



CURRICULUM VITAE

OBJECTIVE:

To become an excellent and dedicated Teacher - researcher.

PERSONAL PROFILE:

Name : **Dr. P.V.NANDHINI**
Gender : Female
Date of Birth : 10th May 1982
Marital Status : Married
Educational Qualification : 10 Years 8 Months
Email ID : aathisakthi151@gmail.com
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ACADEMIC DETAILS:

Degree/Diploma	Institution	University	Year of Completion	Percentage/ Awarded
NET	UGC-NTA		2023	QUALIFIED
Ph.D.	N.G.M. College, Pollachi.	Bharathiar University	2021	Awarded
M.Phil.	N.G.M. College, Pollachi.	Bharathiar University	2013	65.67
M.Com.	N.G.M. College, Pollachi.	Bharathiar University	2004	80.52
B.Com.	N.G.M. College, Pollachi.	Bharathiar University	2002	78.68
Diploma in Commerce	Nachimuthu Polytechnic	State Board of Technical Education and Training	2000	77.67

TEACHING EXPERIENCE:

Name of the Institution	Name of the Post	From	To	years
Bharathiya Vidhya Mandir Matriculation School, Pollachi	PG Teacher	01.12.2004	31.03.2006	1 year 4 months
NGM College, Pollachi, Coimbatore	Assistant Professor in Commerce(PG and Research Department of Commerce)	01.06.2015	Till the date	10 years 4 months

RESEARCH :

- Research Experience : 10 years 4 months
- Recognized Research Guide :i) Ph.D., and M.Phil.- Bharathiar University, Coimbatore
- Research Guided : M.Phil. – 1, Ph.D. - Nil
- Publications :

Journals			Proceedings	Total
National	International	UGC Care List		
2	3	2	2	8

S.no	Article Title	Journal Name	Month& Year	ISSN No.
01	Customer Satisfaction towards Online Banking in Coimbatore District	International Journal of Multidisciplinary Research and Modern Education	2016	ISSN 2454
02	Consumer Purpose Towards Using E-Learning Methods	CIKITUSI JOURNAL FOR MULTIDISCIPLINARY RESEARCH	October 2019	ISSN NO: 0975-6876., Volume 6, Issue 10
03	A Study On Awareness,	International Journal of Management, Technology	OCTOBER/2019	ISSN NO : 2249-7455.,

	Preference And Utilization Of E-Learning Portals	And Engineering		Volume IX, Issue X
04	Consumer Buying Behavior Of Tooth Paste - A Special Reference To Pollachi Taluk	Suraj Punj Journal For Multidisciplinary Research	2019	ISSN NO: 2394-2886., Volume 9, Issue 1,
05	Impulsive Buying Behavior of Millennial Consumers of Selecting Electronic Goods	Eduindex Journals	Month: March Year: 2020	Vol:40 issue: 40 ISSN no. 2394-3114
06	Consumer Buying Behaviour of Select Electronic Goods In-Store	Sambodhi (UGC Care Journal)	March 2021	Vol : 44 No.01 (XI) ISSN : 2249-6661
07	Preference Towards Various Brands of Television	Indo American Journal of Multidisciplinary Research and Review	December 2023	ISSN:2581-6292 : Volume 7, Issue 2, July-December 2023
08	Customer Delight in Banking	International Journal of Scientific Research and Modern Education	2023	ISSN 2455-5630, VOL 8(1)
09	A Study on Consumer Attitude and Preference Towards E-Marketing	Internaional Journal of Current Research and Modern Education	2023	ISSN (ONLINE) 2455-5428
10	A Study on Savings Behavior of College Students	Contemporary Issues in Commerce	2021	
11	A Study on Consumer Preference towards Natural Fertiliser	Asian Journal of Management and Commerce	October 2025	E-ISSN 2708-4523 P-ISSN 2708-4515 Vol 6(s)
12	A Study on the Impact of Effective	International Journal of Innovative Research in	March 2026	ISSN 2349-6002 VOL

	Enhancement of Incentives on Employees' Job Performance	Technology.		12(8)
13	A Study on Problems Faced in Agricultural Credits by Farmers During COVID	International Journal of Informative and Futuristic Research,	March 2026	ISSN:2347-1697 VOLUME 13(7)
14	Gamification and AI in Student Engagement	International Journal of Research and Analytical Reviews (IJRAR)	March 2026	F-ISSN 2348-1269 P-ISSN 2349-5138
15	An Analysis of Screen Time Usage and its Impact on Cognitive and Emotional Effects in Adolescents	International Journal of Interdisciplinary and Multidisciplinary Research	May 2026	ISSN 2456-4567(0) VOL 11(2)
16	A Study on Work Life Balance Among Nurses	International Journal of Creative Research Thoughts (IJCRT)	May 2026	ISSN : 2320-2882 Vol 14(5)

CO-ORDINATOR:

- *Workshop on 'Income Tax Practitioner' through MSME-Technology development centre, Chennai, organized by PG and Research Department of Commerce*
- *IQAC Coordinator for PG and Research Department of Commerce*
- *Curriculum Development Cell Coordinator for PG and Research Department of Commerce*
- *Industrial Visit Coordinator for PG and Research Department of Commerce*
- *Member of Equal Opportunity Cell, NGM College from 2022*
- *R & D Cell Department Coordinator in UG Department of Commerce CA*

MEMBER:

- *Board of studies, NGM College from June 2015 to till the date*
- *Central Valuation, Bharathiar University, Coimbatore from 2016 onwards*
- *Board of Question paper setters and Examiners in Various Colleges.*
- *Certificate distribution Committee in Graduation Day, NGM College.*

CONFERENCES / SEMINARS / FDP/PAPER PRESENTATION:

FDP Attended-Offline/Online	12
State/National level Workshops attended-Offline/Online	35
Refresher courses/Online Courses	14

Participated in State level Seminar/Symposium/Webinars-Offline/Online	28
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