

CURRICULUM VITAE

Dr. D. BHUVANENDRAN

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ACADEMIC PROFILE

Course	Institution	Year of Passing	Percentage Obtained	Class
B.Com	NGM College (Bharathiar University)	2004-2007	58.97	II
M.B.A.	KSR Institutions (Anna University)	2007-2009	72.4	I
M.Phil.	STC College (Bharathiar University)	2010-2013	57.7	II
PGDCA	NGM College (Bharathiar University)	2019-2020	58	II
Ph.D	Bharathiar University	2025	Completed	

WORKING EXPERIENCE

Institution	Designation	Duration		Total Period	
		From	To	Years	Months
Nallamuthu Gounder Mahalingam College	Assistant Professor	July 2010	Till date	16	

Total Years of Teaching Experience: 16 years

PUBLICATIONS

- Published a paper titled “Impact of Advertisement” in a Research Journal named, ‘International Journal of Current Research and Modern Education’, R&D Research Publication in Volume 3, Issue II, page Number: 13-17s, 2018, with Impact Factor 6.925 and ISSN(Online) : 2455 – 5428.
- Published a paper titled “ college student’s satisfaction towards readymade Apparels” in a Research Journal named, ‘International Journal of Advance Research in computer science and management studies’ R&D Research Publication in Volume 6, Issue 8, august, 2018, with Impact Factor 7.327 and ISSN(Online) : 2321 – 7782.

AREA OF INTEREST

Finance and Marketing.

PROGRAMMES ORGANIZED

- Acted as Co-organizing Secretary for Seven Days Online FDP on “Teaching in Globally Connected World” from 18.05.2020 to 24.05.2020.
- Acted as Organizing Secretary for Three Days – National Webinar on “Impact of HR Practices During and After Covid’-19” from 29.5.2020 to 31.5.2020.

PARTICIPATION IN INTERNATIONAL/NATIONAL CONFERENCES

- Participated in UGC sponsored two days National Conference on “Access to Livelihood for Persons with Disabilities” jointly organised by Cheshire Homes Coimbatore and Women’s Studies Center, Department of Economics, Sri GVG Visalakshi College for Women, (Autonomous) Udumalpet on 29th August 2018.
- Participated in international conference on “Transformation of Management Practices for the Digital Age” (ICTM-2019) on 15th march 2019 organised by sakthi institute of information and management studies, Pollachi.
- Participated in the One Day National Conference Organised by Department of Commerce and Management Studies, under IQAC, Vijaya Jyothi Degree College, Bagaluru, Bengaluru on 26th October, 2019.
- Participated in one day International Conference (webinar) on “Pandemic Pedagogy In Higher Education Of COVID-19” organized by Department of Education Bharathiar University Coimbatore in association with Department of Education Sikkim University (A Central University) Gangtok, Sikkim on 13.5.2020.

PARTICIPATION IN INTERNATIONAL/NATIONAL SEMINARS

- Participated in the One day International Seminar on “WINNING THE BUSINESS WAR-A PASSPORT TO SUCCESS” jointly organised by Department of Business Administration With Computer Applications, Commerce With Computer Applications ,Commerce with e-Commerce & Commerce, Sri GVG Visalakshi College for Women, (Autonomous) Udumalpet on 14th December 2018.
- Participated in International Seminar titled “Aviation and Human Capital 2K19” on 07th February 2019 Organised by PG Department of Commerce with International Business, Nallamuthu Gounder Mahalingam College, Pollachi.

PARTICIPATION IN INTERNATIONAL/NATIONAL FDPs

- Participated in Yoga Orientation and Faculty Development Programme conducted by Nallamuthu Gounder Mahalingam College at ArivuThirukovil, Aliyar on 15th September 2018.
- Participated in National Level Faculty Development Programme on “Entrepreneurship – Initiate and Ignite” Under DST-NIMAT Project 2018-19 conducted by Business Administration, Held at Avinashilingam Institute for Home Sciences and Higher Education for Women between 17th and 29th September, 2018.
- Participated in the one day Faculty Development Program on Research Proposals & Article Writing organised by SNMV Institute of Management, Coimbatore on 27th November 2018.
- Participated in two days National Level Faculty Development Program on Mentoring Next Generation Faculty” from 1st march and 2nd march 2019 at Park’s College, Tirupur.
- Attended Three days Faculty Development Programme, Titled : Recent Trends in Higher Education in Science and Humanities to Rural Students” From 12.06.2019 – 14.06.2019 at Nallamuthu Gounder Mahalingam College, Pollachi.
- Participated in Faculty Development Program for “Sourcing & procurement”, a Corporate Social Responsibility initiative, conducted by Infosys BPM Ltd. at Chennai from 21st to 23rd January, 2020
- Participated in online FDP titled “Role of Leadership” organised by Department of Business Administration, NGM College, Pollachi on 10.4.2020.
- Participated in Three Days National Level Online FDP on “Recent Trends In Artificial Intelligence And Impact On Teaching Professionals” from 22.4.2020 to 24.4.2020 Organised By School Of Business Management Rathanaivel Subramaniam College of Arts and Science Coimbatore.
- Attended one week FDP on “Moodle learning management system” organized by center for virtual learning, Dr. N.G.P. Arts and science college and spoken tutorial IIT Bombay National Mission on Education through ICT MHRD Government of India jointly Organized from 4.5.2020 to 10.5.2020.
- Participated in online FDP on “The Art of Teaching” organized by Department of Business Administration NGM College, Pollachi On 12.5.2020.
- Participated in online one day International FDP on “Recent Innovations in Herbal Cosmetics” Organized By PG Department Of Chemistry NGM College Pollachi On 12.5.2020.

- Participated in Three Days FDP on “Economic Downturn And Phenomenal Progress” organized By Department of Business Administration NGM College Pollachi From 14.5.2020 to 16.5.2020.
- Participated in seven days International Level FDP on “ Impact Of Post COVID -19 Scenario .In Banking And Insurance Sector” Organized By Department Of Commerce – Banking & Insurance NGM College, Pollachi from 20.5.2020 To 27.5.2020
- Participated in seven days International FDP on “Innovation In Information Technology Post Covid-19” organized by UG Department of Computer Applications (BCA) in Association With Computer Society of India (CSI – NGM Students Branch) from 21.5.2020 to 27.5.2020.
- Participated in seven days international level FDP on “New Paradigms On Teaching” organized by PG Department Of Commerce with Computer Applications NGM college Pollachi from 22.5.2020 to 29.5.2020.
- Participated in Seven Days FDP On “Beyond Academic Excellence – A Reality Show” Organized By Office Of The Controller Of Examination And Department Of History NGM College Pollachi from 25.5.2020 to 31.5.2020.
- Participated in Five Days FDP on “Empowering the Millennial Mentors” conducted by Department of Management Yuvakshetra Institute Of Management Studies Palakkad Kerala from 1.6.2020 to 5.6.2020.
- Attended four days International FDP on "Role of Mathematics In Future IT And Industrial Trends” organised by PG And Research Department of Mathematics. NGM College, Pollachi from 29.6.2020 to 2.7.2020.
- Participated in National level FDP on “Paradigm Shift in Teaching and Learning” organised by Department Of Commerce St. Joseph’s College of Arts And Science For Women from 1.7.2020 to 3.7.2020.

PARTICIPATION IN INTERNATIONAL/NATIONAL WORKSHOPS

- Participated in Workshop Titled “Research Methods and Data Analysis using SPSS” organised by the Post Graduate and Research Department of Commerce On 24th July 2018 at Prof.M.Alkondan Hall, NGM College, Pollachi.
- Participated in One Day International Workshop on “Plan Today for Better Tomorrow (PTBT-2019)” organised by Department of Management Sciences, PARK’s College, Tirupur on 9th January 2019.

- Participated in the One day workshop on “E-BANKING-THE DIGITAL WAYS” organised by the Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi and Empower HR Solutions Pvt.Ltd., Bengaluru on 29th January 2019.
- Attended one day international E- Workshop on “Role of Artificial intelligence in Industrial Automation and Agriculture” organized by Department of computer science Adikavi nannaya university MSN campus, Kakinada on 21.8.2020.

PARTICIPATION IN INTERNATIONAL/NATIONAL SYMPOSIUMS

- Participated in International Symposium titled “Tech-Know Tradel 2K19 (ISTKT2K19)” on 09th September 2019 Organised by PG Department of Commerce with International Business, Nallamuthu Gounder Mahalingam College, Pollachi.
- Participated in one day National level Symposium on “Impact of Covid-19 In Job Market Opportunities And Challenges” Organised by PG and Research Department of Commerce, Arignar Anna Goverement Arts College, Musiri on 27.6.2020.
- Participated in National Level Symposium on “Empower The Youth To Enrich The Nation” organized by Swami Vivekanandhar Students Thinkers Forum, NGM College on 4.7.2020.

PARTICIPATION IN INTERNATIONAL/NATIONAL WEBINARS

- Attended four days webinar on “An Effective Research Paper Writing Skill” from 13th to 16th April, 2020 (webinar series) conducted by Bhagwan Mahavir College of Commerce And Management Studies –Surat- Gujarat.
- Participated in one day International Webinar Symposium on the relevance of “Gandhian Ideology In The Present Scenario” held on 29.4.2020 Organised By Department Of History NGM College Pollachi.
- Participated in online international webinar on “COVID Impacts on Technology” organized by Internal Quality Assurance Cell and Department Of Computer Science (Aided) by NGM college Pollachi. On 29.4.2020.
- Attended webinar on “Art Of Achieving Teaching Excellence In Digital Era” Organized by SIIMS Business School Pollachi on 4.5.2020.

- Participated in online webinar on “Bridging Gap Between Internal and External Communication” organized by Department of English Language NGM College Pollachi on 8.5.2020.
- Participated in one day International Webinar on “Sustainable Development” Conducted by Department of English Language NGM College Pollachi on 14.5.2020.
- Participated in Three Days International Webinar on “Cosmology and Nanotechnology” organized by PG & Research Department of Physics NGM college Pollachi from 27.5.2020 to 29.5.2020.
- Participated in webinar on “Genomics and Disruption” organized by PG & Research Department of Physics NGM college, Pollachi on 9.6.2020.
- Attended two days webinar on “Gateway To Research And Research Article” organised by Department of Business Administration Hindusthan College Of Arts And Science College Coimbatore on 11.6.2020 & 12.6.2020.
- Participated In National Level Webinar On “Enhancing And Enabling Women Empowerment” organized By Women Development Cell Rajapalyam Rajus’ College Rajapalayam on 14.6.2020
- Participated in National level Webinar on “Measures To Combat The Impact Of Covid-19 On Indian Economy” organised by Department of Commerce, Avinashilingam Institute For Home Science and Higher Education for Women on 15.6.2020
- Participated in International Webinar in “Impact Of Covid-19 Trends And Opportunities Ahead; An Entrepreneurs” organized by Department of Commerce & Management, Silicon City College of Management and Commerce Bengaluru on 19.6.2020.
- Participated in Webinar on “Industry 4.0- Transforming Industries And Digital Revolution” conducted by Department of Electronics and Communication Engineering Nalla Narasimha Reddy Institutions Telangana on 22.6.2020
- Participated Webinar on “System and Procedures For NAAC Assessment” organized by Internal Quality Assurance Cell (IQAC) NGM College Pollachi on 26.6.2020.
- Participated in Webinar on “Overview of Block Chain Technology” organized by Department of Computer Engineering PSG Polytechnic college on 4.7.2020.
- Attended webinar on “Skills Development Under The Topic “E-Content Development For Online Meeting” organised by IQAC NGM College Pollachi on 6.7.2020
- Attended online webinar on “How Coronavirus Will Change India And The World, Is The World Still Flat?” Organised by Department of Business Administration ABSE Engineering college Ghaziabad on 14.7.2020

- Participated in Webinar on “Is Covid A Rest Button For Business?” Organised by Department of Commerce LISSAH (Little Flower Institute of Social Science And Health) on 21.7.2020.
- Attended online webinar on “Online Assessment Learning management system and Accreditation Data Management system” organized by Vivekanandha Educational Institutions for women in association with Mastersoft ERP solutions Pvt Ltd, Nagpur on 22.8.2020.
- Attended one day international Webinar on “Future of DevOps” organized by P.G. Department of Computer Applications, Nallamuthu Gounder Mahalingam college pollachi on 27.8.2020.

PARTICIPATION IN ONLINE QUIZS

- Participated in general awareness quiz on “combating covid-19” hosted by Sri Krishna Adithya College of Arts And Science College Coimbatore. Held on 12.4.2020
- Completed online “Quiz On Marketing” Organized By Department of Commerce(RM) Yadava College from 26.5.2020 to 29.5.2020.
- Completed online quiz on “Introduction To Partnership Accounting” organized by Department of Commerce, Madurai Kamaraj University Constituent College Sattur From 27.5.2020 to 30.5.2020.
- Successfully completed online quiz on “corporate accounting” organised by Department of Commerce with Professional Accounting SNMV College of Arts and Science coimbatore from 29.5.20 to 31.5.2020.
- Completed Online Quiz On “Fundamentals Of Commerce” organized By Department of Commerce And Management Sri Ganesh Arts And Science College Salem On 1.6.2020
- Successfully completed online quiz on “General Economics” conducted by Department of Economics. Rani Anna Government college for Women Tirunelveli From 3.6.2020 to 8.6.2020.
- Participated and qualified in “Environment Day Awareness Online Quiz” organized by NSS & NGC Eco club. Prince Shri Venkateshwara Arts And Science College on 5.6.2020.
- National level online quiz on “consumer protection act” organized by Consumer Awareness Club of Sri Ramakrishna College of Arts and Science on 8.6.2020.
- Completed online quiz on “General knowledge Related Competitive Exam 2020” organized by Vijay Institute Of Management Dindigal. on 8.6.2020.
- Completed online quiz on “Quest For Quiz” -2020 English Language Teaching” organized by Department of English NGM college Pollachi on 6.7.2020.

ROLES & RESPONSIBILITIES

- Acting as a member in preparing Management Information Report from the year 2019 onwards.

ACHIEVEMENTS

- Completed “B” Certificate with “C” grade in NCC during 2004-2007.
- Completed “C” Certificate with “B” grade in NCC during 2004-2007.

PARTICIPATION IN AWARENESS CAMP

Participated in “ENTREPRENEURSHIP AWARENESS CAMP” organized by Centre for Innovation Business Incubation & Entrepreneurship (CIBIE) AND EMD cell- NPTC sponsored by National Science and Technology, Government of India, New Delhi held at MCET campus from 20/3/19 to 22/3/19.

PERSONAL PROFILE

Mailing Address : 9/8, Palaniyappa Nagar, T. Kottampatti,
Pollachi - 642 002.

Date of Birth : 02-05-1985

Gender : Male

Languages Known : English, Tamil

DECLARATION

I hereby declare that the information provided above is true to the best of my knowledge.

Dr.D.BHUVANENDRAN