



Dr. G. Vignesh

Associate Professor and
Head – M. Com. IB

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Career Path

Faculty of Commerce with Specialised focus on International Business begun the academic journey with an objective to serve the society with whatever possible opportunities provided in the way back year 2003. Appointed as Lecturer in International Business in 2006. Owing to my commitment and sincerity, I am Elevated as Assistant Professor in 2008, trailed then with a promotion to Head of the Department in 2010. Now for the past 20 years, I hold the office of the Headship of Commerce with International Business (P.G.)

Education Prospect

An alumnus of PSG College of Arts and Science, Coimbatore, Conferred with Doctoral Degree in Commerce from Bharathiar University. I claim Masters in Philosophy in International Business and Post Graduate Diploma in Human Resource Management from Alagappa University, Completed MBA from Periyar University, and did Post Graduate Diploma in Computer Applications from Bharathiar University

Awards

- Recipient of Nation Builder Award (Best Teacher) for the Year 2022, Rotary Club of Pollachi
- Recipient of International Scientist Award for the year 2021, VD Good International

Skill Enhancement & Enrichment Progression

Seminar / Workshops / Conferences / Symposiums

Participated in more than 70 (Seventy) seminars, workshops, conferences and symposiums with varied topics relating to international business, human resource development, trade and economics, educational transformation etc.

Faculty Development Programme

Participated in 45 + Faculty Development Programmes organized by educational institutions and Corporates

Webinars

Participated in more than 70 (Seventy) Webinar Programmes which includes Online Quiz and Webinar Lectures

Research Skills

Paper Publication

Published more than 66 (Sixty Six) papers in UGC Care Listed Journals and Peer referred journals.

Books Authored

Authored 9 (nine) books which specialises in logistics and supply chain management, India's export performance, customer preferences & satisfaction, trade in various countries and basics of logistics support services, India 2.0 : Vison for India 2047 - Digital Eco System & Harnessing Artificial Intelligence, Envisioning a self-reliant rural India for Sustainable Economic Development and Artificial Intelligence in Logistics and Supply Chain Management,

Curricular Projects Done

- Problems and Prospects of Coir Exporters in Coimbatore District – Ph. D. Thesis
- A Study on the Unit Owners Satisfaction of MEPZ Special Economic Zone – M. Phil Thesis
- A Study on the employees' job satisfaction in Multinational Corporations, with specific reference to Coimbatore City – M. Com IB Project
- Customer satisfaction towards services rendered by BSNL, A study with special reference to Pollachi Town – MBA Project
- Mini project on the importance of Data Structures – PGDCA Record
- Project with the practical implication of the Operating System Lab – PGDCA Project

Research Guidance

Currently Guiding 3 (Three) Ph. D. Part Time Scholars of which one is about to submit his dissertation and the remaining two are in the verge of conduct of Second Doctoral Committee Meeting

Expert for Research Doctoral Committee

Performed as the Doctoral committee subject expert

- Two Candidates of Chikkanna Government Arts College, Tirupur,
- One Candidate of Dr SNS Rajalakshmi College of Arts & Science, Coimbatore
- Two Candidate of Government Arts College, Udumalpet
- One Candidate of PSG College of Arts and Science, Coimbatore



Student Support & Progression

- Facilitator for student profiling, counseling and self-development programs at AMET University, Chennai and Sakthi Institute of Information and Management Studies, Pollachi.
- Completed online certification course titled 'Introduction to Research' offered by NPTEL with IIT Madras.
- Acting as a Mentor for the following MOOC courses offered by IIT Madras:- (a) Intellectual Property; (b) Innovation, Business Models and Entrepreneurship; and (c) Management of Field Sales.

Inspection Team Member

Appointed by the Directorate of Collaborative Programmes, Alagappa University, Karaikudi as the Member for the Inspection Team to establish new institution at Chennai

Association with NAAC Accredition

Appointed as the Coordinator for the Logistics and Hospitality for receiving the NAAC Peer Team Members, Consecutively for all the Four Cycles

Autonomous Extension

Appointed as the Coordinator for the Travel Plan and Hospitality for UGC Autonomous Extension Committee Members for all the academic year 2019 – 2020

ISO Certifications

Appointed as the Lead - Internal Auditor for ISO 9001-2015 Quality Standards from the year 2016 till date

Roles and Responsibilities within the College Committees

- Appointed as the Student Development Officer (Personality) under the National Rural Entrepreneurship Mission – MGNCRE, Department of Higher Education, Government of India
- Appointed as the Project Coordinator to expedite & design the 60 Years Legacy of NGM in the name as Holistic - The Diamond Jubilee Souvenir
- Appointed as the Coordinator for Selecting and Designing the Memento for Graduation Day and Alumni Meets for Four Consecutive events
- Appointed as the Member in the Star Students Badge designing Committee
- Acted as the Logistics Coordinator for many college events from 2015 till date
- Appointed as the Prime Representative on behalf of College to participate in meetings organised by CODISSIA, Coimbatore Chamber of Commerce and Confederation of Indian Industries (Coimbatore Wing)
- Assigned as a Chief Officer – Media, in World Classical Tamil Conference 2010, Coimbatore organised by the Govt. of Tamil Nadu in June 2010.

Academic Enrichment - External Association

Board of Studies

- University Nominee for Commerce with International Business Department for the academic years 2022-25 of PSG College of Arts & Science, Coimbatore.
- Subject Expert for Commerce with International Business Department for the academic years 2022-25 of Sri Ramakrishna College of Arts & Science, Coimbatore.
- University Nominee for Commerce with International Business Department for the academic years 2021-24 of Hindustan College of Arts & Science, Coimbatore.
- University Nominee for Commerce with International Business Department for the academic years 2018-20 of Dr. NGP Arts & Science College, Coimbatore.
- University Nominee for International Business Department for the academic years 2016 –17 and 2017–18 of PSG College of Arts & Science, Coimbatore.
- Subject expert for Logistic Management (Collaborative Programmes) at Alagappa University for the academic year 2019.

Academic Evaluation & Assessments

- **Chairman** - Question Paper Scrutiny - PSG College of Arts & Science, Coimbatore from 2014 till date.
- **External Examiner for Central valuation** - Bharathiar University, Coimbatore, Pondicherry University, Pondicherry and Alagappa University, Karaikudi ; as on date.
- **External examiner for conducting Practical Examinations and Viva Voce Examinations** - Government Arts College, Coimbatore; Dr. GRD College of Arts & Science, Coimbatore; VLB Janakiammal College of Arts & Science, Coimbatore; Coimbatore Marine College, Coimbatore;; Dr. NGP Arts and Science College, Coimbatore; Kongunadu College of Arts & Science, Coimbatore; Karpagam University, Coimbatore ; Hindustan College of Arts and Science, Coimbatore ; Government Arts College, Valparai ; as on date.
- **Question paper setter** - Dr. GRD College of Arts & Science, Coimbatore, PSG College of Arts & Science, Coimbatore ; VLB Janakiammal College of Arts & Science, Coimbatore; as on date.
- **Chairman – Board of Studies Commerce** - (International Business Board) NGM College from September 2010 till date
- **Chairman and Chief Examiner** – Commerce – (International Business) from December 2010 till date
- **Prime member for the Academic Audit** for International Business Department for the academic year 2009-10 of PSG College of Arts & Science, Coimbatore

Associations Apart from Academia – Team Building Programmes

Year	Activity	Position
2025	ICSSR Sponsored One-Day National Seminar “Artificial Intelligence in Logistics and Supply Chain Management : Ethical Implications in Automation, Transparency and Sustainability”	Convener
2024	IB's Trade the Chain EXPO 2K24	Team Head
2024	ICSSR Sponsored One-Day National Seminar “India 2.0: Vision for India 2047- Digital Ecosystem; Harnessing Artificial Intelligence”	Organizing Secretary
2023	ICSSR Sponsored Two-Day National Seminar on Envisioning a Self-Reliant Rural India for Sustainable Economic Development	Organizing Secretary
2023	International Maritime Week Quiz – MARPOL @ 50	Team Head
2023	LOGISTRICS 23 – An Exhibition portraying the Highlights of Logistics Trade	Convener
2023	IB's Maha Utsav 2K23	Convener
2022	IB's Trade EXPO 2022	Convener
2022	IB's Maha Utsav 2022	Convener
2020	Virtual Lecture Series	Convener
2019	International Symposium – Tech-Know Trade 2K19 Special Lecture Series International Seminar on Aviation and Human Capital 2K19	Convener Organising Secretary Convener
2018	Holistic (Education Inimitable) – NGM's Diamond Jubilee Souvenir State Level Workshop on GST EXIM Perspective 2K18 IB's Agri Fest 2K18 – Orienting the Internationally Renowned Agricultural Exporting Products	Project Coordinator Convener Convener
2017	State Level Symposium 2K17 on Overseas Trade One Week Coir Fair 2017 – Display on Coir Products	Convener Convener
2016	Display on the Universe in a Capsule – 197 Countries Theme	Organising Secretary
2015	One Day Workshop in Export Import Documentation	Convener
2014	One Day Workshop on Export Procedure and Documentation	Convener
2013	Practical Knowing of the EXIM Transactions – One Week Expo	Team Creator
2012	3 Days Display on the theme International Trade	Convener
2011	Int' Biz Mart – One Week Sale Mela on FMCG Goods	Convener
2010	MIB' ians Bazaar – Practical Shoppe Event for a week	Convener
2009	One week - Coconut Expo 2009 – Displaying the usages of Coconut Tree	Organiser
2008	Three Days Display on Currency and Foreign Exchange Mechanism	Organiser
2007	Stages Demo of a Product - Raw Material to Export	Team Creator
2006	Logistics Display – Multi Modal Transportation Theme	Organiser