

**NALLAMUTHU GOUNDER MAHALINGAM COLLEGE (AUTONOMOUS), POLLACHI**  
**PG DEPARTMENT OF COMMERCE CA**  
**FACULTY PROFILE**

**Name of the Faculty** : Dr RAJAGOPALAN S

**Qualification** : M.Com., M.Phil., Ph.D., MBA., PGDCA.,  
NET.,

**Designation & Department** : Assistant Professor in M.Com (CA)

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**PERSONAL PROFILE**

Father's name : Srinivasan L

Mother's name : Padmasini S

Spouse's name : Pavithra S

Date of Birth : 06-11-1991

Age : 34 Years

Gender : Male

Nationality : Indian

Religion & Caste : Hindu & Brahmin – Iyengar

Marital status : Married

Languages Known : Tamil & English

Permanent Address : 3 Appu Kutti Lane  
P.V.Kovil Street  
Udumalpet- 642126.

Email ID : srajagopalan.ngm@gmail.com

Mobile : 9994432558

Years of Experience : *Academic experience* - 8 years 9 months  
*Industry experience* – 1 year

Academia : B.Com (CA), M.Com., MPhil., Ph.D., MBA., PGDCA., NET

**EDUCATIONAL PROFILE**

| Course | Name of the institution                           | University                        | Year | %   |
|--------|---------------------------------------------------|-----------------------------------|------|-----|
| Ph.D   | Vidyasagar College of Arts and Science, Udumalpet | Bharathiar University, Coimbatore | 2026 | --- |
| NET    | UGC                                               | ---                               | 2018 | --- |
| PGDCA  | School of Distance Education                      | Bharathiar University,            | 2016 | 70% |

|            |                                                                    |                                      |      |           |
|------------|--------------------------------------------------------------------|--------------------------------------|------|-----------|
|            |                                                                    | Coimbatore                           |      |           |
| MBA        | School of Distance Education                                       | Bharathiar University,<br>Coimbatore | 2021 | 70%       |
| M.Phil     | Vidhyasagar College of Arts and<br>Science, Udumalpet. (Part-time) | Bharathiar University,<br>Coimbatore | 2020 | Commended |
| M.Com      | Sree Saraswathi Thyagaraja College<br>(Autonomous), Pollachi       | Bharathiar University,<br>Coimbatore | 2014 | 85%       |
| B.Com (CA) | Sree Saraswathi Thyagaraja College<br>(Autonomous), Pollachi       | Bharathiar University,<br>Coimbatore | 2012 | 89%       |

#### **ADDITIONAL QUALIFICATION**

- Passed Chartered Accountant (CA) course Intermediate Group I (IPCC) in May 2015.

#### **RESEARCH EXPERIENCE**

- Undergone for Summer Internship Project at Shanmugappriya Textiles, Udumalpet.
- Undertaken the main project (research) on Students Attitude towards Accounting Professional Courses, With Special Reference to STC, Pollachi in M.Com.
- Undertaken the main project (research) on Students Attitude towards Chartered Accountancy Course, With Special Reference to Coimbatore in M.Phil.

#### **WORK EXPERIENCE**

| <b>Designation</b>                       | <b>Name and Address of the Employer</b>                      | <b>Period of Service</b> | <b>Years of Service</b> |
|------------------------------------------|--------------------------------------------------------------|--------------------------|-------------------------|
| Assistant Professor in<br>PG Commerce-CA | NGM College (Autonomous), Pollachi                           | June 2025 to Till date   | 10 months               |
| Assistant Professor in<br>UG Commerce-CA | NGM College (Autonomous), Pollachi                           | June 2023 to May 2025    | 2 years                 |
| Assistant Professor in<br>PG Commerce-CA | NGM College (Autonomous), Pollachi                           | Aug 2022 to May 2023     | 10 months               |
| Assistant Professor in<br>BCom-A&F       | Sri Ramakrishna College of Arts and<br>Science, Coimbatore   | May 2018 to Jul 2022     | 4 years 1 month         |
| Financial Analyst                        | State Street HCL (India) Services (P)<br>Limited, Coimbatore | Apr 2017 to May 2017     | 1 year                  |
| Assistant Professor in<br>BCom-CA        | Kamalam College of Arts & Science,<br>Anthiyur, Udumalpet    | May 2015 to Mar 2016     | 9 months                |

## **SPECIALIZED SUBJECTS**

- Accounting (Principles of Accounting, Financial Accounting, Corporate Accounting, Cost Accounting and Management Accounting)
- Taxation (Direct Taxation and Indirect Taxation)
- Finance (Financial Management, Financial Services and Financial Markets)
- Banking (Banking Services and Banking Law)
- Insurance (Principles of Insurance and Insurance Law)
- Computer Applications (MS-Office, Tally, C++, Java, Internet, HTML, Visual Basic and Basics of AI, Machine Learning, Big Data, IoT and recent trends in Computing).

## **RESEARCH FUNDS RECEIPTS**

- Received research grant of Rs.25,000 during March 2023 for the Seed Money III Cycle offered by the Management of NGM. Project completed in Oct 2023 with 2 journal publications in CARE journals.

## **ACADEMIC ACHIEVEMENTS**

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|--------------------------------------------------------------|-------|
| • Total no. of books publications                            | : 2   |
| • Publication in Journals                                    | : 20  |
| • Publication in Conference proceedings                      | : 30  |
| • Courses completed in MOOCs (NPTEL, Swayam, Coursera, etc.) |       |
| Swayam                                                       | : 4   |
| Others                                                       | : 120 |
| • Webinars attended                                          | : 35  |
| • FDPs attended (including online FDPs)                      | : 60  |
| • Conferences attended                                       | : 30  |
| • Served as Resource person for the guest lectures           | : 15  |
| • Served as BOS member                                       | : 1   |
| • Papers presented                                           | : 25  |

## **INSTITUTIONAL & DEPARTMENT RESPONSIBILITIES**

- Supporting the department of PG Department of Commerce (CA) in preparing AQAR data from the Academic year 2022-23 onwards.
- Supporting the College as Coordinator of NAAC Criterion – I from the Academic year 2022-23 onwards.
- Supporting the College IIC as Member from the Academic year 2022-23 onwards.
- Supporting the College IIC as Innovation Ambassador from the Academic year 2023-24 onwards.
- Supporting the College IIC as ATAL School Incharge from the Academic year 2023-24 onwards.

- Supporting the College E-Content Team as member from the Academic year 2022-23 onwards.

#### LIST OF ACTIVITIES

| Sl. No. | Date       |            | Type of Activity         | Title                                                                                                                  | Organized by/Journal Name/Book Title                                                                                          |
|---------|------------|------------|--------------------------|------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------|
|         | FROM       | TO         |                          |                                                                                                                        |                                                                                                                               |
| 1       | 01-08-2018 | 09-08-2018 | FDP                      | Global Business Foundation Skills                                                                                      | Infosys BPM Limited, Chengalpet                                                                                               |
| 2       | 01-08-2018 | 30-09-2018 | Online Course            | Marketing Management - I                                                                                               | NPTEL                                                                                                                         |
| 3       | 17-09-2018 | 17-09-2018 | Conference Proceeding    | Impact of Demonetization in Urban and Rural Area                                                                       | National Level Seminar on Financial Inclusion - Reach the Unreached, organized by Department of BPS, SRCAS, Coimbatore        |
| 4       | 17-09-2018 | 17-09-2018 | Publication - UGC CARE   | Impact of Demonetization in Urban and Rural Area                                                                       | <b>Journal :</b> RESEARCH REVIEW International Journal of Multidisciplinary                                                   |
| 5       | 19-10-2018 | 19-10-2018 | Online Course            | Social Media Marketing                                                                                                 | eMarketing Institute                                                                                                          |
| 6       | 19-10-2018 | 19-10-2018 | International Conference | First International Conference on Humanities, Technology and Science (ICHTS) - In Absentia Participation               | SRCAS Coimbatore and Asia Pacific University, Malaysia                                                                        |
| 7       | 19-10-2018 | 19-10-2018 | Publication - Scopus     | Customer Satisfaction Towards Online Banking Services                                                                  | <b>Journal :</b> International Journal of Pure and Applied Mathematics                                                        |
| 8       | 12-12-2018 | 13-12-2018 | Seminar                  | Quality Enhancement through NAAC Accreditation                                                                         | Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore                                                          |
| 9       | 08-02-2019 | 09-02-2019 | International Conference | Environment Sustainability Through Green Business Practices                                                            | Government Arts College for Women, Karimangalam                                                                               |
| 10      | 01-06-2019 | 01-06-2019 | Publication - UGC CARE   | A Study on Students' Attitude Towards Accounting Professional Courses – With Special Reference To Students of Pollachi | <b>Journal :</b> Emerging Technologies and Innovative Research                                                                |
| 11      | 03-06-2019 | 09-06-2019 | FDP                      | Power to Perform                                                                                                       | Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore                                                          |
| 12      | 12-07-2019 | 12-07-2019 | International Conference | Startup India : The Wings of Foreign Trade                                                                             | VIMS, Coimbatore                                                                                                              |
| 13      | 17-09-2019 | 17-09-2019 | Conference Proceeding    | Customers Opinions and Views About Life Insurance Policies: Study on The Policyholders of Udumalpet Town               | National Level Conference on Insurance and Technology - Emerging Challenges organized by Department of BPS, SRCAS, Coimbatore |

|    |            |            |                          |                                                                                                            |                                                                                |
|----|------------|------------|--------------------------|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| 14 | 01-12-2019 | 01-12-2019 | Publication - UGC CARE   | Digital Security & Privacy In Internet Banking: Experience Of Customers Using Internet Banking In Pollachi | <b>Journal :</b> Suraj Punj Journal For Multidisciplinary Research             |
| 15 | 22-01-2020 | 22-01-2020 | Workshop                 | LaTeX software                                                                                             | Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore           |
| 16 | 07-02-2020 | 07-02-2020 | International Conference | Building the Organizations for the Future                                                                  | PSGR Krishnammal College for Women, Coimbatore                                 |
| 17 | 01-04-2020 | 01-04-2020 | Publication - UGC CARE   | Students Attitude Towards Chartered Accountancy Course, With Special Reference to Coimbatore District      | <b>Journal :</b> Dogo Rangsang Research Journal                                |
| 18 | 01-04-2020 | 30-04-2020 | Online Course            | Introduction to Artificial Intelligence                                                                    | TCSiON Digital Hub                                                             |
| 19 | 13-04-2020 | 20-04-2020 | FDP                      | Quality Initiatives in Higher Education                                                                    | Consortium of Colleges - Dr.NGPASC, SRCAS, Gobi ASC and Vellar College.        |
| 20 | 23-04-2020 | 06-05-2020 | FDP                      | Co-creating MOOCs.                                                                                         | Ramanujan College, New Delhi.                                                  |
| 21 | 01-05-2020 | 30-05-2020 | Online Course            | Human Resource Management                                                                                  | Cursa                                                                          |
| 22 | 10-05-2020 | 10-05-2020 | Webinar                  | Innovation and Entrepreneurship Ecosystem in Educational Institutes                                        | SIES College of Arts , Science and Commerce (Autonomous), Sion (West) , Mumbai |
| 23 | 11-05-2020 | 16-05-2020 | FDP                      | Impact of Education - Post COVID 19.                                                                       | Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore           |
| 24 | 11-05-2020 | 15-05-2020 | FDP                      | Awakening Business Trends                                                                                  | Department of Management Studies, Saveetha Engineering College, Chennai        |
| 25 | 13-05-2020 | 19-05-2020 | FDP                      | Innovative Teaching and Learning Practices                                                                 | VIMS, Coimbatore                                                               |
| 26 | 28-05-2020 | 28-06-2020 | Online Course            | Introduction to G-Suite                                                                                    | Coursera                                                                       |
| 27 | 01-06-2020 | 01-06-2020 | Publication - Scopus     | Factors Affecting Brand Recognition of Ayurvedic Food Products During Pandemic Period: Descriptive Study   | <b>Journal :</b> European Journal of Molecular and Clinical Medicine           |
| 28 | 01-06-2020 | 30-06-2020 | Online Course            | Graphic Design                                                                                             | Coursera                                                                       |
| 29 | 17-06-2020 | 25-06-2020 | FDP                      | Learning Pedagogy on Teaching & Assessment Tools                                                           | SNGC, Coimbatore                                                               |
| 30 | 17-06-2020 | 17-06-2020 | Webinar                  | Global Fixed Income Currency & Commodities IQ recap                                                        | BrightTalk, Global Webinar Network.                                            |

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| 31 | 23-06-2020 | 23-06-2020 | Webinar                  | Covid-19 and Indian Industry Challenges Ahead                                                                                                                    | American College, Madurai                                                                                                                   |
| 32 | 26-06-2020 | 02-07-2020 | FDP                      | Emerging Trends in Business & Society                                                                                                                            | Kalasalingam Deemed University                                                                                                              |
| 33 | 27-06-2020 | 03-07-2020 | FDP                      | Digital Education                                                                                                                                                | Bishop Appasamy College, Coimbatore                                                                                                         |
| 34 | 27-06-2020 | 27-06-2020 | Webinar                  | Artificial Intelligence                                                                                                                                          | Panimalar Engineering College, Chennai.                                                                                                     |
| 35 | 29-06-2020 | 04-07-2020 | FDP                      | Nurturing Research & Innovation in Higher Education Institutions                                                                                                 | Dr MGRERI, Chennai                                                                                                                          |
| 36 | 02-07-2020 | 03-07-2020 | Workshop                 | Google Apps for Education and Moodle                                                                                                                             | Rajaram College, Kolhapur                                                                                                                   |
| 37 | 08-07-2020 | 12-07-2020 | FDP                      | Higher Education Policy 2020: Requirments and Expectations                                                                                                       | IQAC, TPCT's College of Engineering, Osmanabad                                                                                              |
| 38 | 01-08-2020 | 01-08-2020 | Publication - UGC CARE   | Understanding Purchase Behaviour of Indian Consumers of Online Shopping During COVID 19 Lockdown, With Special Reference to Coimbatore                           | <b>Journal</b> : Alochana Chakra                                                                                                            |
| 39 | 13-08-2020 | 13-08-2020 | International Conference | Metamorphosis of Modern Management and Research                                                                                                                  | School of Maangement Studies, Bannari Amman Institute ofa Technology, Sathyamangalam                                                        |
| 40 | 15-09-2020 | 15-09-2020 | Conference Proceeding    | A study on understanding the awareness level of Higher education among the students of rural area, With special reference to selected villages in Pollachi Taluk | International E-Conference on Innovation in Rural Empowerment, Social Dynamics and Welfare in India by Nandha College of Technology, Erode. |
| 41 | 01-10-2020 | 01-10-2020 | Publication - Scopus     | A study on understanding the awareness level of Higher education among the students of rural area, With special reference to selected villages in Pollachi Taluk | <b>Journal</b> : Journal of Critical Reviews                                                                                                |
| 42 | 06-11-2020 | 06-11-2020 | Conference Proceeding    | Customers' Perceptions Towards Digitalized Banking Services During Covid-19 Pandemic                                                                             | National Level Virtual Conference On Digital Transformation to Industry 4.0 THE FUTURE IS HERE organized by BPS, SRCAS, Coimbatore          |

|    |            |            |                                      |                                                                                                                                                                         |                                                                                                                                    |
|----|------------|------------|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| 43 | 03-12-2020 | 03-12-2020 | Conference Proceeding                | Awareness of Entrepreneurship Among the People in Rural Area: With Special Reference to Villages in Udumalpet Taluk                                                     | National e-Conference on CSR Impetus: Rural Development and Sustainable Growth in India by Nandha College of Technology, Erode     |
| 44 | 17-03-2021 | 23-03-2021 | FDP                                  | Nurturing Digital Marketing Skills                                                                                                                                      | Sri Ramakrishna Engineering College, Coimbatore                                                                                    |
| 45 | 01-07-2021 | 07-07-2021 | FDP                                  | HTML                                                                                                                                                                    | Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore                                                               |
| 46 | 12-07-2021 | 09-08-2021 | Online Course and Training Programme | Digital Forensics                                                                                                                                                       | School of Computer Science and IT, Uttarkhand Open University (UOU)                                                                |
| 47 | 02-08-2021 | 06-08-2021 | FDP                                  | Recent Trends in Accounting and Taxation                                                                                                                                | Kristu Jyoti College of Management and Technology, Chenganecherry, Kerala.                                                         |
| 48 | 07-01-2022 | 13-01-2022 | FDP                                  | Design Thinking and Innovations                                                                                                                                         | NRI Institute of Technology, Agiripally, AP.                                                                                       |
| 49 | 01-08-2022 | 01-08-2022 | Book Chapter                         | Digitalization in Finance and Financial Ecosystem                                                                                                                       | <b>Book Title :</b> Recent Trends in Digital Marketing and Commercial Applications of Business                                     |
| 50 | 27-08-2022 | 27-08-2022 | Workshop                             | Implementation of OBE in Commerce Education                                                                                                                             | G. Venkataswamy Naidu College, Kovilpatti.                                                                                         |
| 51 | 28-09-2022 | 30-09-2022 | Workshop                             | Augmented Reality                                                                                                                                                       | Faculty of Education, Dr.M.G.R Educational and Research Institute, Chennai.                                                        |
| 52 | 19-10-2022 | 19-10-2022 | Participation - Seminar              | ICSSR sponsored National Level Seminar on “Implementation of ICT Skills for the Students for their Employment in Skill Based Jobs”                                      | Department of B.Com (E-Com), NGM College, Pollachi                                                                                 |
| 53 | 19-10-2022 | 19-10-2022 | Book Chapter                         | Impact of ICT Tools in Teaching, Learning and Evaluation Process, With Special Reference to Professors of Arts and Science Colleges in Pollachi and Udumalpet Taluk     | ICSSR sponsored National Level Seminar on “Implementation of ICT Skills for the Students for their Employment in Skill Based Jobs” |
| 54 | 03-11-2022 | 04-11-2022 | Participation - Seminar              | NAAC sponsored National Level Seminar on “Innovative Strategies & Practices in Teaching, Learning and Evaluation Process of Arts and Science Colleges towards NEP 2022” | IQAC, NGM College, Pollachi.                                                                                                       |

|    |            |            |                         |                                                                                                                                          |                                                                                                                                                                         |
|----|------------|------------|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 55 | 03-11-2022 | 04-11-2022 | Book Chapter            | Changing Dimensions of Education Through Implementation of NEP 2022 – An Exclusive Analysis of Commerce Domain                           | NAAC sponsored National Level Seminar on “Innovative Strategies & Practices in Teaching, Learning and Evaluation Process of Arts and Science Colleges towards NEP 2022” |
| 56 | 07-11-2022 | 11-11-2022 | FDP                     | Impact of Artificial Intelligence                                                                                                        | Department of Computer Science in association with NoviTech R&D (P) Ltd, Coimbatore, Dr SNS Rajalakshmi College of Arts and Science, Coimbatore                         |
| 57 | 21-11-2022 | 25-11-2022 | FDP                     | Contribution of Service Sectors in Economic Growth and Industrial Development                                                            | Department of B.Com (BPS), NGM College, Pollachi                                                                                                                        |
| 58 | 01-12-2022 | 01-12-2022 | Book Chapter            | Services of AI in Fintech and Cryptocurrency                                                                                             | <b>Book Title :</b> Artificial Intelligence in Management and Commerce” by KMG College, Gudiyattam                                                                      |
| 59 | 14-12-2022 | 22-12-2022 | FDP                     | Design and Development of Industry Led Curriculum in Technological Era                                                                   | Association of Indian Universities and AMET University, Chennai                                                                                                         |
| 60 | 15-12-2022 | 04-05-2023 | Online Course           | Basics of Stock Market                                                                                                                   | Cursa                                                                                                                                                                   |
| 61 | 01-01-2023 | 30-06-2023 | Publication - UGC CARE  | Factors Influencing The Rural People In The Choice Of Higher Education And Career Progression, With Special Reference To Udumalpet Taluk | <b>Journal :</b> South India Journal of Social Science                                                                                                                  |
| 62 | 01-01-2023 | 31-03-2023 | Publication - Scopus    | A Study on Awareness and Challenges of Organic Products Among the Students with Reference to Coimbatore City                             | <b>Journal :</b> Survey in Fisheries Sciences                                                                                                                           |
| 63 | 01-01-2023 | 31-01-2023 | Online Course           | Descriptive Statistics                                                                                                                   | Great Learning Academy                                                                                                                                                  |
| 64 | 05-01-2023 | 05-01-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “India means Business – reform, perform and transform”                                         | Department of B.Com (BPS), Sri Ramakrishna College of Arts and Science, Coimbatore.                                                                                     |
| 65 | 05-01-2023 | 05-01-2023 | Book Chapter            | Emerging Innovation Methodologies in Business System                                                                                     | ICSSR sponsored National Level Seminar on “India means Business – reform, perform and transform”                                                                        |

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|----|------------|------------|-------------------------|---------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 66 | 19-01-2023 | 20-01-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “Rural Women Empowerment Through Entrepreneurship”                        | Department of B.Com (E-Com), NGM College, Pollachi                                                                  |
| 67 | 19-01-2023 | 20-01-2023 | Book Chapter            | Analysis of Scope for Growth and Hindrances of Rural Women Entrepreneurs in Udumalpet Taluk                         | ICSSR sponsored National Level Seminar on “Rural Women Empowerment Through Entrepreneurship”                        |
| 68 | 30-01-2023 | 31-01-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “Blended Mode of Teaching and Learning for Teachers Community”            | Department of B.Com (BPS), NGM College, Pollachi                                                                    |
| 69 | 30-01-2023 | 31-01-2023 | Book Chapter            | Technological Infrastructure Framework for the Implementation of Blended Learning, To Improve Quality of Education  | ICSSR sponsored National Level Seminar on “Blended Mode of Teaching and Learning for Teachers Community”            |
| 70 | 03-02-2023 | 03-02-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “Women Empowerment Through Financial Inclusion”                           | Department of B.Com (E-Com), NGM College, Pollachi                                                                  |
| 71 | 03-02-2023 | 03-02-2023 | Book Chapter            | Financial self-governance and self-reliance of women through Self-Help Groups (SHG) in Pollachi Taluk.              | ICSSR sponsored National Level Seminar on “Women Empowerment Through Financial Inclusion”                           |
| 72 | 08-02-2023 | 09-02-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “Impact of Digital Learning in Education Sector – A Pandemic Perspective” | Department of Commerce, NGM Pollachi                                                                                |
| 73 | 08-02-2023 | 09-02-2023 | Book Chapter            | Application of Gamification and Simulations in Teaching and Learning to Create Learning Interest                    | ICSSR sponsored National Level Seminar on “Impact of Digital Learning in Education Sector – A Pandemic Perspective” |
| 74 | 13-02-2023 | 21-02-2023 | FDP                     | Collaborative Research Practices in Modern Era                                                                      | Association of Indian Universities and AMET University, Chennai                                                     |

|    |            |            |                         |                                                                                                                                                    |                                                                                                                                                    |
|----|------------|------------|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| 75 | 03-03-2023 | 03-03-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “Co-creation model of Learning, Teaching and Curriculum – Staff & Students as Partners Towards NEP 2022” | B.Com (BPS), NGM College, Pollachi                                                                                                                 |
| 76 | 03-03-2023 | 03-03-2023 | Book Chapter            | Effective Time Management and Enhancement of Learning Flexibility in the ICT Enabled e-Learning Environment                                        | ICSSR sponsored National Level Seminar on “Co-creation model of Learning, Teaching and Curriculum – Staff & Students as Partners Towards NEP 2022” |
| 77 | 06-03-2023 | 06-03-2023 | Webinar                 | Women Power Breaking New Ground                                                                                                                    | MQI College of Management (MCM), Bangaluru                                                                                                         |
| 78 | 15-03-2023 | 15-03-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “Women’s Employment, Entrepreneurship and Empowerment”                                                   | Department of B.Com (E-Com), NGM College, Pollachi                                                                                                 |
| 79 | 15-03-2023 | 15-03-2023 | Book Chapter            | Accessing the Level of Gender Inequality Among the Female Teachers of Schools and Colleges in Udumalpet Taluk                                      | ICSSR sponsored National Level Seminar on “Women’s Employment, Entrepreneurship and Empowerment”.                                                  |
| 80 | 16-03-2023 | 17-03-2023 | Participation - Seminar | ICSSR sponsored National Level Seminar on “NEP 2020: Challenges and Opportunities for HEIs”                                                        | Department of Commerce, NGM Pollachi                                                                                                               |
| 81 | 16-03-2023 | 17-03-2023 | Book Chapter            | Understanding the Fundamentals and Functioning of Academic Bank Credit for Higher Educational Institutions                                         | ICSSR sponsored National Level Seminar on “NEP 2020: Challenges and Opportunities for HEIs”                                                        |
| 82 | 20-03-2023 | 21-03-2023 | Workshop                | Implementation of OBE: Opportunities and Challenges – Learning Outcomes Based Curriculum Framework.                                                | IQAC, NGM College, Pollachi.                                                                                                                       |
| 83 | 27-03-2023 | 31-03-2023 | FDP                     | Teaching Pedagogy and Life Skill Management                                                                                                        | Department of Commerce, Hindusthan College of Arts and Science, Coimbatore                                                                         |
| 84 | 24-04-2023 | 30-04-2023 | FDP                     | Inclusive Procedures and Processes for NAAC Assessment and Accreditation                                                                           | ACT Academy, India                                                                                                                                 |

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|----|------------|------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 85 | 01-06-2023 | 30-06-2023 | Publication - UGC CARE   | Role Of Educational Institutions In Uplifting The Rural People In Higher Education And Career Planning, With Special Reference To Udumalpet Taluk | <b>Journal :</b> Industrial Engineering Journal                                                                     |
| 86 | 01-06-2023 | 31-12-2023 | Publication - UGC CARE   | Customers' Experience Towards Digital Payment Methods and Transactions Failures, A Study Covering Selected Respondents of Udumalpet Taluk         | <b>Journal :</b> Madhya Bharti - Humanities and Social Sciences                                                     |
| 87 | 21-07-2023 | 21-07-2023 | Participation - Seminar  | ICSSR sponsored National Level Seminar on “Vision for Vishwa Guru India: Initiatives for Global Leadership by 2047”                               | Department of Commerce, NGM Pollachi                                                                                |
| 88 | 21-07-2023 | 21-07-2023 | Book Chapter             | Significance of Knowledge Creation and Innovation in Higher Education Institutions                                                                | ICSSR sponsored National Level Seminar on “Vision for Vishwa Guru India: Initiatives for Global Leadership by 2047” |
| 89 | 31-07-2023 | 08-08-2023 | FDP                      | Quality Education for Nation Building                                                                                                             | SIIMS, Pollachi                                                                                                     |
| 90 | 04-08-2023 | 04-08-2023 | Participation - Seminar  | ICSSR sponsored National Level Seminar on “Perspective of ICT Tools in Education”                                                                 | Department of Commerce, NGM Pollachi                                                                                |
| 91 | 04-08-2023 | 04-08-2023 | Book Chapter             | Artificial Intelligence in Education (AIED) and AI as a Disruptive Technology in Learning                                                         | ICSSR sponsored National Level Seminar on “Perspective of ICT Tools in Education”                                   |
| 92 | 23-08-2023 | 23/08/023  | International Symposium  | Volatility in Global Markets                                                                                                                      | School of Commerce, VET Institute of Arts and Science, Erode.                                                       |
| 93 | 24-08-2023 | 24-08-2023 | International Conference | “Modern Management Equipped with Technologies” – MMET2K23                                                                                         | Department of Business Administration and IQAC, KMG College of Arts and Science, Gudiyatham                         |
| 94 | 24-08-2023 | 24-08-2023 | Conference Proceeding    | Highlights of People Analytics and HR Process Automation                                                                                          | “Modern Management Equipped with Technologies” – MMET2K23                                                           |
| 95 | 25-08-2023 | 25-08-2023 | International Conference | Artificial Intelligence in Banking and Insurance                                                                                                  | Department of B&I, SRCAS, Coimbatore                                                                                |
| 96 | 25-08-2023 | 25-08-2023 | Conference Proceeding    | Role of Green Banking in the Green Economy and Sustainable Environment                                                                            | Artificial Intelligence in Banking and Insurance                                                                    |

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| 97  | 19-09-2023 | 26-09-2023 | FDP                      | Emerging Trends and Challenges in Commerce and Management                                                                             | Department of Commerce, Hindusthan College of Arts and Science, Coimbatore                                              |
| 98  | 19-09-2023 | 26-09-2023 | FDP                      | The Power of Positivity Approach in Teaching and Learning System of Cultural Transformation                                           | Departments from Commerce Stream, Hindusthan College of Arts and Science, Coimbatore                                    |
| 99  | 11-10-2023 | 11-10-2023 | Participation - Seminar  | ICSSR sponsored National Level Seminar on “Sustainable Developments Through MSMEs: A Pathway to Self-reliant India”                   | Department of Commerce, NGM Pollachi                                                                                    |
| 100 | 11-10-2023 | 11-10-2023 | Book Chapter             | Efforts of Green Financing and Digital India Towards the Development of Micro Enterprises in India                                    | ICSSR sponsored National Level Seminar on “Sustainable Developments Through MSMEs: A Pathway to Self-reliant India”     |
| 101 | 12-10-2023 | 13-10-2023 | Participation - Seminar  | ICSSR sponsored National Level Seminar on “Envisioning a Self-reliant Rural India for Sustainable Economic Development”               | Department of International Business, NGM College, Pollachi                                                             |
| 102 | 12-10-2023 | 13-10-2023 | Book Chapter             | Highlights of Entrepreneurial and Start-up Schemes Available for Food Production Industries                                           | ICSSR sponsored National Level Seminar on “Envisioning a Self-reliant Rural India for Sustainable Economic Development” |
| 103 | 01-11-2023 | 30-11-2023 | Book Chapter             | Importance Of Leveraging Technology For The Sustainable Economy And Entrepreneurship                                                  | <b>Book Title :</b> “Trends in Commerce and Management” published by Nilgiri College of Arts and Science, The Nilgiris. |
| 104 | 01-12-2023 | 31-12-2023 | PDP                      | National Education Policy – 2020                                                                                                      | Indira Gandhi National Open University, New Delhi                                                                       |
| 105 | 01-12-2023 | 31-12-2023 | Online Course            | National Education Policy – 2020                                                                                                      | Swayam                                                                                                                  |
| 106 | 07-12-2023 | 08-12-2023 | International Conference | G20 and Indian Management Practices                                                                                                   | SIIMS, Pollachi                                                                                                         |
| 107 | 07-12-2023 | 08-12-2023 | Conference Proceeding    | Contribution of G-20 towards the Growth Strategies and Marketing Plans for World Economy                                              | G20 and Indian Management Practices                                                                                     |
| 108 | 24-01-2024 | 24-01-2024 | Participation - Seminar  | ICSSR sponsored National Level Seminar on “India 2.0: Vision For India 2047 - Digital Ecosystem & Harnessing Artificial Intelligence” | UG Department of International Business, NGM College, Pollachi                                                          |

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| 109 | 24-01-2024 | 24-01-2024 | Book Chapter             | Application of Digital Ecosystem in Educational Environment                                               | ICSSR sponsored National Level Seminar on “India 2.0: Vision For India 2047 - Digital Ecosystem & Harnessing Artificial Intelligence” |
| 110 | 20-02-2024 | 20-02-2024 | Workshop                 | Implication of Digital Financial Inclusion Supporting Rural Women Economic Empowerment in Western TN      | ICSSR Sponsored Workshop by UG Department of IB, NGM College, Pollachi                                                                |
| 111 | 16-05-2024 | 21-05-2024 | FDP                      | Unlocking Innovation: Exploring Intellectual Property Rights                                              | PVP SIDDHARTHA INSTITUTE OF TECHNOLOGY & P. B. SIDDHARTHA COLLEGE OF ARTS & SCIENCE, Andhra Pradesh                                   |
| 112 | 25-05-2024 | 25-05-2024 | Webinar                  | Cloud and DevOps Opportunities in the AI Era                                                              | Marian College (Autonomous), Kuttikkanam, Keralam.                                                                                    |
| 113 | 04-06-2024 | 17-06-2024 | Workshop                 | Quantitative Research Using SPSS and AMOS                                                                 | Department of Commerce, SRM Institute of Science and Technology, Chennai                                                              |
| 114 | 10-06-2024 | 14-06-2024 | FDP                      | NEP 2020: Implementation and Beyond                                                                       | Mangalmay Institute of Management and Technology, Noida, UP.                                                                          |
| 115 | 15-06-2024 | 15-06-2024 | Workshop                 | Data Analytics and AI                                                                                     | Centre for CS and IT, Manjeri, University of Calicut in association with IPSR Solutions Limited                                       |
| 116 | 19-07-2024 | 19-07-2024 | Participation - Seminar  | ICSSR SRC sponsored seminar on "Empowering India Through Digital Transformation : A Sustainable Approach" | Department of B.Com (E-Com), NGM College, Pollachi                                                                                    |
| 117 | 19-07-2024 | 19-07-2024 | Book Chapter             | Impact of Digitalization in Service Sector of Indian Economy                                              | ICSSR SRC sponsored seminar on "Empowering India Through Digital Transformation : A Sustainable Approach"                             |
| 118 | 28-08-2024 | 06-09-2024 | FDP                      | NEP 2020 Orientation & Sensitization Programme                                                            | Ramanujan College, New Delhi under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC).        |
| 119 | 06-09-2024 | 06-09-2024 | International Conference | Green Entrepreneurship Startups                                                                           | PG Department of IB, SRCAS, Coimbatore                                                                                                |
| 120 | 06-09-2024 | 06-09-2024 | Conference Proceeding    | Guidelines for Green Packaging and Green Marketing Practices to Safeguard Environment                     | Green Entrepreneurship Startups                                                                                                       |

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| 121 | 11-11-2024 | 15-11-2024 | FDP                     | Yoga for Emotional Stability                                                                         | Department of Human Excellence, NGM College (Autonomous), Pollachi                                                                                    |
| 122 | 31-12-2024 | 31-12-2024 | Book Chapter            | Applications of quantum computing in financial planning and financial control                        | Industrial Quantum Computing published by De Gruyter Publishers                                                                                       |
| 123 | 01-01-2025 | 30-04-2025 | Online Course           | AI in Marketing                                                                                      | Swayam                                                                                                                                                |
| 124 | 01-01-2025 | 02-02-2025 | Online Course           | Executive Diploma in Business Management and Administration                                          | Udemy                                                                                                                                                 |
| 125 | 20-01-2025 | 25-01-2025 | FDP                     | AI Powered Learning: Shaping the Future of Education                                                 | Department of Computer Science and Computer Applications, Vivekanandha Arts and Science College for Women, Sankagiri, Salem.                          |
| 126 | 24-01-2025 | 24-01-2025 | Participation - Seminar | Vision Viksit Bharat 2047 Education 4.0: Enhancing India's Workforce for the Ai-powered Future       |                                                                                                                                                       |
| 127 | 24-01-2025 | 24-01-2025 | Book Chapter            | Multidisciplinary Approach in Education to Empower the Learners for Contributing towards Vision 2047 | ICSSR Seminar on Vision Viksit Bharat 2047 Education 4.0: Enhancing India's Workforce for the Ai-powered Future                                       |
| 128 | 29-01-2025 | 29-01-2025 | Participation - Seminar | Green Finance for A Viksit Bharat                                                                    | School of Commerce, Rathinam College of Arts and Science, Coimbatore                                                                                  |
| 129 | 29-01-2025 | 29-01-2025 | Book Chapter            | Green Investment Strategies and Avenues of Green Investment                                          | ICSSR SRC sponsored seminar on "Green Finance for A Viksit Bharat" organized by School of Commerce, Rathinam College of Arts and Science, Coimbatore. |
| 130 | 02-02-2025 | 09-03-2025 | Online Course           | Fundamentals of Digital Marketing by Google Garage                                                   | Udemy                                                                                                                                                 |
| 131 | 03-02-2025 | 03-02-2025 | Participation - Seminar | Nurturing Narishakti: Women as Leaders In Viksitbharat @2047                                         | Department of MBA, Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore.                                                              |
| 132 | 03-02-2025 | 03-02-2025 | Book Chapter            | Empowering Women Through Education & Leadership                                                      | ICSSR Seminar on "Nurturing Narishakti: Women as Leaders In Viksitbharat @2047"                                                                       |
| 133 | 12-02-2025 | 12-02-2025 | Training Programme      | Intellectual Property Awareness Training Programme                                                   | National IP Awareness Mission, IP Office, India.                                                                                                      |
| 134 | 17-02-2025 | 28-02-2025 | FDP                     | Data Science                                                                                         | Department of Computer Applications, Sri Sai College for Women, Bengaluru.                                                                            |

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| 135 | 01-03-2025 | 30-03-2025 | Online Course            | Teaching Character and Creating Positive Classrooms                                                             | Coursera                                                                                                        |
| 136 | 07-03-2025 | 07-03-2025 | Participation - Seminar  | AI in Logistics and Supply Chain Management Ethical Implications in Automation, Transparency and Sustainability | PG Department of Commerce (IB), NGM College (Autonomous), Pollachi                                              |
| 137 | 07-03-2025 | 07-03-2025 | Book Chapter             | Aligning Artificial Intelligence with Human Resource Management Towards Optimization of Supply Chain Management | AI in Logistics and Supply Chain Management Ethical Implications in Automation, Transparency and Sustainability |
| 138 | 14-03-2025 | 14-03-2025 | Participation - Seminar  | Digital Transformation in Financial Services: Today and Tomorrow                                                | PG and Research Department of Commerce, SNMV College of Arts and Science, Malumichampatti, Coimbatore           |
| 139 | 14-03-2025 | 14-03-2025 | Book Chapter             | Insights of Digital Finance and its Challenges in the Financial Ecosystem                                       | Digital Transformation in Financial Services: Today and Tomorrow                                                |
| 140 | 25-03-2025 | 25-03-2025 | International Conference | Recent Trends in Computational Technologies and Sustainable Development Goals                                   | Department of Computer Science (SF), PSG College of Arts and Science, Coimbatore.                               |
| 141 | 25-03-2025 | 25-03-2025 | Conference Proceeding    | Business Intelligence Application for Improving the Performance of Business Operations                          | Recent Trends in Computational Technologies and Sustainable Development Goals                                   |
| 142 | 01-04-2025 | 01-05-2025 | Online Course            | Professional Diploma: Customer Centricity & Design Thinking                                                     | Udemy                                                                                                           |
| 143 | 21-04-2025 | 26-04-2025 | FDP                      | Master Class Series under IP Utsav                                                                              | AICTE, Ministry of Education's IIC.                                                                             |
| 144 | 24-04-2025 | 29-04-2025 | PDP                      | Foundation of Teaching - Learning                                                                               | National Institute of Technical Teachers Training and Research, Chennai                                         |
| 145 | 30-04-2025 | 30-04-2025 | Training Programme       | Intellectual Property Awareness Training Programme                                                              | National IP Awareness Mission, IP Office, India.                                                                |
| 146 | 01-05-2025 | 06-05-2025 | Online Course            | Book Keeping Basics                                                                                             | Coursera                                                                                                        |
| 147 | 01-05-2025 | 29-05-2025 | Online Course            | University Teaching                                                                                             | Coursera                                                                                                        |
| 148 | 14-05-2025 | 14-05-2025 | Webinar                  | Social Media, Artificial Intelligence and Youth: Opportunities and Risks                                        | PG and Research Department of Botany, NGM College (Autonomous), Pollachi.                                       |

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| 149 | 01-06-2025 | 30-06-2025 | Book Chapter            | Blockchain Based Crowdfunding: A Study on Initial Coin Offerings (ICOs) Vs. Traditional Funding         | Blockchain In Business: Transformative Trends In Commerce                                                                 |
| 150 | 23-06-2025 | 27-06-2025 | FDP                     | Next-Gen Cybersecurity: Integrating Security, Forensics and Legal Intelligence                          | Amity Institute of Information Technology (AIIT) under Amity University, Bengaluru.                                       |
| 151 | 01-07-2025 | 31-07-2025 | Publication - UGC CARE  | Factors Influencing Customers' Adoption and Usage of UPI Apps, With Special Reference to Pollachi Taluk | <b>Journal:</b> International Journal of Cultural Studies and Social Sciences                                             |
| 152 | 01-07-2025 | 30-09-2025 | Online Course           | Corporate Social Responsibility                                                                         | Swayam                                                                                                                    |
| 153 | 01-07-2025 | 26-07-2025 | Online Course           | Essentials of Innovation and Entrepreneurship                                                           | Uniathena                                                                                                                 |
| 154 | 02-07-2025 | 02-07-2025 | Workshop                | Intellectual Property Rights & Patents and Design Filing                                                | Department of Corporate Secretaryship and IIC of Patrician College of Arts and Science, Adyar, Chennai.                   |
| 155 | 07-07-2025 | 11-07-2025 | FDP                     | Generative AI with Large Language Model                                                                 | NITK, Mangaluru in Association with Pantech E-Learning, Chennai.                                                          |
| 156 | 11-07-2025 | 11-07-2025 | Book Chapter            | Implication of Adi Shankara with Reference to Bhagavad Gita for Ethical Practices in Society            | ICSSR Seminar on "Bhagavad Gita and Indian Ethics Preaching of Great Philosopher Adi Sanakara"                            |
| 157 | 11-07-2025 | 11-07-2025 | Participation - Seminar | ICSSR Seminar on "Bhagavad Gita and Indian Ethics Preaching of Great Philosopher Adi Sanakara"          | PG and Research Department of International Business, Sri Ramakrishna College of Arts and Science (Autonomous), Pollachi. |
| 158 | 15-07-2025 | 15-07-2025 | Workshop                | Youth Empowerment Through AI and Digital Skills                                                         | Professional Development Division, International Council for Education Research and Training (ICERT)                      |
| 159 | 18-07-2025 | 22-07-2025 | FDP                     | Outcome Based Learning in HEIs for Quality Education                                                    | IQAC and Department of Science & Humanities, Dhaanish Ahmed Institute of Technology, Coimbatore                           |
| 160 | 28-07-2025 | 01-08-2025 | FDP                     | AI, ML and Deep Learning for Autonomous Vehicles                                                        | STEP – National Institute of Technology In association with Pantech e-Learning, Chennai                                   |
| 161 | 04-08-2025 | 08-08-2025 | Workshop                | Traditional Knowledge – Intellectual Property & People's Rights                                         | Indian Knowledge System – Traditional Knowledge Digital Library                                                           |

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| 162 | 11-08-2025 | 20-08-2025 | FDP                      | Introduction to AI, Deep Learning and Its Role in Agriculture                                               | Tezpur University in association with Pantech e-Learning                                                                           |
| 163 | 20-08-2025 | 20-08-2025 | International Conference | India-Malaysia Bilateral Relations: Strengthening Economic, Strategic and Cultural Ties in the 21st Century | Indian Council for World Affairs Sponsored & Organized by SRCAS, Coimbatore                                                        |
| 164 | 20-08-2025 | 20-08-2025 | Conference Proceeding    | Strengthening International Trade Relations Through Resource and IT Exchange                                | India-Malaysia Bilateral Relations: Strengthening Economic, Strategic and Cultural Ties in the 21st Century                        |
| 165 | 20-08-2025 | 20-08-2025 | Conference Proceeding    | Strategies of Resources Utilization for Environmental Sustainability Through Efficient Energy Management    | India-Malaysia Bilateral Relations: Strengthening Economic, Strategic and Cultural Ties in the 21st Century                        |
| 166 | 20-08-2025 | 20-08-2025 | Conference Proceeding    | Joint Efforts of Countries in Managing Climate Change and Mitigation                                        | India-Malaysia Bilateral Relations: Strengthening Economic, Strategic and Cultural Ties in the 21st Century                        |
| 167 | 20-08-2025 | 20-08-2025 | Conference Proceeding    | Counter Terrorism and Cyber Security Collaboration                                                          | India-Malaysia Bilateral Relations: Strengthening Economic, Strategic and Cultural Ties in the 21st Century                        |
| 168 | 21-08-2025 | 21-08-2025 | International Conference | Recent Trends and Innovations in Multidisciplinary Research                                                 | PG and Research Department of Biochemistry, Sacred Heart College (Autonomous), Tirupattur                                          |
| 169 | 21-08-2025 | 21-08-2025 | Conference Proceeding    | Human Resource Management and AI Driven Sustainability for Employee Retention                               | International Conference on Recent Trends and Innovations in Multidisciplinary Research                                            |
| 170 | 22-08-2025 | 22-08-2025 | Webinar                  | Empowering Agile Teams: Roles and Responsibilities of Scrum Master                                          | School of Information Science, Presidency University, Bengaluru                                                                    |
| 171 | 28-08-2025 | 02-09-2025 | FDP                      | Recent Trends in AI – Text, Vision and Hardware Implementation Models                                       | Department of ECE, Panimalar Engineering College, in association with STEP – NIT K, Surathkal & Pantech Solutions (P) Limited from |
| 172 | 01-09-2025 | 25-09-2025 | Online Course            | Essentials of Change and Strategic Management                                                               | Uniathena                                                                                                                          |
| 173 | 02-09-2025 | 03-09-2025 | FDP                      | AI in Education: Innovation, Adaptation & Resilience                                                        | MQI College of Management (MCM), Benson Town, Bengaluru                                                                            |

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| 174 | 08-09-2025 | 08-09-2025 | International Conference | Artificial Intelligence and its Socio-economic Implications on Employment in Emerging Economics                                          | Department of Corporate Secretaryship, Sri Ramakrishna College of Arts and Science, Coimbatore                                                                                |
| 175 | 08-09-2025 | 08-09-2025 | Conference Proceeding    | Artificial Intelligence and Human Resource Performance Appraisal                                                                         | Artificial Intelligence and its Socio-economic Implications on Employment in Emerging Economics                                                                               |
| 176 | 08-09-2025 | 08-09-2025 | Conference Proceeding    | Significance of Artificial Intelligence in Informal Sectors and Its Influence on Social Economics and New Employment Opportunities       | Artificial Intelligence and its Socio-economic Implications on Employment in Emerging Economics                                                                               |
| 177 | 08-09-2025 | 12-09-2025 | FDP                      | Gen AI – Retrieval Augmented Generation                                                                                                  | Chaitanya Bharathi Institute of Technology, Hyderabad, Telangana and MVSR Engineering College (Autonomous), Nadargul, Hyderabad in Collaboration with ExcelR Edtech Pvt. Ltd. |
| 178 | 10-09-2025 | 10-09-2025 | FDP                      | Intelligent Automation in Education and Business Processes                                                                               | Department of Management, Nilgiri College of Arts and Science (Autonomous), The Nilgiris, Tamilnadu                                                                           |
| 179 | 15-09-2025 | 19-09-2025 | FDP                      | Empowering Education with the Foundations and Frontiers of Business Analytics                                                            | UG Department of Business Administration, Hindusthan College of Arts and Science (Autonomous), Coimbatore                                                                     |
| 180 | 19-09-2025 | 19-09-2025 | Participation - Seminar  | Harnessing Artificial Intelligence, Innovation and Technology: A Pathway to Economic Transformation and Sustainable Development in India | UG Department of Commerce with International Business, NGM College (Autonomous), Pollachi                                                                                     |
| 181 | 19-09-2025 | 19-09-2025 | Book Chapter             | Future Prospects of AI Driven Human Resources Management                                                                                 | Harnessing Artificial Intelligence, Innovation and Technology: A Pathway to Economic Transformation and Sustainable Development in India                                      |
| 182 | 19-09-2025 | 19-09-2025 | Book Chapter             | AI as A Driver of Business Growth and Innovation                                                                                         | Harnessing Artificial Intelligence, Innovation and Technology: A Pathway to Economic Transformation and Sustainable Development in India                                      |
| 183 | 22-09-2025 | 26-09-2025 | FDP                      | Digital Marketing                                                                                                                        | ExcelR in association with Everyday Learning                                                                                                                                  |

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| 184 | 22-09-2025 | 26-09-2025 | International FDP        | Viksit Bharat @ 2047: An outlook on Realising the Vision                                                                 | PG and Research Department of Economics, V.O. Chidambaram College, Thoothukudi                                                                                |
| 185 | 01-10-2025 | 10-10-2025 | Online Course            | Basics of Python                                                                                                         | Uniathena                                                                                                                                                     |
| 186 | 02-10-2025 | 08-10-2025 | FDP                      | Gen Z Effect: Innovation, Impact and the Future of Industry                                                              | Star International Foundation for Research and Education, Namakkal, Tamilnadu                                                                                 |
| 187 | 27-10-2025 | 06-11-2025 | FDP                      | The Art and Science of Successful Proposal Writing: Techniques, Strategies, and Best Practices                           | CVR College of Engineering, Vastunagar, Telangana.                                                                                                            |
| 188 | 19-11-2025 | 26-11-2025 | FDP                      | Outcome Based Education and Application of Generative AI in Teaching and Research                                        | The Internal Quality Assurance Cells (IQAC) and the Exam Cells of St. John Technical & Educational Campus, Palghat in association with ipsr solutions limited |
| 189 | 08-12-2025 | 13-12-2025 | FDP                      | Quantum Computing for Modern Computational Domains                                                                       | Department of CS, Periyar Maniammai Institute of Science & Technology, Vallam, Tanjore                                                                        |
| 190 | 09-01-2026 | 09-01-2026 | International Conference | Indian Knowledge System: Rediscovering the Roots of Timeless Wisdom                                                      | Department of Commerce A&F, KG College of Arts and Science, Coimbatore                                                                                        |
| 191 | 09-01-2026 | 09-01-2026 | Conference Proceeding    | Application of Computing Technologies in the Re-Exploration of Indian Knowledge System for Enhancing Educational Quality | Indian Knowledge System: Rediscovering the Roots of Timeless Wisdom                                                                                           |
| 192 | 09-01-2026 | 09-01-2026 | Participation - Seminar  | Bridging the Digital Divide: Digital Financial Inclusion for Marginalized Communities in the Era off Amrit Kaal          | UG Department of Commerce (CA), NGM College (Autonomous), Pollachi.                                                                                           |
| 193 | 09-01-2026 | 09-01-2026 | Book Chapter             | Access of Rural People to Digital Financial Services and Government Initiatives to Strengthen Financial Inclusion        | Bridging the Digital Divide: Digital Financial Inclusion for Marginalized Communities in the Era off Amrit Kaal                                               |
| 193 | 09-01-2026 | 09-01-2026 | Book Chapter             | Extremity of Cybercrime and Enhancing E-Commerce Security with Digital Forensics                                         | Bridging the Digital Divide: Digital Financial Inclusion for Marginalized Communities in the Era off Amrit Kaal                                               |

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| 194 | 07-02-2026 | 07-02-2026 | Participation - Seminar | Prospects of AI and Personalized Learning in Inclusive Education Integrated to the NEP 2020.                 | UG Department of Commerce (CA), NGM College (Autonomous), Pollachi.                                                   |
| 195 | 07-02-2026 | 07-02-2026 | Book Chapter            | AI as a Learning Tool for Gen Z Learners in Line with Educational Reforms                                    | Prospects of AI and Personalized Learning in Inclusive Education Integrated to the NEP 2020.                          |
| 196 | 23-02-2026 | 27-02-2026 | FDP                     | Quantitative Analysis and Scholarly Writing                                                                  | R&D Cell in Association with Green Pearl Publications, Nilgiri College of Arts and Science (Autonomous), The Nilgiris |
| 197 | 27-02-2026 | 27-02-2026 | Book Chapter            | The Exploring Trends in Indian Management Practices and Models of Indian Management                          | Quantitative Analysis and Scholarly Writing                                                                           |
| 198 | 03-03-2026 | 09-03-2026 | FDP                     | Quality Assurance and Frameworks in Higher Education                                                         | IQAC, NGM College (Autonomous), Pollachi.                                                                             |
| 199 | 03-03-2026 | 03-03-2026 | National Conference     | Global Trade Wars and Their Impact on India's Roadmap to Viksit Bharat @2047                                 | Department of Commerce (PA), Dr.NGP Arts and Science College (Autonomous), Coimbatore.                                |
| 200 | 03-03-2026 | 03-03-2026 | Book Chapter            | Global Economic Climate and Its Impact on Indian Economy Towards Growth                                      | Global Trade Wars and Their Impact on India's Roadmap to Viksit Bharat @2047                                          |
| 201 | 12-03-2026 | 12-03-2026 | National Conference     | Sectoral Analysis of Growth Potential in the Major Economic Industries after the GST                         | School of Commerce, Nehru Arts and Science College (Autonomous), Coimbatore.                                          |
| 202 | 12-03-2026 | 12-03-2026 | Conference Proceeding   | Role of GST in Digital Payments to Enable Transparency in Financial Transactions                             | Sectoral Analysis of Growth Potential in the Major Economic Industries after the GST                                  |
| 203 | 12-03-2026 | 18-03-2026 | FDP                     | Empowering Educators for the Digital Future                                                                  | Department of Commerce with PA, CS and AF, Hindusthan College of Arts and Science, Coimbatore.                        |
| 204 | 13-03-2026 | 13-03-2026 | Participation - Seminar | Leveraging Digital Governance for Inclusive Economic Growth: GST Reforms and Fiscal Federalism in Tamil Nadu | Department of B.Com (Banking and Insurance), NGM College (Autonomous), Pollachi.                                      |
| 205 | 13-03-2026 | 13-03-2026 | Book Chapter            | Digital Governance as an Initiative for Managing and Developing the Indian Economy                           | Leveraging Digital Governance for Inclusive Economic Growth: GST Reforms and Fiscal Federalism in Tamil Nadu          |

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| 206 | 13-03-2026 | 14-03-2026 | National Conference      | Next Generation GST Reforms 2.0 (A way towards Viksitbharat 2047)                                                          | Faculty of Management and Commerce, MS Ramaiah University of Applied Science, Bengaluru.                                                                                                                                                                    |
| 207 | 13-03-2026 | 14-03-2026 | Conference Proceeding    | The Structural Transformation: Assessing the Impact of GST on India's Industrial Verticals and Output Growth (2017-2026)   | Next Generation GST Reforms 2.0 (A way towards Viksitbharat 2047)                                                                                                                                                                                           |
| 208 | 31-03-2026 | 04-04-2026 | International FDP        | Agentic AI: Building the Next Generation of Autonomous Intelligence                                                        | PG Department of Data Science, KPR College of Arts, Science and Research, Coimbatore.                                                                                                                                                                       |
| 209 | 27-02-2026 | 27-02-2026 | International Conference | Recent Trends in Computer Science, Applications, Technology, Data Science, and Mathematics (ICRTCSATDSM-2026)              | Department of Computer Science, Computer Applications, Information Technology, Data Science and Mathematics, Vidyasagar College of Arts and Science, Udumalpet; in association with Sri Andal Educational Trust and Krishna Research Foundation, Udumalpet. |
| 210 | 27-02-2026 | 27-02-2026 | Conference Proceeding    | Enhancing E-Commerce Performance, Operational Efficiency and Customer Experience through AI and ML.                        | Recent Trends in Computer Science, Applications, Technology, Data Science, and Mathematics (ICRTCSATDSM-2026)                                                                                                                                               |
| 211 | 27-02-2026 | 27-02-2026 | PRJ - Publication        | Customers' Preference Towards Selected Millet Food Products, With Special Reference to Coimbatore District                 | International Journal of Research and Analytical Reviews (IJRAR) ISSN: 2348-1269, Vol.13(1), PP.441-445                                                                                                                                                     |
| 212 | 09-03-2026 | 13-03-2026 | FDP                      | Gender Sensitization: Perspectives, Policies and Practices in Higher Education                                             | Govt. Rajmohini Devi Girls PG College, Ambikapur.                                                                                                                                                                                                           |
| 213 | 25-03-2026 | 25-03-2026 | PRJ - Publication        | Customers' Attitude Towards AI Enabled Virtual Assistants Used in E-Commerce Portals                                       | International Journal of Multidisciplinary Research and Development, ISSN: 2349-4182, Vol.13(1), PP.587-591                                                                                                                                                 |
| 214 | 13-04-2026 | 18-04-2026 | FDP                      | AI-driven Predictive Consumer Behaviour Analytics and Intelligent Marketing Optimization Using Hybrid Deep Learning Models | PG Department of Commerce in Association with IQAC and IIC, St. Joseph's College (Arts and Science), Kovur, Chennai.                                                                                                                                        |

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| 215 | 16-04-2026 | 16-04-2026 | PRJ - Publication | Cloud-Centric Business Transformation: An Empirical and Conceptual Analysis of SaaS-Driven Growth Models          | International Journal of Multidisciplinary Research and Development, ISSN: 2349-4182, Vol.13(2), PP.214-220 |
| 216 | 02-05-2026 | 02-05-2026 | PRJ - Publication | Customers' Experience Towards Cash versus Cashless Transactions in Retail Outlets of Pollachi Taluk               | International Journal of Management, IT & Engineering, ISSN: 2249-0558, Vol.16(5), PP.27-35.                |
| 217 | 02-05-2026 | 02-05-2026 | PRJ - Publication | A Study on Cosumer Perception and Preferences Towards Electric Vehicles, with Special Reference to Pollachi Taluk | International Journal of Marketing and Technology, ISSN: 2249-1058, Vol.16(5), PP.12-17.                    |
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| 220 | 16-05-2026 | 16-05-2026 | Webinar           | Building Secure and Scalable Systems: Cloud, DevOps & Cybersecurity in the Real World                             | SecForgTek Solutions                                                                                        |