

Dr.J.MADHUBALA

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8760090456

CAREER OBJECTIVE

To impart the knowledge gained from the best institutions to the society in more simple and systematic way with the essence of human values and to reach new heights.

ACADEMIC QUALIFICATION

Degree	Institution	Board / University	Year of Passing	% of Marks
Ph.D	Government Arts College, Udumalpet	Bharathiar University	2025	-
M.Phil (Commerce)	NGM College, Pollachi	Bharathiar University	2017	-
M.Com	NGM College	Bharathiar University	2016	80%
B.Com	NGM College	Bharathiar University	2014	73%
HSC	PKD Matric Higher Sec School, Pollachi	Matriculation	2011	80%
SSLC	Government Higher Sec School, kottur	State Board	2009	67%

ACHIEVEMENTS

- Won second prize in essay competition at school level
- Individual championship in athletics

PROJECTS DONE

- **Ph.D (Commerce)** : Coconut farmers Inclination Towards SBI Agricultural Loans.
- **M.Phil (Commerce)** : Performance Evaluation of Tata Group of Companies.

INSTITUTIONAL TRAINING

- **M.Com** : one month training on Co-operative Society, Angalakurichi.
- **B.Com** : Sree Karthik paper Mill Pvt Ltd, Aliyar.

TECHNICAL SKILLS

- Ms - office
- Tally
- Java
- HTML

AREAS OF INTEREST

- Finance
- Marketing

EXTRA CURRICULAR ACTIVITIES

- Volunteer in NSS
- Sports

SEMINARS / CONFERENCE/ FDP

➤ National Level Seminar on " India's Road Map to Digitization" at PSGR krishnammal College, Coimbatore.

➤ National Level Seminar on "The Dynamics of Crowd funding" at Sri G.V.G Visalakshmi College, Udumalpet.

➤ National Level conference on " Changing Paradigms in Indian Business" at NGM college, Pollachi.

➤ National Level conference on "Contribution of Tripur in Indian Business" at NGM college, Pollachi

➤ Seminar on "Design thinking for new generation entrepreneurs (Atmanirbhar Bharat through Entrepreneurship)" at NGM college Pollachi.

➤ National level e-workshop on "Research Methodology" at St. Joseph's college of arts and science, Cuddalore.

➤ Faculty development program on "Funding agencies for project proposal" at NGM College, Pollachi.

➤ Two Weeks Virtual National Faculty Development Programme on "Industry institute interaction" - a holistic approach insight out(sunset edition) at SRM Institute of science and Technology, Chennai.

- Nine days online training program on “Excellence in Research” at Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore.
- Faculty Development program on Appraisal of learning outcomes in OBE at NGM College, Pollachi.
- Design thinking for new generation entrepreneurs (atmanirbhar bharat through entrepreneurship) Nallamuthu Gounder Mahalingam College 06 august 2021.
- Two weeks virtual national faculty development programme industry institute interaction - a holistic approach insight out (sunset edition) srm institute of science and technology faculty of science and humanities, 01 June 2021 to 14 June 2021
- National level seminar on competition issues in india gobi arts & science college 25/09/2021
- Next generation teachers Nallamuthu Gounder Mahalingam College, 24.09.2021 to 04.10. 2021
- Funding agencies for project proposals Nallamuthu Gounder Mahalingam College, 20th july 2021
- National level five days fdp on - upskilling personal finance planning Hindusthan College Of Arts And Science, 25th to 29th oct 2021
- E-commerce and covid-19: the innovations, challenges, solutions and opportunities. Rathinaam college of arts and science, 22.03.2021 to 26.03.2021
- Naac awareness & revised accreditation process Mother Theresa College Of Engineering And Technology, 31.01.2022
- FDP on Quality Education for Nation Building SIIMS Business School, Pollachi, 31.07.2023-08.08.2023
- FDP on Yoga for healthy Life NGM College, 29.01.2024-06.02.2024
- Implication of digital Financial Inclusion Supporting Rural Women Economic Empowerment in Western TamilNadu NGM College, 20.02.2024
- National Level FDP on PYTHON Star International Foundation for Research and Education., Nammakkal., 19.03.2024-25.03.2024
- Deep Learning Techniques for Social Media Analytics Kongu Engineering College, Perundurai, 15.04.2024-20.04.2024
- Resource Management ,Security & Architecting with Cloud Kongu Engineering College, Perundurai, 03.05.2024-04.05.2024

- UGC-Sponsored Webinar on Educational Framework for Global Citizenship on 27.06.2022.
- TANSICHE International Conference On "Capacity Building & Youth Empowerment: The Design Thinking Approach For Sustainable Governance organized by the Department of Commerce (Business Process Services & Professional Accounting), PSG College of Arts & Science, Coimbatore held on 18th & 19th April, 2023.
- UGC STRIDE Sponsored Nine - Day Online Training Programme on Excellence in Research organized from 27-01-2021 to 08-02-2021 by Department of Commerce, School of Commerce and Management.
- International Virtual Conference on "E-Commerce and Covid-19: The Innovations, Challenges, Solutions and Opportunities." organised by Department of Commerce, Rathinam College of Arts and Science, Coimbatore in association with iNurture Education Solutions Pvt Ltd and Malaysia University of Science and Technology, Malaysia held from 22.03.2021 to 26.03.2021.
- DESIGN THINKING FOR NEW GENERATION ENTREPRENEURS (Atmanirbhar Bharat through Entrepreneurship)" organised by Post Graduate and Research Department of Commerce in association with Micro Small and Medium Enterprises, Government of India on 06 August 2021.
- 7 DAYS NATIONAL LEVEL FDP ON PYTHON ” organized by Star International Foundation for Research and Education on 19.03.2024 to 25.03.2024.
- Two Weeks Virtual National Faculty Development Programme INDUSTRY INSTITUTE INTERACTION - A HOLISTIC APPROACH INSIGHT OUT NGM COLLEGE, POLLACHI (SUNSET EDITION) organized by SRM INSTITUTE OF SCIENCE AND TECHNOLOGY from 01 June 2021 to 14 June 2021.
- National Level Seminar on COMPETITION ISSUES IN INDIA organised by PG & Research Department of Commerce & sponsored by Competition Commission of India, New Delhi held on 25/09/2021.
- Seven Day International Faculty Development Programme on “Next Generation Teachers” Jointly organised by Department of Business Administration & IQAC, Nallamuthu Gounder Mahalingam College, Pollachi from 24.09.2021 to 04.10. 2021

➤ State Level Faculty Development Programme on “FUNDING AGENCIES FOR PROJECT PROPOSALS” organised by Post Graduate and Research Department of Commerce, Nallamuthu Gounder Mahalingam College, Pollachi on 20th July 2021.

S.No	Date	Name of the Conference / Seminar / Workshop Attended	Name of the Organisers
1.	05.08.2024 to 14.08.2024	NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC)	UGC-Malaviya Mission Teacher Training Centre (UGC-MMTTC), Bharathidasan University, Tiruchirappalli, Tamil Nadu
2.	28.08.2024 – 06.09.2025	NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC)	MM-TT: Ramanujan College, Delhi
3.	12.12.2024 – 18.12.2024	UGC Sponsered Online Short Term Course on Research Methodology	UGC-Malaviya Mission Teacher Training Centre (UGC-MMTTC), Bharathiar University, Tiruchirappalli, Tamil Nadu
4.	01.04.2025	Teaching Character and Creating Positive Classrooms	Relay Graduate School of Education and offered through Coursera
5.	29.04.2025	Designing Learning Innovation	Politecnico di Milano and offered through Coursera
6.	13.05.2025 to 17.05.2025	Professional Development Programme on “Foundation of Teaching Learning”	National Institute of Technical Teachers training and Research, Chennai, Minestry of Education,

			Government of India
7.	31.05.2025	University Teaching	The University of Hong Kong and offered through Coursera
8.	01.07.2024 - 07.07.2024	“7 Days Online Faculty Development Program On Essential Skills For Professional Development In Higher Education”	Star International Foundation for Research and Education, Tiruchengode
9.	19.11.2024	National Level Faculty Workshop online titled Green Computing Sustainability Through Information Technology	A.C.T. Academy, Kerla
10.	01.01.2025	National Level Workshop on Research methodology in Social Science	Shri Muktanand College Gangapur, Chhatrapati Sambhajinagar, Maharashtra.
11.	22.01.2025	National Level Webinar on Financial Freedom Planning Today for a Better Tomorrow	HKBK Degree College Affiliated to Benaluru North University
12.	05.03.2025 - 11.03.2025	“7 Days Online Workshop on Research Methodology and Publication Ethics”	Star International Foundation for Research and Education, Tiruchengode
13.	08.03.2025	Quiz on International women’s Day	Ministry of Women and child Development Government of India
14.	15.03.2025	National Level Quiz Competition	HKBK Degree College in Association with IIC to observe World Consumer Awareness Day

15.	22.03. 2025	International Webinar on “Outcome-Based Education & Accreditation held	Skill Activate
16.	07-04-2025 to 11-04-2025.	National Level Five-Day Virtual Faculty Development Program”, titled critical lenses and literary voices: tools and approaches to explore language, culture, and identity	JP College of Arts and Science, Tenkasi.

PUBLICATIONS:

S.No	Title of the Paper	Journal	Volume, Pg No., Period	ISSN / ISBN
1.	Factors Influencing Investors’ Investment Decision-Making In India	2026 Taylor & Francis Group, London.	ISBN 978-1-041-24069-3	Scopus
2.	Farmers Preference On State Bank of India's Agricultural Credit in Coimbatore District	Humanities and Social Science Studies journal	July –December: 2024 Vol. 13, Issue 2, No.11	UGC Care Approved, Group I,
3.	Farmers Awareness on State Bank of India’s Agricultural Credit	Madhya Bharti - Humanities and Social Sciences	July – December: 2023, Vol-84 No. 09,	UGC Care Group I Journal
4.	Integrating Budgeting and Saving Strategies for Future Financial Stability and Well-Being	Shanlax Publications	August, 2025, Volume 1 First Edition	ISBN: 978-93-6163-492-5
5.	Profitability Analysis of Tata Group of Companies	International Journal of Advance Research in Computer Science and Management Studies	Vol 6, Issue 4, Apr 2018	ISSN

6.	Farmers Awareness on State Bank of India's Agricultural Loan	Madhya Bharti – Humanities and Social Science	Vol – 84No 09, July – December 2023	ISSN
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PERSONAL PROFILE

Name : Dr. J.Madhubala
Nationality : Indian
Religion : Hindu
Languages known : English & Tamil (Read & Write)
Communication Address : Nallamuthu gounder Mahalingam college,
90, palghat road, pollachi
642001

DECLARATION

I hereby declare that the details furnished above are true and correct to the best of my knowledge.

PLACE: Pollachi

DATE :

SIGNATURE

(Dr. J.MADHUBALA)