

RESEARCH PUBLICATION

S.No	Title	Journal	Publication/ Granted date	Indexing Details (SCOPUS/ WOS/UGC, etc/ ISBN
1	"AWARENESS AND USAGE OF AI TOOLS FOR ACADEMIC PURPOSES AMONG STUDENTS IN POLLACHI TALUK"	International Journal of Marketing and Technology	May 2026	SSN:2249-1058
2	CONSUMER PERCEPTION AND PREFERENCE TOWARDS FUEL AND ELECTRIC VEHICLES IN COIMBATORE DISTRICT	Academic Research Journal of Science and Technology	March 2026	eISSN:3048-9644
3	A STUDY ON STUDENT'S PERCEPTION OF USING AI TOOLS FOR ACADEMIC PURPOSE WITH SPECIAL REFERENCE TO POLLACHI TALUK	Madhya Bharti - Humanities and Social Sciences	January–June: 2025	ISSN:0974-0066 UGC Care Group I Journal
4	A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING AMONG THE COLLEGE STUDENTS WITH SPECIAL REFERENCE TO POLLACHI TALUK	Madhya Bharti - Humanities and Social Sciences	January–June: 2025	ISSN:0974-0066 UGC Care Group I Journal
5	A STUDY ON STUDENT'S PERCEPTION OF USING AI TOOLS FOR ACADEMIC PURPOSE WITH SPECIAL REFERENCE TO POLLACHI TALUK	Madhya Bharti - Humanities And Social Sciences	January–June: 2025	ISSN:0974-0066 UGC Care Group I Journal
6	A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING AMONG THE COLLEGE STUDENTS WITH SPECIAL REFERENCE TO POLLACHI TALUK	Madhya Bharti - Humanities And Social Sciences	January–June: 2025	ISSN:0974-0066 UGC Care Group I Journal
7	WOMEN INVESTOR SATISFACTION ON POST OFFICE SAVING SCHEMES	Journal Of The Asiatic Society Of Mumbai,	June 2023	ISSN: 0972-0766
8	WOMEN INVESTORS LEVEL OF AWARENESS ON POSTOFFICE SAVING SCHEMES	ANVESAK	June 2021	Vol 51,issue1(I)
9	STUDENTS PERCEPTION ON FACEBOOK INFORMATION	European Journal of Business and Social Sciences	April 2019	ISSN 2235-767X.
10	IMPACT OF AIRTEL ADVERTISEMENT-A STUDY WITH SPECIAL REFERENCE TO POLLACHI TALUK	Journal of Commerce &Management Thought	June 2018	Vol 9-1
11	A STUDY WITH SPECIAL REFERENCES TOWARDS SATISFACTION ON ONLINE SHOPPING – WITH SPECIAL REFERENCES TO POLLACHI TALUK	International journal of Multidisciplinary Research and Modern Education Journal	June 2016	Vol II,Issue– I

