

CURRICULUM VITAE



Name	Dr. S. Kaleeswari
Designation	Assistant Professor
Education Qualification	M.Com., M.Phil., PGDCA., Ph.D.,
DOB	03.05.1990
Address	Department of Commerce (SF), Assistant Professor, Nallamuthu Gounder Mahalingam College, Pollachi-642001
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Date of Joining	15.06.2013
Teaching Experience	13 Years
Area of Interest	Marketing and Accounts Subject
Seminar / Conference / Symposium Attended	40
Workshop Attended	13
Faculty Development Program Attended	43
Webinar Attended	45
Quiz Program Participated	17
Online Course Completed	8
Paper Presented in Conference / Seminar	38
Paper Published in Journals	18
Paper published in Conference / Proceeding	38
NPTEL Course Completed	4
SEED Money Project from NGM	3

<i>Degree / Course</i>	<i>Name of the University</i>	<i>Year of Passing</i>	<i>% of marks / Class Obtained</i>
B.Com	Bharathiar University	2010	79.6%
M.Com	Bharathiar University	2012	80.31%
M. Phil.	Bharathiar University	2015	Highly Commended
Ph. D.	Bharathiar University	2023	Highly Commended

ACADEMIC QUALIFICATION

SEMINAR / SYMPOSIUM / CONFERENCE ATTENDED/ PAPERS PRESENTED:

INTERNATIONAL

1. Participated in International Conference on Service Marketing- Process, Practices and Potential at National College Centenary, Tiruchirappalli, Tamil Nadu, on 24th January 2019 and presented paper entitled on "Banking Sector in Modern Economy".
2. Participated in International E- conference on "Strategies & Challenges in Higher Education during COVID-10 Lockdown Period in India with reference to the World" organized by Government Vidarbha Institute of Science & Humanities, Amravati, India on 15th-17th May, 2020.

NATIONAL

3. Presented a paper in National Level Conference on “**Emerging Dimensions in Management**” organized by Karpagam university college on February 1,2013.
4. Presented a paper in National Level Conference on “**Green Marketing Opportunities and Challenges**” organized by Parks College on 08thFebruary, 2013.
5. Participated in National Level Seminar on “**FDI in Farm Sector**” on 09th march 2013 organized by Vidyasagar college of arts and science.
6. Presented a paper on Impact of Modern Management in National Level Conference on “**Impact of Modern Management on Indian Economic Growth**” organized by SNMV CAS on 06th January, 2017.
7. Participated in the National Conference on “**Impact of Demonetization (2016) on Indian Economy**”, organized by Department of Economics, NGM College, Pollachi held on 28.07.2017.
8. Attended a National level Symposium on “**E-Business and E-Commerce- Its emerging Trends**” organized by Department of Commerce (E-Commerce), NGM College Pollachi, on 23rd Aug 2017.
9. Participated in National Conference on “**Impact on Currency Demonetization in Indian Economy**” in Nandha Art And Science College, Erode

10. Participated in the Two – Day National Level Conference on **“Happiness at Work Place Employees in Medias”** organized by School of Commerce and Management, NGM College, Pollachi during 2^{4th} and 2^{5th} March 2017.Pg.no-248 to 254.
11. Participated in National Level Seminar on **“Indian Business Environment:Past Reforms and Challenges Ahead”** organized by Nandha Art And Science College, Erode 15th February,2019.
12. Participated in International Conference in International Conference on **“Modern Trends in Accounting, Banking and Digital Marketing”** organized by School of Commerce, Erode Arts And Science College, Erode.
13. Participated in one day International Level Conference on **“Business Innovation Through Technological Advancement ”** organized by School of Commerce , Rathinam college of Arts and Science, Eachanari, Coimbatore.
14. Participated in one day International Level Conference on **“Two Days National Symposium on Academic Challenges Towards Implementation of NEP in HEI's ”** organized by Ltjss's Lokmanya Tilak College Of Engineering, Navi MumbaiIn Association With National Assessment And Accreditation Council, Bengaluruon 29.09.2022 & 30.09.2022.
15. Presented a paper on **Impact of the New National Education Policy 2020 on Arts and Science Streams in Providing Employable Opportunities** in Two day NAAC Sponsored Virtual National Seminar on “Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022” Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022
16. Presented a paper on **An Overview of New Education Policy in India** in Two days NAAC Sponsored Virtual National Seminar on “Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022’ Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022.
17. Participated in one day National Symposium on **“An Era of Multidisciplinary Dimensions”** organized by The Department of Commerce in collaboration with Loyola Academy, Secundreabad & St Joseph's Degree and PG College on 05.12.2022.
18. Presented a paper on **“ The Importance Of Postal Services In India” in** international conference on Modern Trends In Accounting, Banking and Digital Marketing” organized by School of Commerce , Erode Arts And Science College, Erode. Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Volume-09, Feb 2019 Special Issue (02).
19. Presented a paper in one day International Level Conference on **Implementation of ICT skills for the students for their employment in skill based jobs** organized by Department of Commerce (E-Commerce) sponsored by ICSSR, Ministry of Education, New Delhi on 19.10.2022.

20. Presented a paper on Impact of the New National Education Policy 2020 on Arts and Science Streams in Providing Employable Opportunities in Two day NAAC Sponsored Virtual National Seminar on **“Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022’** Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022
21. Presented a paper **“An Overview of New Education Policy in India”** in Two day NAAC Sponsored Virtual National Seminar on “Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022’ Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022.
22. Presented a paper **“Implementation of ICT Skills for the students for their Employment in Skill Based Jobs”** in one day National Seminar on Importance of ICT in Education and Teaching Learning Process Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E-Commerce), NGM College, Pollachi on 19.10.2022.
23. Presented a paper **“Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022”** in Two day NAAC Sponsored Virtual National Seminar on Impact of the New National Education Policy 2020 on Arts and Science Streams in Providing Employable Opportunities Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022.
24. Presented a paper **“Government Loan Schemes for Women Entrepreneurs in India”** in two days National Seminar on Rural Women Empowerment through Entrepreneurs Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E-Commerce), NGM College, Pollachi on 19.1.2023 & 20.01.2023.
25. Presented a paper **“Role of RBI in Financial Inclusion”** in one day National Seminar on Women Empowerment through Financial Inclusion Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E-Commerce), NGM College, Pollachi on 3.2.2023.
26. Presented a paper **“Critical Analysis of the Educational Policy 2020 in India”** in one day National Seminar on Co – Creation Model of Learning, Teaching & Curriculum – Staff & Students as Partners towards National Educational Policy – 2022 Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce - BPS, NGM College, Pollachi on 03.03.2023.
27. Presented a paper **“Financial Independence of Women through SHG”** in one day National Seminar on Women Employment, Entrepreneurship and Empowerment Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E – Commerce), NGM College, Pollachi on 15.03.2023.

28. Presented a paper **“A Study on the Role of Government Schemes to Uplifting the Education of Girls.”** in one day National Seminar on “ Rural Women Empowerment Through Skill Development “Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce - CA, NGM College, Pollachi on 03.08.2023.
29. Presented a paper **“The Impact of Women Empowerment Schemes in Tamil Nadu State Transport Corporation Limited (TNSTC), Coimbatore”** in one day National Seminar on “Vision for Vishwa Guru India: Initiatives for Global Leadership by 2047” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce, NGM College, Pollachi on 21.07.2023.
30. Presented a paper **“The New Education Policy 2022 of India.”** in one day National Seminar on “Impact of New Education Policy among Future Generation” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce - CA, NGM College, Pollachi on 04.08.2023.
31. Presented a paper **“Role Women Empowerment Through Skill Development”** in one day National Seminar on “A Study on the Role of Government Schemes to uplifting the Education of Girls” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce - CA, NGM College, Pollachi on 02.08.2023.
32. Presented a paper **“Two day International Conference on G20 and Indian Management Practices”** in two day National Seminar on “Sustainable Development Goals of India” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Sakthi Institute of Management Studies, Pollachi on 07.12.2023 & 08.12.2023.
33. Presented a paper **“Participation of Women in Indian Freedom Movement”** in one day National Seminar on “Unsung Freedom Fighters of Kongu Region” Sponsored by Indian Council of Social Science Research (ICSSR) Organized by Department of History, NGM College, Pollachi on 15.12.2023.
34. Presented a paper **“Impact of Artificial Intelligence in Education”** in one day National Seminar on “India 2.0 : Vision for India 2047- Digital Eco system and Harnessing Artificial Intelligence” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by PG Department of International Business , NGM College, Pollachi on 24.01.2024.
35. Presented a paper **“A Study on Digital Transformation and its Impact on Education Sector”** in one day National Seminar on “Empowering India through Digital Transformation: A Sustainable Approach” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of E - Commerce, NGM College, Pollachi on 19.07.2024.
36. Presented a paper **“Opportunities for Transgender Entrepreneurs in India”** in one day National Seminar on “ Inhibitions of Trans Entrepreneurs with Special reference to Coimbatore District”

Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce, Sri Krishna Arts and Science College, Coimbatore on 20.12.2024.

37. Presented a paper **“The impact of the Sukanya Samriddhi Yojana on the Financial Empowerment of Girls”** in one day National conference on “Empowering Trends in Entrepreneurship Development” Organised by Department of Commerce (Computer Applications) , Vivekananda College on 23.01.2025.
38. Presented a paper **“AI in the Digital Economy: Skilling India’s Workforce for Global Leadership by 2047”** in one day National Seminar on “ Vision Viksit Bharat 2047 Education 4.0 Enhancing India’s Workforce for the AI – Powered Future” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce (BPS), NGM College, Pollachi on 24.01.2025.
39. Presented a paper **“A Study on Sukanya Samriddhi Yojana: Empowering the Girl Child Through Financial Security in India”** in one day National Seminar on “Vision Viksit Bharat 2047: Contribution And initiatives of Digital India For Empowering Rural Women” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce (PA), NGM College, Pollachi on 31.01.2025.
40. Presented a paper **“A Study on Digital Transformation for Gender Equality Exploring the Role of AI and Sukanya Samriddhi Yojana in Financial Empowerment”** in one day National level seminar on “Vision 2047 For India 2.0: Empowering Digital Finance Through Artificial Intelligence” Sponsored by Indian Council of Social Science Research Ministry of Higher Education, New Delhi, Organised by Department of Commerce, Bharathamatha College of Arts and Science Kozhinjampara, Palakkad on 07.03.2025.

STATE

1. Presented a paper in State Level Seminar on **“Impact on Social Networking on Students”** organized by KG college of arts and science on 12th Jan, 2013.
2. Participated in **“State Level Symposium 2017 on Overseas Trade”** on 03.01.2017 organized by the PG Department of Commerce with International Business, NGM College, Pollachi.
3. Attended a Symposium on **“Entrepreneurship in 4G Era”** organized by Department of Commerce (Finance), NGM College Pollachi, on 16th March 2017.

WORKSHOP ATTENDED

1. Participated in the One day Workshop on **“Various Elements Pursued in Teaching For New College Teachers”**, organized by Academy for Professional Development on 5th& 6th sep 2013 at NGM College, Pollachi.

2. Participated in the One day Workshop on **“SPSS- Applications in Biostatistics”**, organized by PG and Research department of Botany, NGM College, Pollachi on 4th October 2016.
3. Participated in One day International level Workshop on **“Leadership and Management Skills”** Organised by BBA Department, NGM college, Pollachi on 11th December 2018.
4. Participated in Workshop on **"E-Banking- The Digital Ways"** at NGM College, Pollachi, on 29th January 2019.
5. Participated in the Two days Workshop on **“Research Methodology for Social Science Researchers”** organized by the Department of Social Work on 15.04.2021 & 16.04.2021 at NGM College, Pollachi.
6. Participated in Online Workshop on **“Getting Basic Knowledge about Advanced Excel ”**organized by Aakkam, Kovai Consultancy Services on 20.11.2021.
7. Participated in a National Level Two days Virtual Workshop on **“Intellectual Property Rights”(IPR)** organized by Centre for Research and Development, CMS, College of Science and Commerce, Coimbatore on 04.04.2022 & 05.04.2022.
8. Participated in One Day Online National Workshop on **“Referencing with APA”** organized by Christ College, Bhopal in association with St. Thomas College, Bhilai, on 04.11.2022.
9. Participated in the **“Two Weeks Workshop on Quantitative Research Using SPSS and AMOS”** held from 04.06.2024 to 17.06.2024 organized by the Department of Commerce, SRM Institute of Science & Technology, Ramapuram, Chennai, India.
10. Participated in the **“Two Weeks Workshop on Quantitative Research Using SPSS and AMOS”** held from 04.06.2024 to 17.06.2024 organized by the Department of Commerce, SRM Institute of Science & Technology, Ramapuram, Chennai, India.
11. Participated in the one day National Level Research Workshop on Geogebra Math Tool for 3D Visualization” held from 10.12.2024 organized by ACT Academy Kerala.
12. Participated in the one day National Level E -Workshop “Qualitative and Quantitative Research in Social Science” held from 26.12.2024 organized by ACT Academy Kerala.
13. Participated in the one day National Level E -Workshop “ Reasearch Methodology in Social Sciences (Social Research Methods, Sampling Methods, Data Collection & Analysis, Report Writing Skills) organized by IQAC & Department of Socioogy, Shi Muktanand College Gangapur, Dist. Chhatrapati Sambhajinager – 431109 (MS). on 01.03.2025.

FACULTY DEVELOPMENT PROGRAMME:

1. Attended Two days on **“Computerised Accounting Using Tally ERP 9”** in NGM college of Arts and Science, Pollachi on 16th and 17th February, 2017.

2. Attended Three days on “**Recent Trends in Artificial Intelligence and Impact on Teaching Professionals**” in Rathnavel Subramaniam College of Arts & Science, Coimbatore on 22.04.2020 to 24.04.2020.
3. Attended on “**Moodle Learning Management System**” in **Kaypeeyes** College of Arts & Science, Kotagiri, The Nigiris Association with Spoken Tutorial Project, IIT Bombay, MHRD, Govt., of India from 29.04.2020 to 01.05.2020.
4. Attended Seven days “**Personal Financial Planning**” in Nallamuthu Gounder Mahalingam College, Pollachi from 18.05.2020 to 24.05.2020.
5. Attended Three days “Appraisal of Mathematical Learning Outcomes in Cybergogy Environment” in Arulanadar College, Karumathur, from 18.05.2020 to 24.05.2020.
6. Participated in online Seven Day International Faculty Development Programme on "Next Generation Teachers" organized by Nallamuthu Gounder Mahalingam College, Pollachi on 24.09.2021 to 04.10.2021.
7. Participated in the online FDP on Personality Development for Capacity Building and Student Management” organized by Sri Malolan College of Arts And Science, Madurantakam, Chengalpet, on 28.01.2022.
8. Attended in the online Seven days FDP on "Overview of Capital market" Department of Commerce, NGM in Association with Bombay Stock Exchange Brokers' Forum, Mumbai, on 22.08.2022 to 29.08.2022.
9. Participated in a One day Virtual Faculty Development Program on " Art of writing Research Proposal and funding opportunities" organized by Faculty Development Cell and Department of Mathematics, Suguna college of Arts and Science, Coimbatore on 15.10.2022.
10. Participated in a One day Virtual Faculty Development Program on "Young Faculty Members of Higher Education Institutions" organized by St. Aloysius College, Elthuruth Thrissur on 19.11.2022.
11. Participated in a One day Virtual Faculty Development Program on “Contribution of Service Sectors in Economic Growth and Industrial Development”organized by Department of Commerce -Business Process Services, Nallamuthu Gounder Mahalingam College, Pollachi from 21.11.2022 to 25.11.2022.
12. Participated in a One week Virtual National level Faculty Development Program on “Quality of Corporate Management for Effective Governance”organized by Department of Commerce & Computer Science, Sri Sai College for Women, Bengaluru from 24.11.2022 to 28.11.2022.
13. Attended a Seven Days National online FDP on "Research Methodology: Analysis, Tools & Techniques" Organized by the Internal Quality Assurance Cell & PG and Research Department of Mathematics, Theivanai Ammal College for Women (Autonomous), Villupuram on 28.12.2022 - 03.01.2023.

14. Attended one week Faculty Development Program on Creativity, Innovation & Design Thinking organized by Electronics & Communication Engineering Department of MIT Moradabad, U.P. from 29 May to 02 June 2023.
15. Attended in the online Seven days FDP on “From Research to Publication & quot; organized by Adhiyaman Arts and Science College for Women, Srinivasa Nagar, Uthangarai (TK), Krishnagiri (DT), from 04.09.2023 to 11.09.2023.
16. Participated in Seven days Faculty Development Program on “Tally ERP 9 with GST” jointly organized by Department of Commerce and Department of Commerce (Finance) from 16.10.2023 to 26.10.2023.
17. Participated in a One day Virtual Faculty Development Program on “Embracing Innovation in Higher Education: Strategies for Pedagogical Enhancement” organized by St.Aloysius College, Elthuruth, Thrissur on 02.12.2023.
18. Attended a Five Days national Online FDP on “Research Methodology: Ethics & Publications”, organized by the IQAC and PG & Research Department of Mathematics, Theivanai Ammal College for Women (Autonomous), Villupuram on 22.01.2024 - 26.01.2024.
19. Attended a one week International Virtual FDP on “Paradigms of Scientific Research”, organized by Centre for Faculty Development and Centre for Research, VLB Janakiammal College of Arts & Science, Coimbatore on 06.05.2024 - 10.05.2024.
20. Completed the NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC), organized by UGC-Malaviya Mission Teacher Training Centre (UGC-MMTTC), Bharathidasan University, Tiruchirappalli, Tamil Nadu from 06.05.2024 to 15.05.2024 and obtained the Grade ‘A’.
21. Participated in the International Online Faculty Development Programme on ‘Embracing Sustainability as Opportunity’ from 03-06-2024 to 07-06-2024 jointly organized by the Department of Pedagogical Sciences, Tamil Nadu Teachers Education University & Academic Staff College & Faculty of Education, Dr.M.G.R. Educational and Research Institute, Chennai.
22. Participated in “One Day Online Faculty Development Program on AI Tools For Teaching” organized by Star International Foundation for Research and Education on 22.06.2024.
23. Participated in “7 Days online Faculty Development Program on Essential Skills for Professional Development in Higher Education” organized by Star International Foundation for Research and Education on 01.07.2024 - 07.07.2024.
24. Participated in International Faculty Development Program on” Ethics and Values for Teaching Professionals and Administrators ” organized by Rani Anna Government College for Women Tirunelveli and Globethics Academy Geneva, Switzerland on 22.11.2024 – 29.11.2024.

25. Participated 7 days International Virtual Faculty Development Program on “Recent Advances in Teaching and Research on Sustainable Development in Commerce” Organized by School of Commerce, Vel Tech Rangarajan Dr.Sagunthala R&D Institute of Science and Technology, Avadi, Chennai - 600062, from 11.12.2024 to 17.12.2024.
26. Participated in online Faculty Development Program on “ various aspects of computational modelling” organized by IQAC and PG and Research department of commerce, Theivanai ammal college for Women, villupuram on 03.01.2025 to 09.01.2025.
27. Participated in One-Week Online Faculty Development Program (FDP) on Research and Write with AI Assistance, conducted by Institute of Public Enterprise (IPE), Hyderabad- India’s Premier Business School, during February 17 - 21, 2025.
28. Participated in 5 Days National Level Faculty Development Program on “The Pedagogy and Research Module ” organized by Department of Business Administration, Theivanai ammal college for Women, Villupuram on 24.02.2025 to 28.02.2025.
29. Participated in the one day Faculty Development Program on “ Innovative Teaching Pedagogy & Skills Component of Nep” Organised by the Internal Quality Assurance Cell (IQAC) of Rev.Jacob Memorial Christian College, Ambilikai on 01.03.2025.
30. Participated in one week Hybrid Professional Development Program on “ Emerging Research Skills- AI ” organized by Department of Business Administration, Theivanai ammal college for Women, villupuram on 03.01.2025 to 09.01.2025.
31. Participated in Three Days Faculty Development Program on “ NLP Wth Chat GPT” organized by Department of Information Technology SRM Institute of Science and Technology, West Tambaram Chennai, on 17.03.2025 to 19.03.2025.
32. Participated five days online Faculty Development Program on “ Empowering – Educators Addressing Contemporary issues in Education” organised by the IQAC in association with the Department of BBA, Nagarjuna Degree College from 09.06.2025 to 13.06.2025.
33. Participated in a one day International Faculty Development Program on “ Building Resilience – Strategic Approach to Work life Balance” organized by under the aegis of RC IQAC in association with RC Counselling Cell, Government Rannarayan Chellaram College of Commerce & Management on 10.06.2025.
34. Participated in the five day international online faculty Development Programme on “Strategic Planning and Curriculum Alignment for Enhancing Teaching and Learning to Achieve SDG4 – Quality Education conducted from 09.06.2025 to 13.06.2025 jointly organized by Tamil Nadu Teachers Education University, Chennai – 97 and Dr.M.G.R. Educational and Research Institute, Chennai -95, Tamil nadu, India.

35. Participated one week Hybrid Professional on “Emerging Research Skills: AI, Tools, Plagiarism Reduction & Ethical Publishing” organised by Department of Business Administration, Faculty of Management, SRM Institute of Science and Technology, Ramapuram Chennai from 22.07.2025 to 26.07.2025.
36. Participated in the one week Management Development Program on “Strategic Insights: Data Driven – Decisions & Research Commercializations” organized by Shree Vishnu Engineering College for Women (A), Bhimavaram from 18.08.2025 to 23.08.2025.
37. Participated in the five days online Faculty Development Program on “Future Directions for Education in the perspective of NEP – 2020” organized by St.Thomas College of Education, Greater Noida from 18.08.2025 to 22.08.2025.
38. Participated in the one week Management Development Program (Hybrid) on Strategic Insights: Data -Driven Decisions & Research Commercialization” organized by the department of Management Studies, Shri Vishnu Engineering, College for Women (A), Bhimavaram from 18.08.2025 to 23.08.2025.
39. Participated in the Five day International Faculty Development Programme (IFDP) on “Digital Pedagogy: Teaching in the Age of Technology” organized by the Department of Visual Communication, S.A. College of Arts and Science, Chennai 25.08.2025 to 29.08.2025.
40. Participated in a five day international online faculty development programme on “ Viksit Bharat @ 2047: on outlook realizing the vision” organized by the PG & Research Department of Economics, V.O Chidabaram College, Thoothukudi from 22.09.2025 to 29.09.2025.
41. Participated in the one week free online international faculty development programme on “Unlocking the Advanced Technology Tools in Science Education” organized by Research and Development Cell and IQAC jointly organised Alumni Association Sponsored Thanthai Periyar Government Arts and Science College, Thiruchirappalli from 02.01.2026 to 08.01.2026.
42. Participated in the 15-day Faculty Development Programme on ‘Applied Research Analytics, Statistical Modeling, and Decision Support for Management Studies,’ conducted by the Institution’s Innovation Council (IIC) and Research and Development Cell, Sakthi Institute of Information and Management Studies, from 02-02-2026 to 20-02-2026.
43. Participated in the 7-Day FDP on “ Quality Assurance and Frameworks in Higher Education” organised by the IQAC, NGM College, Pollachi, held from 03.03.2026 to 09.03.2026.

ORIENTATION PROGRAMME

1. Participated in A **National Level Professional Development Programme** on the Topic“ Research Methodology & Data Analysis ” held from August 09,2023 to August 19,2023.

2. Completed the **NEP 2020 Orientation & Sensitization Programme** under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC), organized by UGC-Malaviya Mission Teacher Training Centre (UGC-MMTTC), Bharathidasan University, Tiruchirappalli, Tamil Nadu from 06.05.2024 to 15.05.2024 and obtained the Grade 'A'.

ONLINE COURSE COMPLETED

1. Online course completed on **Income Tax for Beginners-House Property Income** Conducted by Sri Krishna Adithya College of Arts& Science on 26.04.2020.
2. Online course completed on **Income Tax for Beginners- Income from Capital Gains** Conducted by Sri Krishna Adithya College of Arts & Science on 26.04.2020.
3. Online course completed on **GST Registration** Conducted by Sri Krishna Adithya College of Arts & Science on 02.05.2020.
4. Online course completed on **Introduction to Cyber Law** Conducted by Sri Krishna Adithya College of Arts & Science on 03.05.2020.
5. Online course completed on **Depreciation Accounting** Conducted by Sri Krishna Adithya College of Arts & Science on 03.05.2020.
6. Online course completed on **Enhancing Soft Skills** Conducted by Department of Commerce B.com & BBA, Sri Krishna Adithya College of Arts & Science on 03.05.2020.
7. Online course completed on **GST for Beginners- Basic Understanding of GST** conducted by Sri Krishna Adithya College of Arts & Science on 04.05.2020.
8. Online course completed on **Disruptive Digital Technologies 2020** Conducted by Sakthi Institute of Information & Management Studies, Pollachi. On 28.05.2020.

WEBINAR ATTENDED

1. Participated in the Four days webinar on **"An Effective Research Paper Writing Skills"** organized by Bhagwan Mahavir College of Commerce & Management Studies on April 13-16, 2020.
2. Participated in the webinar on **"Gamification Tools in Teaching"**, organized by Internal Quality Assurance Cell, ST Xavier's College for Women, Aluva on 07.05.2020.
3. Participated in the webinar on **"Impact of COVID-19 Pandemic on MSMEs in India: A Key to Surviving the Catastrophe"**, organized by Shri Jai Narain Misra P.G College, Lucknow on 18.05.2020.
4. Participated in the Three days webinar on **"Entrepreneurship Deveopment"**, organized by HI- Tech Incubation Center on 13.05.2020 to 15.05.2020.
5. Participated in the One day National Level webinar on **"Investing VIA Asset Allocation"**, organized by Department of Commerce (E-Commerce) Nallamuthu Gounder Mahalingam College, Pollachi on 21.05.2020.

6. Participated in the One day webinar on **“Health is Wealth”**, organized by Department of English Language, Nallamuthu Gounder Mahalingam College, Pollachi on 23.05.2020.
7. Participated in the International webinar on **“Impact of Post Covid 19 on Indian Economy”**, organized by Rathinam College of Arts & Science on 23.05.2020.
8. Participated in the International webinar on **“Data Science: Scaling & Applications”**, organized by Shri Jai Narain Misra P.G College, Lucknow on 26.05.2020.
9. Participated in the National Level webinar on **“Labour Reforms in Changing Environment of India ”**, organized by Mahatma Gandhi Central University on 29.05.2020.
10. Participated in the One day webinar on **“Digital Classes During COVID-19”**, organized by Faculty of Engineering & Computing Science (FOECS) Teerthankar Mahaveer University, Moradbad, Uttar Pradesh, on 27.05.2020
11. Participated in the One day webinar on **“Time Management”**, organized by Department of English Language, Nallamuthu Gounder Mahalingam College, Pollachi on 21.05.2020.
12. Participated in the webinar on **“Interdisciplinary Research and its Importance”**, organized by Myanmar Institute of Information Technology on 12.06.2020.
13. Participated in the webinar on **“Getting Industry Ready With AI, ML Robotics & IOT Technologies”**, organized by DR.M.C. Saxena Group of Colleges Lucknow on 13.06.2020.
14. Participated in the webinar on **“Interdisciplinary Research and its Importance”**, organized by Myanmar Institute of Information Technology on 30.06.2020.
15. Participated in the webinar on **“Migrant Labourers & Rural Economy: Challenges & Opportunities”**, organized Government R.M.D. girls P.G. College, Ambikapur, Surguja, Chhattisgarh on 27.06.2020.
16. Participated in the webinar on **“X – Fragile Chromosome in Human”**, organized by Michael Job College of Arts & Science College on 18.07.2020.
17. Participated in the webinar on **“Moodle using Gnomio – Hands on Training”**, organized by Sree Saraswathi Thayagaraja College on 28.11.2020.
18. Participated in the webinar on **“Counseling Interventions during Covid 19 Lockdown”**, organized by Erode Arts & Science College on 06.07.2020.
19. Participated in International Webinar on **“Environmental Social and Governance Reporting a New Dimension in Achieving Sustainable Development Goals”** organized by St. Joseph's College of Commerce on 18.09.2021.
20. Participated in National Webinar on **“Hybrid Research-Uncovering Greater Insights and Funding Avenues”** organized by St. Ann's College for Women, Hyderabad on 23.09.2021.

21. Participated in the National Level Seminar on “**Competition Issues in India**” organized by Gobi Arts and Science College, Erode on 25.09.2021.
22. Participated in online Webinar on “**Intellectual Property Rights**” organized by PG and Research Department of Mathematics Department, Nallamuthu Gounder Mahalingam College, Pollachi on 13.10.2021.
23. Participated in National Webinar on Introduction to “**IPR and Patent Filling Procedures**” organized by UG Department of Computer Applications, Nallamuthu Gounder Mahalingam College, Pollachi on 22.10.2021.
24. Participated in “**Intellectual Property Rights and Research Ethics**” organized by Nallamuthu Gounder Mahalingam College, Pollachi on 15.11.2021.
25. Participated in “**Financial Resilience through Internal Control and Compliance**” organized by St.Joseph's College of Commerce, Bengaluru on 16.11.2021.
26. Participated in Changing Dimensions in Commerce Education organized by Nallamuthu Gounder Mahalingam College, Pollachi on 22.10.2021 to 27.10.2021.
27. Participated in National Level Webinar on “**National Education Policy: Awareness & Implementation in Higher Education**” organized by Mahatma Gandhi University, Nalgoda, TS on 01.12.2021.
28. Participated in One Day National Level Webinar on “**Strategy for Managing Personal Finance**” organized by Nallamuthu Gounder Mahalingam College, Pollachi on 03.12.2021.
29. Participated in One Day National Level Webinar on “**Selection of Research Problem in context of National Education Policy 2020**” organized by President Bhartiya Shikshan Mandal, Anand on 11.12.2021.
30. Participated in the National level webinar on “**Financial Empowerment**” on 11.01.2022 organised by Department of Management Studies, SCAD College of Engineering and Technology, Cheranmahadevi.
31. Participated in the National Level webinar on “**Financial Empowerment through Strategic Planning**” on 25.05.2022 organised by Annamacharya Insitute of Technology and Science Andhrapradesh.
32. Participated in the National Webinar on the theme of “**Social Science Research**” organized by Kolkata Bidhannagar Society for Academic and Advancement (KBSAA) Jointly with The Eastern India Regional Council of the Institute of the Chartered Accountants of India on 23.09.2022.
33. Participated in Five Days Skill Development Program on “**Financial Market and Indian Economy**” on 17.10.2022 to 21.10.2022. organised by Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi in Collaboration with Bombay Stock Exchange Brokers’ Forum.

34. Participated in Professional Training Programme on **“Writing Research Document”** on 21.10.2022 organised by PG and Research Department of Mathematics, NGM College, Pollachi.
35. Attended the Professional Development Programme on **“Cardiovascular Health Awareness”** on 26.10.2022 organised by Department of Commerce (E-Commerce), NGM College, Pollachi.
36. Participated in the National Webinar on the theme of **“Quality Science Education in India in the 21st Century : A Road Map”** organised by Faculty of Science in collaboration with Internal Quality Assurance Cell, Brig. Ran Singh Govt. College Dujana (JHAJJAR), held on 10.11.2022.
37. Attended the Professional Development Programme Training on **“Structural Equation Modelling – using smart PLS for Research Model Validation in Social Sciences”** on 07.11.2022 organised by Department of Social Work, NGM College, Pollachi.
38. Participated in the International Webinar on Advanced Transparent Ceramic Materials for Defence Applications organized by Centre for Research and Development in Education and Social Integration (CRESIHRD), Bharat Institute of Engineering and Technology in collaboration with Indian Ceramic Society, Hyderabad Chapter on 26.11.2022.
39. Participated in India UK International Webinar on entitled **“Future of Teaching-Learning”** jointly organized by NPTC Group of Colleges, United Kingdom in Collaboration with Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education held on 29.11.2022.
40. Attended the Webinar on **“Hospitality Sector: An Avenue for a Global Career”** on 03.12.2022 organised by Gujranwala Guru Nanak Institute of Management & Technology.
41. Participated in National Level Online Seminar on **“Investor Awareness”** held on 11.10.2023 organized by PG Department of Commerce With Computer Applications, Nallamuthu Gounder Mahalingam College, Pollachi - 642001.
42. Attended National Webinar on **“Best Preparation & Practices for Improving National Institutional Ranking Framework (NIRF) in Higher Education Institutions”** organized by Ashok Goel Library, Rishihood University, Sonipat on 29th January, 2024.
43. Participated in National Level Online Seminar on **“Opportunities and Challenges in the NEW World of Business”** held on 08.02.2024 organized by Department of Commerce, Sri Sai College for Women.
44. Participated in National Level Online Seminar on **“Personal Branding”** held on 16.11.2024 organized by HKDK Degree College in Association with SEMS Welfare Foundation.
45. Participated in National Level Online Seminar on **“International Opportunities for Youth”** held on 29.12.2024 organized by HKDK Degree College.

NAAC AWARENESS PROGRAMME

1. Participated in the **NAAC Awareness Programme** organized by MarathwadaMitra Mandal Institute of Technology (MMIT), Lohgaon, Pune, conducted online during the period 08.05.2020 to 14.05.2020.
2. participated in **IP Awareness/Training program** under on 08.01.2024 organized by Intellectual Property Office, India.

ONLINE TRAINING

1. Completed online aptitude test on Teaching Ability of the Successful Teachers organized by Sree Muthukumaraswamy College on 06.05.2020.
2. Successfully participated in IP Awareness/Training program under National **Intellectual Property Awareness Mission India** on 22.07.2025.
3. Attended the **Investor Awareness Program** conducted by FinEdu Connect in association with the Department of Accounting and Finance - Shift II, Patrician College of Arts and Science, Chennai on 28.08. 2025.

PUBLICATIONS IN CONFERENCE PROCEEDINGS

1. Published a paper in National level Seminar on “**Women Entrepreneurship in India**” organized by P.S.G.R Krishnammal College for Women on 20th February,2013.
2. Published a article entitled “**Impact on Currency Demonetization in Indian Economy**” (Nandha Art And Science College, Erode)Intercontinental Journal of Finance Research Review ISSN: 2321-0354-Online ISSN :2347-1654- Print , Impact factor: 4.236 Volume 5, ISSUE 2, February- 2017 (page no: 82 to 84)
3. Participated in the Two – Day National Level Conference on “**Happiness at Work Place Employess in Medias**” organized by School of Commerce and Management, NGM College, Pollachi during 24th and 25th March 2017.Pg.no-248 to 254.
4. Published a research paper entitled on “**The Importance Of Postal Services In India**” in international conference on Modern Trends In Accounting, Bankingand Digital Marketing” organized by School of Commerce , Erode Arts And Science College, Erode. Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Volume-09, Feb 2019 Special Issue (02)
5. Published a paper in one day International Level Conference on “**Business Innovation Through Technological Advancement** ” organized by School of Commerce , Rathinam college of Arts and Science, Eachanari, Coimbatore.
6. Published a research paper entitled on “**The Importance Of Postal Services In India**” in international conference on Modern Trends In Accounting, Banking and Digital Marketing” organized by School

of Commerce , Erode Arts And Science College, Erode. Online International Interdisciplinary Research Journal, {Bi-Monthly}, ISSN 2249-9598, Volume-09, Feb 2019 Special Issue (02).

7. Published a paper in one day International Level Conference on ***Implementation of ICT skills for the students for their employment in skill based jobs*** organized by Department of Commerce (E-Commerce) sponsored by ICSSR, Ministry of Education, New Delhi on 19.10.2022.
8. Published an article on Impact of the New National Education Policy 2020 on Arts and Science Streams in Providing Employable Opportunities in Two day NAAC Sponsored Virtual National Seminar on **“Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022’** Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022
9. Published an article on **“An Overview of New Education Policy in India”** in Two day NAAC Sponsored Virtual National Seminar on “Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022’ Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022.
10. Published an article on **“Implementation of ICT Skills for the students for their Employment in Skill Based Jobs”** in one day National Seminar on Importance of ICT in Education and Teaching Learning Process Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E-Commerce), NGM College, Pollachi on 19.10.2022.
11. Published an article on **“Innovative Strategies & Practices in Teaching , Learning and Evaluation Process for Arts & Science College towards NEP -2022”** in Two day NAAC Sponsored Virtual National Seminar on Impact of the New National Education Policy 2020 on Arts and Science Streams in Providing Employable Opportunities Organised by IQAC of NGM College, Pollachi on 03.11.2022 to 04.11.2022.
12. Published an article on **“Government Loan Schemes for Women Entrepreneurs in India”** in two days National Seminar on Rural Women Empowerment through Entrepreneurs Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E-Commerce), NGM College, Pollachi on 19.1.2023 & 20.01.2023.
13. Published an article on **“Role of RBI in Financial Inclusion”** in one day National Seminar on Women Empowerment through Financial Inclusion Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E-Commerce), NGM College, Pollachi on 3.2.2023.
14. Published an article on **“Critical Analysis of the Educational Policy 2020 in India”** in one day National Seminar on Co – Creation Model of Learning, Teaching & Curriculum – Staff & Students as Partners towards National Educational Policy – 2022 Sponsored by Indian Council of Social Science

Research (ICSSR) Organised by Department of Commerce - BPS, NGM College, Pollachi on 03.03.2023.

15. Published an article on **“Financial Independence of Women through SHG”** in one day National Seminar on Women Employment, Entrepreneurship and Empowerment Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce (E – Commerce), NGM College, Pollachi on 15.03.2023.
16. Published an article on **“A Study on the Role of Government Schemes to Uplifting the Education of Girls.”** in one day National Seminar on “Rural Women Empowerment Through Skill Development” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce - CA, NGM College, Pollachi on 03.08.2023.
17. Published an article on **“The Impact of Women Empowerment Schemes in Tamil Nadu State Transport Corporation Limited (TNSTC), Coimbatore”** in one day National Seminar on “Vision for Vishwa Guru India: Initiatives for Global Leadership by 2047” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce, NGM College, Pollachi on 21.07.2023.
18. Published an article on **“The New Education Policy 2022 of India.”** in one day National Seminar on “Impact of New Education Policy among Future Generation” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce - CA, NGM College, Pollachi on 04.08.2023.
19. Published an article on **“Role Women Empowerment Through Skill Development”** in one day National Seminar on “A Study on the Role of Government Schemes to uplifting the Education of Girls” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of Commerce - CA, NGM College, Pollachi on 02.08.2023.
20. Published an article on **“Two day International Conference on G20 and Indian Management Practices”** in two day National Seminar on “Sustainable Development Goals of India” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Sakthi Institute of Management Studies, Pollachi on 07.12.2023 & 08.12.2023.
21. Published an article on **“Participation of Women in Indian Freedom Movement”** in one day National Seminar on “Unsung Freedom Fighters of Kongu Region” Sponsored by Indian Council of Social Science Research (ICSSR) Organized by Department of History, NGM College, Pollachi on 15.12.2023.
22. Published an article on **“Impact of Artificial Intelligence in Education”** in one day National Seminar on “India 2.0 : Vision for India 2047- Digital Eco system and Harnessing Artificial Intelligence”

Sponsored by Indian Council of Social Science Research (ICSSR) Organised by PG Department of International Business , NGM College, Pollachi on 24.01.2024.

23. Published an article on **“A Study on Digital Transformation and its Impact on Education Sector”** in one day National Seminar on “Empowering India through Digital Transformation: A Sustainable Approach” Sponsored by Indian Council of Social Science Research (ICSSR) Organised by Department of E - Commerce, NGM College, Pollachi on 19.07.2024.
24. Published an article on **“Opportunities for Transgender Entrepreneurs in India”** in one day National Seminar on “ Inhibitions of Trans Entrepreneurs with Special reference to Coimbatore District” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce, Sri Krishna Arts and Science College, Coimbatore on 20.12.2024.
25. Published an article on **“The impact of the Sukanya Samriddhi Yojana on the Financial Empowerment of Girls”** in one day National conference on “Empowering Trends in Entrepreneurship Development” Organised by Department of Commerce (Computer Applications) , Vivekananda College on 23.01.2025.
26. Published an article on **“AI in the Digital Economy: Skilling India’s Workforce for Global Leadership by 2047”** in one day National Seminar on “ Vision Viksit Bharat 2047 Education 4.0 Enhancing India’s Workforce for the AI – Powered Future” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce (BPS), NGM College, Pollachi on 24.01.2025.
27. Published an article on **“A Study on Sukanya Samriddhi Yojana: Empowering the Girl Child Through Financial Security in India”** in one day National Seminar on “Vision Viksit Bharat 2047: Contribution And initiatives of Digital India For Empowering Rural Women” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce (PA), NGM College, Pollachi on 31.01.2025.
28. Published an article on **“A Study on Financial Inclusion and Empowerment of Girls in Pollachi Taluk through Sukanya Samriddhi Account Holders in Post Office”** in two days National level seminar on “Empowering Rural Economics: Women Entrepreneurs Leading the Way to Viksit Bharat” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce, SRM Institute of Science and Technology, Chennai, Ramapuram, 07 & 08.02.2025.
29. Published an article on **“A Study on Sukanya Samriddhi Yojana Scheme: Embracing Technology for Business Growth in a Global Context.”** in International Conference on “ Navigating The Digital Revolution: Embracing Technology for Business Growth in Global Perspectives ICNDRGB – 2025”

Organised by School of Commerce, Department of M.Com (International Business), Sree Saraswathi Thyagaraja College, Pollachi on 05.03.2025.

30. Published an article on **“A Study on Digital Transformation for Gender Equality Exploring the Role of AI and Sukanya Samriddhi Yojana in Financial Empowerment”** in one day National level seminar on **“Vision 2047 For India 2.0: Empowering Digital Finance Through Artificial Intelligence”** Sponsored by Indian Council of Social Science Research Ministry of Higher Education, New Delhi, Organised by Department of Commerce, Bharathamatha College of Arts and Science Kozhinjampara, Palakkad on 07.03.2025.
31. Published a Chapter titled on **“Women Entrepreneurs in India: Evaluating the Impact of Government Schemes on Startup Creation and Growth”** To the edited book **Rise of Entrepreneurship: Exploring Innovations & Partnership**, Volume 1, Published by Wordsswizzle Publication in September 2025 (ISBN: 978-93-49882-56-0)
32. Published / Presented an article on **“Bridging the Gap: Transforming Financial Exclusion into Digital Inclusion Through Pradhan Mantri Jan Suraksha Schemes”** in one day National Seminar on **“Bridging the Digital Divide : Digital Financial Inclusion for Marginalized Communities in the Era of Amrit Kaal”** Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce (CA), NGM Arts and Science College, Pollachi on 09.01.2026.
33. Published / Presented an article on **“Beneficiaries’ Perception of Pradhan Mantri Jan Suraksha Schemes and Financial Inclusion in Pollachi Taluk: Insights into the Future of Taxation”** in one day National Seminar on **“ Future of Taxation: Empowering the Next Generation of Tax Professionals”** Sponsored by Tamilnadu Goods and Service Tax Professionals Association & ICP Academy, Rathinam College, Eachanari, Coimbatore on 10.01.2026.
34. Published / Presented an article on **“Harnessing Artificial Intelligence to Strengthen Pradhan Mantri Jan Suraksha Schemes for Sustainable and Inclusive Growth”** in one day International Conference **“The Artificial Intelligence Catalyst: Integrating Economic Performance with sustainable Business Goals”** organised by Department of commerce with professional accounting in collaboration with Faculty of Management Sharda University, Uzbekistan, Nirmala College for Women , Coimbatore on 21.01.2026.
35. Published / Presented an article on **“Family Transitions and Social Risks in India: The Role of Pradhan Mantri Jan Suraksha Schemes ”** in one day National level Conference on **“ Families in Transition: The Sociology of Indian Households in Contemporary Times”** Sponsored by Indian Council of Social Science Research (ICSSR-SRC)Organized by the Department of Management &The Department of English, Rathinam College, Eachanari, Coimbatore on 05. 02.2026.

36. Published / Presented an article on “Beneficiaries’ Perception of Pradhan Mantri Jan Suraksha Schemes and Financial Inclusion in Pollachi Taluk: The Role of Artificial Intelligence in Shaping Future Taxation” in one day National Seminar on “Prospects of Artificial Intelligence (A) and Personalized Learning in Inclusive Education Integrated to the National Education Policy (NEP) – 2020 ” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce (CA), NGM Arts and Science College, Pollachi on 06.02.2026.
37. Published / Presented an article on “A Study on the Role of GST in Advancing Digital Inclusion under Pradhan Mantri Jan Suraksha Schemes.” in one day National Seminar on “Leveraging Digital Governance for Inclusive Economic Growth: GST Reforms and Fiscal Federalism in Tamil Nadu” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Commerce (BI), NGM Arts and Science College, Pollachi on 06.02.2026.
38. Published / Presented an article on “Digital Inclusion and Beneficiaries’ Awareness of Pradhan Mantri Jan Suraksha Schemes in the GST Era”.” in one day National Seminar on “GST Reforms and Impact on MSMEs, Start-ups, and Entrepreneurship” Sponsored by Indian Council of Social Science Research – Sothern Regional Centre, Organised by Department of Economics (SF), PSG College of Arts & Science, Coimbatore on 12th & 13th March 2026.

PUBLICATIONS IN JOURNALS

1. Published a research article entitled on “**Consumer Awareness and Preference towards DTH**” (DIRECT TO HOME TELEVISION) in ACME International Journal of Multidisciplinary Research ISSN: 2320-236X, Volume- III, Issue- II, and February- 2015.
2. Published a research article entitledon “**A Study on Consumer Awareness of DTH Service**” (DIRECT TO HOME TELEVISION) in International Peer Reviewed ISSN indexed online Research Journal. E ISSN: 2455-3085, JOURNAL NO:44945 REF No: RRJ2019040174. Jan, 2019.
3. Published a research article on “**Government and Private Employee's Satisfaction on Post Office Saving Schemes** in International Journal of Scientific Research and Modern Education (IJSRME) Volume 6, Issue 2, on Dec, 2021.
4. Published a research article on “**Awareness and Preference on Post Office Saving Schemes among employees in Coimbatore District**” in RabindraBharati Journal of Philosophy, Vol: XXIII, No: 03, 2022.
5. Published a research paper entitled on “**Government and Private Employees Awareness on Post Office Savings Schemes**” in Journal of Management and Entrepreneurship Vol. 1 (XI) Jan –March 2022.

6. Published a paper entitled **“Satisfaction towards Women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore”** in ANVESAK, ISSN No : 0378 – 4568, Vol. 53, No.2(I) pp: 141 -146, July – December : 2023
7. Published a paper entitled **“Perception Towards Women Empowerment Schemes In Tamilnadu State Transport Corporation Limited, Coimbatore”** in Shodhak: A Journal of Historical Research, ISSN : 0302-9832, Vol.53, No.03, pp: 59-64, September - December : 2023.
8. Published a paper entitled **“Employee’s Investing Purpose on Post Office Saving Scheme”** in Humanities and Social Science Studies journal, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN 2319-829X with IF=7.28 Vol. 13, Issue 02, No.22, July - December : 2024.
9. Published a paper entitled **“Employees’ Satisfaction on Post Office Saving Schemes”** in Madhya Bharti -Humanities and Social Sciences, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN 0974-0066 with IF=6.28 Vol. 85, No. 10, July - December : 2024.
10. Published a paper entitled **“A Study on the Impact of Awareness and Service Issues on Satisfaction with Sukanya Samriddhi Accounts in the Postal Department of Pollachi Taluk”** in Madhya Bharti, Humanities and Social Science Studies journal, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN: 0974 – 0066, Vol. 86, No.1, July - December: 2025.
11. Published a paper entitled **“A Study on Awareness, Satisfaction and Operational Challenges in Sukanya Samriddhi Accounts”** in Madhya Bharti Humanities and Social Science Studies journal, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN: 0974 – 0066, Vol. 86, No.1, July - December: 2025.
12. Published a paper entitled **“A Study on Account Holder's Satisfaction towards Sukanya Samriddhi Account in Pollachi Taluk”** in Humanities and Social Science Studies journal, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN: 2319-829X, Vol. 14, Issue 1, No.14, January – June: 2025.
13. Published a paper entitled **“A Study on the Impact of Income Levels on the Satisfaction of Sukanya Samriddhi Account Holders”** in Humanities and Social Science Studies journal, UGC Care Approved, Group I, Peer Reviewed, Bilingual, Biannual, Multi-disciplinary Referred Journal, ISSN: 2319-829X, Vol. 14, Issue 1, No.14, January – June: 2025.
14. Published a paper entitled **“An Analysis of Demographic Variables and Satisfaction with The Sukanya Samriddhi Account”** in International Journal of Cultural Studies and Social Sciences journal,

Double-Blind, Peer Reviewed, Refereed & Open Access, UGC CARE Listed Journal, Vol. 22, Issue-2, No.2, ISSN: 2347-4777: July - December: 2025.

15. Published a paper entitled **“An Analysis of Satisfaction and Problems Faced by Sukanya Samriddhi Account Holders at Post Offices in Pollachi Taluk”** in Business Studies (UGC CARE Approved, Peer Reviewed and Referred Journal), ISSN 0970-9657: Vol. XLVI, No:1, July-December 2025.
16. Published a paper entitled **“A Study on Financial Inclusion and Insurance Awareness under Pradhan Mantri Jan Suraksha Schemes in Pollachi Taluk”** in International Journal of Informative & Futuristic Research (IJIFR), Vol.(13) (6), February 2026, pp. 792-797. IJIFR Paper ID: 2026/02/IJIFR /V13/E6/016.
17. Published a paper entitled **“A Study on Awareness and Satisfaction among Beneficiaries of Pradhan Mantri Jan Suraksha Schemes in Pollachi Taluk”** in International Journal of Research in Economics and Social Sciences(IJRESS)
https://drive.google.com/file/d/1kG8XSb6RBsrFjQN_nzzShI8EveudhCz/view?usp=sharing
<https://euroasiapub.org/wp-content/uploads/IJRESS1June26.pdf>
18. Published a paper entitled **“A Study on Beneficiaries’ Satisfaction towards Pradhan Mantri Jan Suraksha Schemes In Pollachi Taluk”** in International Journal of Physical and Social Science .
https://drive.google.com/file/d/19I4YRJf5z_mgBCLjFlMSzYq7DsQTC4O/view?usp=sharing

SHORT TERM COURSE

1. Completed the NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC), organized by UGC-Malaviya Mission Teacher Training Centre (UGC-MMTTC), Bharathidasan University, Tiruchirappalli, Tamil Nadu from 06.05.2024 to 15.05.2024 and obtained the Grade ‘A’.
2. Participated in the UGC - Sponsored Online Short Term Course on "Research Methodology" (Social Sciences) conducted by the UGC - Malaviya Mission Teacher Training Centre, Bharathiar University held from 12.12.2024 to 18.12.2024 and obtained "A+" grade.
3. Completed the NEP 2020 Orientation & Sensitization Programme (Programme Code: MMC-138-2025-OCT-A-06776) in online mode under Malaviya Mission Teacher Training Programme (MMTTP) of Ministry of Education, Government of India organized by Malaviya Mission Teacher Training Centre, Shri Ram College of Commerce (MMTTC, SRCC) from October 8, 2025 to October 16, 2025.

RESOURCE PERSON

Acted as a Resource Person in the Awareness Programme on 'IPR Concerns in Artificial Intelligence – Generated Works and Innovations,' organized by the Department of Social Work in association with IIC, NGM College, Pollachi, on 23.01.2026.

VALUE ADDED PROGRAMME

1. Participated in the **ENTREPRENEURSHIP AWARENESS PROGRAMME** conducted by TIIC.
2. Participated in the **AIDS AWARENESS PROGRAMME** on 15.3.2009 held at GOVT. HIGH SCHOOL KANJAMPATTI conducted by NGM College.
3. Conducted a **MARKETING SURVEY** for a period of 3 months for the proposed construction of a shopping complex at old girls higher secondary school at Pollachi.
4. NSS Volunteer of the College has Participated in the special camp on “**HEALTH YOUTH FOR WEALTHY INDIA**” held at Kanjampatti, K.Nagoor, Ammegoundanoor, Nambiyamuthur, Pollachi, From 13.03.2009 To 19.03.2009 organised by NGM College.

NPTEL Course

1. Successfully completed the NPTEL 4 –Week online course on Management Field Sales from January to February 2019.
2. Successfully completed the NPTEL 8 –Week online course on Retail Management from January to March 2025 and secured an Elite plus Silver Grade.
3. Successfully completed the NPTEL 8 –Week online course on Retail Marketing Strategy from July to September 2025 and secured an Elite plus Gold Grade.
4. Successfully completed the NPTEL 8 –Week online course on Integrated Marketing Management from Feb to April 2026 and secured an Elite.

SEED MONEY PROJECT

1. Successfully Completed Seed Money Project “**Satisfaction and Issues on Women Empowerment Schemes in Tamilnadu State Transport Corporation Limited, Coimbatore**” Fund Sponsored by Nallamuthu Gounder Mahalingm College, Pollachi, during the period of April to Sep 2023.
2. Successfully Completed Seed Money Project “**A Study on Account Holder’s Awareness, Satisfaction and Problems towards Sukanya Samriddhi Account (SSA) of Postal Department in Pollachi Taluk**” Fund Sponsored by Nallamuthu Gounder Mahalingm College, Pollachi, during the period of December to August 2025.
3. Received VIth SEED Money Project on “**A Study on Beneficiaries' Perception and Financial Inclusion through Pradhan Mantri Jan Suraksha Schemes In Pollachi Taluk**” Fund Rs 30,000 Sponsored by Nallamuthu Gounder Mahalingam College, Pollachi, during the period of December to August 2025.

I hereby assure that the above-furnished information is true to the best of my knowledge.

Place: Pollachi

Date: 05.07.2026



Signature
(Dr. S. Kaleeswari)