market issues, challenges and opportunities	Bharathiyar University-national conference
	28 th , 29 th June 06	Professional pedagogy skills	STC
5	23 rd , 24 th Jan 07	Issues and challenges in Higher education	Bharathiyar University sponsored national seminar, STC
6	4 th and 5 th April 2008	Future and options	NSE
7.	26 th Feb 2010	International Arithmetic's in International finance	PSG I&M
8.	30 th and 31 st Aug 2010	NCCMP-NSE Certified Capital Market Prof course"- Bharathiyar University	NSE and Bharathiyar University
	17.04.2015	National Programme on Technology Enhanced Learning(IIT Madras)	SreeSaraswathiThyagarja College Pollachi
9	27 th Sep 2022	Teachers conference-Empowering Educators	Institute of company Secretaries of India, Coimbatore
10	21 st and 22 nd Sep	"The Importance of Outcome Based Education in a Modern Educational Setup"	Hindusthan Institute of Technology
11	5 th Dec 2022	National Symposium on- an Era of Multidisciplinary Dimensions	St.Joseph Degree & PG College Secundrabad

Paper Presentation

Sl. No.	Date	Topic	Level	College
1.	27.9.03	BPO Current Trends and Future Challenges	National	SreeSaraswathiThyagaraja college
2.	7 th , 8 th Mar 04	Implication of Globalisation of Mutual fund	UGC sponsored National level	Bharathidasan University
3.	12 th , 13 th Jan 05	Financial sector reforms	UGC sponsored National level	St.Joseph College, Trichy
4	26 th , 27 th Dec 04	Impact of MNC in utilization of resources	National level	Navarasam Arts and Science college
5	17 th Feb 04	Impact of Globalisation In Banking sector	National	Vidhyasagar college
6.	13 th Feb 04	Impact of globalization on Mutual	National	Erode Arts college

		fund		
7.	10 th Mar 05	Indian Scenario of outsourcing	National	VLB Janakiammal college, Coimbatore
8.	3 rd sep 05	VAT Implication successful or not	UGC sponsored National level	Erode Arts college Erode
9.	30 th sep 05	Challenges in Indian Banking sector	National	Hindustan Arts and science college
10	28 th sep 06	Role of Food processing and small scale industries in eradication of poverty	UGC sponsored national level	UDC college Trichy
11.	19 th , 20 th Aug 06	Special economic zones – an overview	Planning commission Govt of India	KadhirMohideen college, Adhiraminam
12.	26 th sep 08	Quality in Higher Education	IQAC	VHNS college
13	20 th Aug 09	Financial crisis	International level	ThirupurKumaran for women
14.	2 nd and 3 rd March 2012	Competitiveness of Indian MSME's in Global stage – An overview	International level	Sardharvallabhai Patel Institute of Management, Coimbatore
15	23 rd and 24 th march 2012	Financial Inclusion	National level	Emerald Heights college for women, Ooty.
16	15 th Nov 2021	“Intellectual Property Rights (IPRs) & Research Ethics”,	One-Day National Level Seminar	NGM
17	30 th Oct 2021	National Level E-Quiz 2021 – UGC/NTA NET Paper-1(General) o	passing score of 86%.	Department of Computer Science, Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore,
18	14 th & 15 th Dec 21	National webinar on Best Practices in research- A Practical approach towards innovation and Development	National Webinar	Rosary College of Commerce and Arts
19	18 th & 19 th Nov 2021	NAAC Sponsored Two Day National Seminar on “Defining, Designing and Developing Learning Outcomes – based Curriculum Framework in Arts and Science Colleges”	National level	KG College of Arts & Science
20	19 th and 20 th Nov 2021	Online workshop on Empowering rural consumers-Sponsored by Ministry of Consumer affairs Government of India	National level	Bharathiyar University and Periyar University
21	29 th Dec 2021	New Education policy	Webinar	Patrican college of Arts and Science
22	17 th Dec	Skill Development Programmes on	Webinar	NallamuthuGounder

	2021	E Business		Mahalingam college
23	11 th Nov 22	Call to Innovate	National level	MQI, College of Management-MCM
24	19 th oct22	Implementation of ICT Skills	National level	NGM College
25	6-7 th Jan 2023	Adieu of us car manufacturer: a Case study of ford India	National level	Department of Commerce and Financial Studies Bharathidasan University Tiruchirappalli, Tamil Nadu, India And Institute of Business Excellence UniversitiTeknologi Mara, Malaysia and SMART Journal of Business Management Studies
26	8 th Nov 2023	Emerging Micro Finance Practices	National	KG College of Arts and Science, Saravanampatti, Coimbatore
27	4 th Aug 2023	ICT for Professional Development	ICSSR Sponsored National	NGM College Pollachi
28	21 st July 2023	Women Entrepreneurs in India	ICSSR Sponsored National	NGM College Pollachi
29	2 nd Aug 2023	Skilling youth for nation building	ICSSR Sponsored National	NGM College Pollachi
30.	19 th July 2024	Digital Transformation in Health Care Industries	ICSSR Sponsored Naitonal	NGM College Pollachi
31.	13 th Sep 2024	Vulnarability of Digital tools usage by Rural Women Folk	ICRTMRI 24	AVP College of Arts and Science
32.	Sep 12 and 13 2025	Shaping the future of Work: AI skills and new career pathway	Internatinal Conference	KPR and Sriram College of Commerce, Delhi
33.	5-6 th Nov 2025	Green Marketing Strategy in Corporate Environment	National Seminar	Annamalai University
34.	3-4 th Dec 2025	Government regulations and their influence on Green Marketing	National Conference	Annamalai University
35.	24 th Jan 2025	Enhancing the India's Workforce through revolutionizing education 4.0	National Seminar	NGM Pollachi
36.	31 st Jan 2025	Implications of Government Schemes on Women Empowerment	National Seminar	NGM, Pollachi
37	9 th Jan 2026	Effectiveness of Digital Systems	National Seminar	NGM, Pollachi

		and Policies in safeguarding Marginalized communities		
38	6 th Feb 2026	The role of Professional Development in Enabling Educators to Integrate AI into Teaching and Learning	ICSSR National Seminar	NGM, Pollachi
39.	13 th Mar 2026	Impact of the Stand-Up India Scheme on Women Entrepreneurship in India; A Secondary data Analysis	National Seminar	NGM, Pollachi

Faculty Development Programme

S.No.	Topic	FDP	Date	Venue
1	Investor Education & Awareness conducted	Faculty Development Programme-Online	21 st October, 2021.	by Sraddha Academy for Financial Education, Ayya Nadar Janaki Ammal College, Sivakasi,
2	Changing Dimension in commerce Education	FDP online	20 th to 27 th oct 2021	NGM
3	ATAL Academy on “Online advanced FDP on Organisational Behaviour	FDP Online	23 to 27 th Dec 2021	Mahathma Gandhi University
4	ATAL Academy on “Emerging Financial Management and Accounting Techniques	FDP online	1 st Feb to 5 th Feb 2022	Burdwan University
5	Seven Day FDP on “Over View of Capital Market”	FDP online	22 nd Aug 2022 to 30 th Aug 2022 .	NGM College in collaboration with Bombay Stock Exchange Brokers’ Forum, Mumbai,
6	Design and Development of Industry led curriculum in Technological era	FDP-Online AMET University	14-22 nd Dec 22	
7.	Short Term Programme on Business Applications of AI	Short term Course	9 th June to 14 th June 25	Pondichery University
8.	Development of Multimedia Package	UGC Sponsored Short term Course	27 th Feb to 5 th Mar 2025	Bharathiyar University
9.	Ethics and Governance in AI Deployment	National FDP	6 th Jan to 10 th Jan 2026	Vellalar College

Seminar Proceedings

Sl.	Date	Title	Title of the Book	ISBN No
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No.				
1.	2016-17	Financial performance Analysis of select private sector Banks in India	Emerging trends in Personal Financial Management	U2 write, Chennai, 978-81-908718-8-4
2.	2015-16	Problems and prospects Of tourism in India	Responsible Tourism Perspectives for Sustainable Development	Dominant Publishers and distributed pvt Ltd, New Delhi, 978-93-84161-98-9
3	2013-14	Success stories of Informal Entrepreneurs	Rural Entrepreneurship: An inclusive Strategy for managing Regional imbalances	978-93-80530-71-0
4.	Nov 2016	Foreign Direct Investment-India's Perspective	Roots International Journal of Multidisciplinary Researches	ISSN 2349-8684
5	January 2023,	ICT Tools in Teaching Learning Process	ICSSR sponsored IMPLEMENTATION OF ICT SKILLS FOR THE STUDENTS FOR THEIR EMPLOYMENT IN SKILL BASED JOBS- NGM College, Pollachi	ISBN 978-93-94522-16-Vol. II, January 2023, pg no. 285-290
6	Dec 2022	Influence of Social Media Advertisements on the purchasing behavior of Millennials	National Conference on Future Trends in commerce Challenges and Sustainability- Bharath Institute of Higher Education and Research Chennai	ISBN- 978-93-5768-450-7 Pg no. 474-477 Dec 2022
7	2022-2023	Skill Development and Vocational Education for Promotion of Innovation and Entrepreneurship- A Success story of Women Agripreneur	Self Reliant India	Published by MSME
8	2023	Blended Learning in National Education Policy	ICSSR Sponsored "Co-Creation Model Of Learning, Teaching & Curriculum – Staff & Students As Partners Towards National Educational Policy 2022" Shanlaax Publication	ISBN: 978-93-94004-17-2023
9	2023	Opportunities and Challenges in NEP and HEI Dr. R. Gayathri &	ICSSR Sponsored Impact Of New	: 978-93-94004-25-2023

		Abdul Sameer 113 20 New Education Policy Strategies in Higher Educatio	Education Policy Among Future Generation	
10	2023	ICT For Professional Development	ICSSR Sponsored Perspective of ICT Tools In Educatio	ISBN: 978-93-94004-27-2023
11	Feb 2024	Usage of Digital Payment Tools among Rural Women Workers	ICSSR Sponsored Startup–Fintech Challenges And Opportunities: India’s Economic Development In 21st Century	ISBN: 978-93-6163-729-2, Feb 2024
12	July 2024	Empowering India through Digital Transformation – A Sustainable Appro	ICSSR-SRC Sponsored	ISBN : 978-93-340-6921-1
13.	13th September 2024	International Conference On Recent Trends In Multi-Disciplinary Research And Innovation	Brits Imperial University College, UAE	ISBN: 97881-978963-54
14.	21 November 2024	Multidisciplinary Research Trends: A Global Perspective	STC and MANIPAL UNIVERSITY COLLEGE MALAYSIA Melaka, Malaysia	ISBN: 978-93-94874-59-6
15	31 st Jan 2025	Vision Viksit Bharat 2047: Contribution And Initiatives Of Digital India For Empowering Rural Women	ICSSR-SRC Sponsored	ISBN: 978-93-94004-84-1
16	DEC 20TH 2024	Inhibitions of Transgender Entrepreneurs with special reference to Coimbatore District	ICSSR-SRC Sponsored	ISBN 978-81-970764-7-3
17	Mar 2025	Artificial Intelligence in Logistics and Supply Chain Management Ethical Implications in Automation, Transparency & Sustainability	ICSSR Sponsored	ISBN : 978-93-94004-85-6
18	Jan 2026	Empowering the Marginalized : Digital Finance as a Tool for Social Inclusion	ICSSR Sponsored	ISBN : 978-93-5602-712-1
19	6 th Feb 2026	PROSPECTS OF ARTIFICIAL INTELLIGENCE (AI) AND PERSONALIZED LEARNING IN INCLUSIVE EDUCATION INTEGRATED TO THE NATIONAL EDUCATION POLICY (NEP) - 2020	ICSSR-SRC Sponsored	ISBN: 978-93-94004-29-0
20	13 th Mar 2026		ICSSR-SRC Sponsored	

Book Publication

S.No	Name of the Book	Volume	
1	ENVISIONING A SELF-RELIANT RURAL INDIA FOR SUSTAINABLE ECONOMIC DEVELOPMENT	Volume I Shanlax Publication	Volume 1 [ISBN 978-93-94004-84-9]
2	ENVISIONING A SELF-RELIANT RURAL INDIA FOR SUSTAINABLE ECONOMIC DEVELOPMENT	Volume II Shanlax Publication	Volume 2 ISBN [978-93-94004-39-9]
3.	Harnessing Artificial Intelligence, Innovation and Technology: A Pathway to Economic Transformation and Sustainable Development in India”	Volume I Shanlax Publication	Volume 1 ISBN 978-93-94004-62-7
4	Harnessing Artificial Intelligence, Innovation and Technology: A Pathway to Economic Transformation and Sustainable Development in India”	Volume II Shanlax Publication	Volume 1 ISBN 978-93-94004-50-4

Publication

Sl. No	Date	Topic	Journal Name	Issue No.
1.	15 th June 08	Private Equity-An emerging source of capital	Southern Economist	ISSN 0038-4046
2.	Dec 08	Inflation and its impact	Facts for you	ISSN 0970-2652
3.	June 2017	A Brief Capsulization Of Financial Literacy Literature	Intercontinental Journal of Finance Research Review Journal,	IMPACT FACTOR : 4.236
4.	Jan 2018	Demographics Persuade The Savings And Investment Pattern Of Farmers – An Empirical	StudyInternational Journal of Current Research and Modern Education (IJCRME)	Impact Factor: 6.925, ISSN (Online): 2455 – 5428 (www.rdmodernresearch.com) Volume 3, Issue 1, 2018
5	Mar 2018	Antecedents and Outcome of Work life Balance in Women Civil Police	MIRROR Peer Refereed International Research, Journal of Commerce, Management & Social Science- UGC Approved Journal	ISSN 2249-8117 Vol 8. No.2A-March 2018 Page 209-212
6.	March' 2018	A Study On Work Life Balance among Women Civil Police Officers In Kerala	PEZZOTTAITE JOURNALS SJIF	Volume 7, Number 1, ISSN (Print): 2279-0977, (Online): 2279-0985 7.056, Sijf (2017): 8.980
7	April 2018	Phosphorescence of Savings on Indian	International Journal of Interdisciplinary	ISSN;2456-3145, Impact factor 6.925

		Economy	Research in Arts and Humanities	
8.	Oct-Dec 2018	Shift in Online Buying Behaviour of Rural Consumers in Tamilnadu	Research Explorer- A Blind Review & Refereed Quarterly International Journal	Vol VI, Oct-Dec 2018, Issue 21, ISSN: 2349-1647 PP 47-51 Impact Factor 3.655(CIF) \, 2.78(IRJIF), 2.77(NAAS) Page 47-51
9.	Jul-Sep 2018	Millennial consumer satisfaction on online shopping in Pollachi Taluk	SELP Journal of Social Science	ISSN:2349-1655, Vol IX, Issue 38 Impact factor 3.655(CIF), 2.78(IRJIF), 2.77(NAAS)
10	March 2019	Impact of digitalization on Territory Sector	International Journal of Engineering Trends & Technology – IJETT,	Volume-67 Issue-3 Number-2 March 2019
11	July- Sep 2019	Economic Empowerment of Women entrepreneurs in Tiruppur District	SELP Journal of Social Science- A Blind review and refereed Quarterly Journal	Impact factor 3.66(CIF), ISSN 0975-9999, Volume X, Issue 42
12	July- Sep 2019	Financial Literacy of women Entrepreneurs	Research Explorer – A Blind review Refereed Quarterly International Journal	Impact factor 3.66(CIF), ISSN 0975-9999, Volume X, Issue 42
13	OCT 2019	Review of Brand Equity Dimensions	The International Journal of Analytical and Experimental Model analysis	ISSN No. 0886-9367, Volume XI, Issue X,
14	Sep 2019	A study on Brand equity towards Refrigerator	Journal of Informational and Computational Science- UGC A Care Approved Journal	ISSN No. 1548-7741 Volume 9, Issue 9, Impact factor 6.3
15	Feb 2022	An analysis of Export and Import(EXIM)performance of Gems and Jewellery in India	Online E Book publication- STC	ISBN -978-8-19-503366-9
16	Sep 2022	Social Status of Women Working in Unorganised Sector and It Impact on Living Condition	International Journal for Research in Applied Science & Engineering Technology	ISSN: 2321-9653; IC Value: 45.98; SJ Impact Factor: 7.538 Volume 10 Issue IX Sep 2022- Available at www.ijraset.com
17	Oct 2022	Impact of Socio Economic Factors on the Nature of work in Unorganised Sector	NIU International Journal of Human Rights	ISSN. 2394-0298, Volume 9, Oct 2022

18	2022	Managing the family by Women labourers in Unorganised sector during Covid Pandemic	ANVESAK	ISSN:0378-4568, Vol.54, No.1(II) July-DEC 2022
19	2023	Brand equity for Refrigerator	International journal of Scientific research and Modern education(IJSRME)	Impact Factor: 7.137, ISSN (Online): 2455 – 5630 (www.rdmmodernresearch.com) Volume 8, Issue 1, 2023
20	June 2023	Impact of chronic stress towards self-destruction attitude	Madhya Bharti - Humanities and Social Sciences UGC Care Group I Journal (मध्याभारती)	ISSN: 0974-0066 Vol-83 No. 19, January – June: 2023
21	June 2023	Self immolation attitude among school students on acute stress	Madhya Bharti - Humanities and Social Sciences UGC Care Group I Journal (मध्याभारती)	ISSN: 0974-0066 Vol-83 No. 19, January – June: 2023
22	Dec 2023	Women entrepreneurs financial constraints on wealth creation	SOUTH INDIA JOURNAL OF SOCIAL SCIENCES	ISSN: 0972 – 8945, Vol. XXI, No.16, July – December: 2023,
23	Jan-June 2024	Social Media Advertising on consumer buying behaviour A study on mobiles with special reference to youngsters of Kozhikode corporation	International Journal of cultural studies and social sciences	ISSN: 2347-4777 Vol-20, Issue 01, No.50 Jan-June 2024
24	Jan-June 2024	Impact of Social Media Platforms on impulsive buying behaviour- A study with special reference to the customers of Nesto Hyper Market, Hi-Lite Mall Kozhikode	International Journal of cultural studies and social sciences	Vol-20, Issue-1, No.50, January - June: 2024 :: ISSN: 2347-4777 (UGC CARE Journal)
25	January-June 2024	Role Of Social Media Advertisement On Building Brand Preference Among The Youngsters Of Kozhikode Corporation A Study With	IPE Journal of Management	ISSN 2249-9040 Volume 14, No 10, January-June 2024

		Special Reference To Electronic Products		
26	January-June 2024	Impact of store atmosphere on impulsive buying behaviour	IPE Journal of Management	ISSN 2249-9040 Volume 14, No 10, January-June 2024
27	Jan – Mar 2026	Enhancing Business Growth Through Online Promotion and Business Transformation	ARIMAA NOKKU	ISSN 3049-2688
28	Feb 2026	Role of Socio Economic Factors in the Digital Transformation of Business	Intl Journal of Science and Research IJSR	Vol 15, Issue 2, Pages 711-713
29	March 2026	Working Conditions and Exploitation of Women in the Unorganised Sector	ARJST	ISSN: 3048-9644 Vol 3. No. 05,
30	18 th April 2026	Technology-driven empowerment: Enhancing work and life equalization among Women Entrepreneurs	International Journal of Multidisciplinary Research and Development	ISSN Online: 2349-4182 Vol 13, Issue 2 Page No. 232-238

Subject competency (For B.com, M.Com)

For B.Com

Year	Class	Subject
Srimathi Indira Gandhi College, Trichy(Bharathidasan University)		
1999-2000	II B.Com	Financial Accounting
1999-2000	II B.Com	Costing
01-02(even)	III B. Com	Corporate Accounting
01-02(Even)	II B.Com	Business Law
02-03(even)	II B. Com	Cost Accounting
2000-01	I B.Com	Business Tools for Decision Making (Statistics)
02-03(Odd)	I B.Com	Business Environment and Management
01-02(even)	III B. Com	Auditing

2000-01	III BABM	Management Accounting
02-03(Odd)	III BABM	Cost Accounting
2000-01	I BBA	Management Principles
2001-02(Odd)	III B. Com	Company Law and Secretarial Practice
2001-02(Odd)	III B. Com	Labour laws
	III B. Com	Office Management
	II BBA	Company Law and secretarial Practice
02-03(Odd)	III Bcom	Financial Management
02-03(even)	II B. Com	Personnel Management
02-03(even)	III BBA	Financial Management
SreeSaraswathiThyagarajaCollege, Pollachi(Bharathiyar University)		
03-04	III B.Com	Principles of Taxation
	III B.Com	Banking Law and Secretarial Practice
	III B.Com	Auditing
	II B.Com	Financial Accounts II
04-05		Business Communication
		Indian Banking
2009-10	III B. Com A	Indirect Taxes
2010-11	III B.Com A	Financial Markets and Institution
2012-2018	III B.Com(CA), III B.Com(PA)	Banking Secretarial Law and Practice
	IIIB.Com CA	Financial and Investment Management
	B.Com(ABA)	Business Valuation Management
	B.Com(ABA)	Customs Goods and Services tax

For M. Com

Year	Class	Subject
2005-06(Even)	I M.Com	Applied Cost Accounting
	II M.Com	International Business
Odd	I M.com	Information Technology
	II M. Com	Investment Management
	I MCA	Accounting and Financial Management
2006-07	I M.Com	Cost Accounting
	II M.com	International Business
Odd	I M.Com	Corporate Accounting
	II M. com	Investment Management
2007-08	II M.com	International Business
	I Mcom	Human Resource Management
Odd	I M.com	Information Technology
	II M. Com	Investment Management
2008-09	I M.com	Business Research Methods
	Add on	Visual Basic
	I MSc(SS)	Accounting and Financial Management
Odd	I M.com	Corporate Accounting
	I MSc(SS)	Accounting and Financial Management
	Add on	Visual Basic

2009-10		
	I M.com	Financial Management
	Add on	Visual Basic
Odd	I M.com	Advanced Corporate Accounting
2010-11		
	II M.com	Direct Taxes
	Add on	Visual Basic
Odd	II M. Com	Advanced Cost and Management Accounting
	I M. Com	Marketing Management
2011-12(Odd)	II M.com	Services Marketing
	III Msc(SS)	Business Accounting
Even	I M.com	Computerized Accounting using Tally
	II Mcom	Foreign Exchange Management
2012-2018	I M.Com	Project Appraisal and Finance
	II M.Com	International Financial Management
	I M.Com	Business Environment
	II M.Com	Security Analysis and Portfolio Management
	II M.Com	Customs Goods and Services Tax
	I M.Com	Business Environment
	I M.Com	Applied Direct Taxation

100% results achieved at STC

Year	Name of the subject	Class
Nov 2003	Principles of Taxation	III B. Com A
Apr 2004	Principles of Auditing	III B. Com A
Apr 2005	Indirect Taxes	II M.com
Nov 2005	Investment Management	II M.com
Apr 2006	Management Accounting International Business	I M.com
Nov 2007	Investment Management International Business	II M.com I M.com
April 2008	International Business Indian Stock exchange	II M.com I M.com
Nov 2008	Corporate Accounting	I M.com
Apr 2009	Fundamental and Technical Analysis	II M.com
Nov 2009	Future and options	I M.com
Dec 2010	Marketing management Advanced cost and Management accounting	I M.Com II M.Com
Apr 2010	Financial Management	I M.com
April 2011	Direct Taxes	II M. Com
Nov 2011	Business accounts	III MSC (SS)
April 2012	Foreign Exchange Management	II M.Com
Nov 2013	Security analysis and Portfolio management	II M.com
2014-15	Project appraisal and finance	II M.Com

2016-17	Financial Management	III B.Com(ABA)
2017-18,2019,2020	IFM	II M.Com
18-19	Business Environment	I M.Com
2021-22	Accounting for Decision Making	I M.Com IB
2021-22	Indirect Taxation	II B.Com IB
2021-22	Modern marketing	I B.Com IB

Personal Details

Father Name	R. Ramaswamy
Husband Name	M. Saravanan , Assistant Eng, Agriculture Engineering Department, Pollachi
Children:	Two Kids
Date of Birth:	08.06.1975
Languages Known	Tamil, English, Telugu, Hindi
Soft Skills and Personal Traits	Honesty, Positive thinking, soft spoken, God fearing, leadership skills, Very Sincere and Committed to the work

1.02.2023

Dr. R. Gayathri